



MEETING OF THE  
COUNCIL ECONOMIC DEVELOPMENT COMMITTEE  
Monday, December 12, 2016 at 5:00 p.m. to 5:50 p.m.  
WILDWOOD CITY HALL  
First Floor Community Room  
16860 Main Street  
Wildwood, Missouri 63040  
AGENDA

1. Call To Order And Roll Call Of Members
2. Approval Of Minutes – November 28, 2016 Meeting

Documents:

[EDC DRAFT MINUTES 11-28-2016.PDF](#)

3. Public Comment(S)
4. Discussion Item(S)
  - 4.I. Ready For Action – Two (2) Items
    - 4.I.i. Economic Development Manager's Report

Documents:

[IV 1 A EDC MANAGERS REPORT.PDF](#)

- 4.I.ii. Mississippi Valley Bike And Outdoor Expo

Documents:

[IV 1 B 1 EXPO MEMO.PDF](#)  
[IV 1 B 2 EXPO MATERIALS.PDF](#)

- 4.II. For Information – Five (5) Items
    - 4.II.i. Wildwood Marketing Materials – Updated

Documents:

[IV 2 A 1 WILDWOOD ED BROCHURE MEMO.PDF](#)  
[IV 2 A 2 WILDWOOD ED BROCHURE - VERSION 1.PDF](#)

- 4.II.ii. Missouri Municipal Review Magazine

Documents:

4.II.iii. Mountain Biking At Hidden Valley

Documents:

[IV 2 C MOUNTAIN BIKING AT HIDDEN VALLEY.PDF](#)

4.II.iv. Outdoor Retailer Winter Market

Documents:

[IV 2 D OUTDOOR RETAILER WINTER MARKET.PDF](#)

4.II.v. Wildwood Logo Refresh

4.III. Not Ready For Action – Five (5)

4.III.i. Public Financing Options As Economic Incentives

4.III.ii. Potential Internet Café / Business Incubator

4.III.iii. Additional “Great Streets” Wayfinding Signage

4.III.iv. Development Of Village Green And/Or Other Public Spaces In Town Center

4.III.v. Strategic Planning Goals – Main Street And Other Infrastructure And Utilities

5. Other Business News And Updates

6. Additional Public Comment(S)

7. Next Meeting Date – Monday, January 23 2016 – 4:45 P.m.

8. Adjournment

The Council Economic Development Committee Will Consider and Act upon the Matters Listed above and Such Others as May Be Presented at the Meeting and Determined to Be Appropriate for Discussion at That Time.

Notice Is Hereby Given That the Council Economic Development Committee May Also Hold A Closed Meeting for the Purpose of Dealing with Matters Relating to One or More of the Following: Legal Actions, Causes of Action, Litigation or Privileged Communications Between the City’s Representatives and its Attorneys [RSMO 610.021(1)1994]; Lease, Purchase or Sale of Real Estate [RSMO 610.021(2)1994]; Hiring, Firing, Disciplining or Promoting Employees by a Public Governmental Body [RSMO 610.021(3)1994]; Bidding Specification [RSMO 610.021(11)1994]; And/or Proprietary Technological Materials [RSMO 61-.021(15)1994].

The City of Wildwood will provide reasonable accommodations for persons attending Council Economic Development Committee Meetings. Requests for reasonable accommodations should be made by contacting Liz Weiss, City Clerk at 636-458-0440 or email at [liz@cityofwildwood.com](mailto:liz@cityofwildwood.com) at least 48 hours prior to the start of the meeting.