



WILDWOOD

Record of Proceedings - APPROVED
CITY COUNCIL'S ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, August 24, 2021 at 6:00 pm

Virtual Meeting via Zoom

WILDWOOD CITY HALL

16860 Main Street

Wildwood, Missouri 63040

I. Call to Order and Roll Call

Chair Edens called the meeting to order at 6:00 pm and requested an attendance roll call.

Committee Members in Attendance:

Chair Lauren Edens
Council Member Teresa Clark
Council Member Katie Dodwell
Council Member Dan Flaschar
Council Member Mike Gillani
Council Member Robert Jakcsy
Council Member Debra McCutchen (@ 6:12 pm)
Council Member Scott Ottenberg (@ 6:07 pm)

Staff Members in Attendance:

City Administrator Steve Cross
Director of Planning and Parks Joe Vujnich
City Attorney John Young
Meeting Recorder Carla Patrick

II. Approval of Minutes – June, 2021 Meeting

The minutes for the meeting of June 22, 2021 were submitted for approval. Council Member Flaschar motioned for approval of the June meeting minutes, and Council Member Clark seconded the motion. A voice vote was taken with unanimous favorable support of members present. Council Members McCutchen and Ottenberg were not yet present. Therefore, Chair Edens declared the motion passed

III. Public Comment(s)

Resident, Tony Bosworth, 2442 Eatherton Road, spoke to the potential Economic Development open position. He noted the prior employee in the position was proactive in reaching out to the real estate brokerage community and suggested that a sales-oriented personality well suits the position.

IV. Discussion Item(s)

Ready for Action

A. Discussion of Open Position in Economic Development Staff

Chair Edens opened the discussion requesting Committee Members describe their definitions on Economic Development. A current job description was provided to members.

Discussion included business facilitation, revenue enhancement, City attraction/benefits promotion, social media/communications manager, adherence to the Economic Development Five Year Plan, and representation of the City at relevant professional organizations.

City Administrator Cross presented basic concepts for evolving the position to best address staffing efficiency.

For Information

A. Notes from West St Louis County Chamber of Commerce Forum

Chair Edens provided notes from her attendance at the West St Louis County Chamber of Commerce Government Affairs and Transportation Forum recently held.

Not Ready for Action – No Items

V. Other Business News and Updates

Committee Member Dodwell requested status of the City's Snowman Search event. Chair Edens responded she would meet with the Wildwood Business Association to review holiday eventing.

VI. Next Meeting Date: Tuesday, September 21, 2021 at 6:00 pm

VII. Adjournment

A motion for adjournment was made by Council Member Ottenberg and seconded by Council Member Dodwell. A voice vote was taken with unanimous favorable support. Therefore, Chair Edens declared the meeting adjourned at 7:11 p.m.