



Record of Proceedings of Meeting of the
City Council's Economic Development Committee

Tuesday, October 11, 2022 at 6:00 pm
Council Chambers of City Hall

I. Call to Order and Roll Call

Chair Ottenberg opened the meeting at 5:30 pm and therein requested a voice roll call.

Committee Members in Attendance:

Chair Ottenberg
Council Member Brost via Zoom
Council Member Dodwell
Council Member Garritano
Council Member Hopper
Council Member Jakcsy
Council Member McCutchen

Committee Member Absent:

Council Member Bartoni

Staff Members in Attendance:

City Administrator Steve Cross
Economic Development/Communications Manager Tom Lee
Meeting Recorder Carla Patrick
Deputy City Clerk Colleen Lohbeck

II. Approval of Minutes – September 27, 2022 Meeting

The minutes of the meeting of September 27, 2022 were submitted for approval. Council Member Jakcsy motioned for approval, and Council Member Dodwell seconded the motion. A voice vote was taken with unanimous support. Therefore, Chair Ottenberg declared the motion passed.

III. Public Comment(s) - none

IV. Discussion Item(s)

For Information

A. Update on Business Changes and Other Business News

Economic Development Manager Lee provided status and news for City businesses.

B. Wildwood Business Association Update

WBA President Jenny Goski addressed the Committee via Zoom noting their current membership of 128 and two upcoming events they are sponsoring (10/30/2022 trunk or treat and the 12/3/2022 tree lighting).

Ready for Action

A. 2023 Budget Review

The 2023 Budget for Economic Development was presented to the Committee for their review and approval.

Discussion included inclusion of \$10,000 for the marketing campaign recently directed by this Committee, and the move of the tree lighting events expenses to the Parks Budget.

Council Member Dodwell motioned to recommend approval of the 2023 Economic Development Budget as drafted. Council Member McCutchen seconded the motion. A voice vote was taken with unanimous support. Therefore, Chair Ottenberg declared the motion passed.

B. Stakeholder Feedback Procedures Review

Economic Development Manager Lee provided components of stakeholder feedback procedures for Committee review inclusive of potential stakeholders, questions, business survey and quarterly meetings.

Council Member Dodwell motioned to approve the stakeholder feedback procedures as presented herein, and inclusive of initiating new interviews using the new questions as presented with new stakeholder additions as presented, and the initiation of quarterly meetings with businesses. Council Member Jakcsy seconded the motion. Therefore, Chair Ottenberg declared the motion passed.

Not Ready for Action

A. Economic Development Guide Update

V. Next Meeting Date

The next meeting of the Economic Development Committee is scheduled for 5:30 pm on November 22, 2022.

VI. Adjournment

Council Member Jakcsy motioned to adjourn the meeting. Council Member McCutchen seconded the motion. A voice vote was taken with unanimous support. Therefore, Chair Ottenberg declared the meeting adjourned at 6:15 pm