



Wildwood Celebration Commission Minutes

Meeting Date:

- July 7, 2021
- 5:00 p.m.

Commission Members Present:

- Libby Wilson
- Karen Stevens
- Cory Lawson
- Patricia Ward
- Jaclyn Tripp
- Council Liaison Joe Garritano
- Gary Crews, Staff Liaison
- Chair Siebert

I. Call to Order and Opening Remarks

Chair Siebert opened the meeting at 5:00 p.m. and welcomed everyone.

II. Roll Call

A roll call of members was conducted, with the following individuals being in attendance, via Zoom Webinar Platform:

Commission Members:

Libby Wilson
Karen Stevens
Cory Lawson
Patricia Ward
Jaclyn Tripp
Joe Garritano, Council Liaison
Gary Crews, Staff Liaison
Chair Siebert

Absent Members: Commission Members Sharon Hutson and Vicki Helfrey.

Other Officials & City Staff:

Joe Vujnich, Director of Planning and Parks
Officer Steve Deghelder, St. Louis County Police – Wildwood Precinct
Ken McGohan, Boy Scouts of America

Minutes from the May 18, 2021 and the June 2, 2021 meetings were not included on this evening agenda. Both will be included for approval consideration at the August 4, 2021, meeting.

III. Public Comments

None

Before proceeding to the discussion of ***Scheduling and Logistics for the Combined 2121 Celebrate Wildwood and Art Festival Event***, Chair Siebert initiated a discussion concerning the possibility of organizing a last-minute parade for the 2021 Celebrate Wildwood Event and when in person Commission Meetings could be held once again. The Commission was informed the Department would investigate the possibility/potential for a parade and a decision regarding *in-person* versus Zoom meetings in the future would be the decision of the Mayor and City Administrator.

IV. Discussion of Scheduling and Logistics for The Combined 2021 Celebrate Wildwood and Art Festival Event

a. Promotions and Advertisements – West Newsmagazine – Sharon Huber

Sharon Huber, Emeritus Publisher, of the West NewsMagazine, presented her offer to the Commission for advertising the Celebrate Wildwood Event and the procedure she would follow. The offer to create a *pullout section* would ordinarily have a cost of approximately four thousand dollars (\$4,000.00) and be at least eight (8) pages in length. The publisher is willing to offset half of the four-thousand-dollar (\$4,000.00) cost for acknowledgement as a major sponsor of the event. Director of Planning and Parks Vujnich advised the Commission this proposal has been accepted in past years and the advertisement of the event certainly has been positive.

A motion was made by Commission Member Ward, seconded by Commission Member Wilson, authorizing the Department to move forward with the advertisement offer presented by the West NewsMagazine. A voice vote was taken to approve the motion with unanimous, affirmative result. The motion was declared approved by Chair Siebert.

b. Update on Event Components

Director of Planning and Parks Vujnich provided an update on arrangements/commitments made thus far in the planning process for the Celebrate Wildwood Event.

Ken McGohan advised the Commission that five (5) troops have committed to the Celebrate Wildwood Event, so far, which will offer five (5) events/activities. He will make further inquiries for additional participation and activities. Ken McGohan also advised the Commission the Civil War Reenactors would not be available for the 2021 event.

Officer Steve Deghelder provided an update on static displays being provided by the St. Louis County Police Department (Tactical Operations and equipment, Bomb and Arson Unit and equipment, and Canine Unit).

Lengthy discussion took place on the number/type of food/drink vendors currently scheduled. Members of the Commission requested the Department to consider additional types of food and drink available at the event.

c. COVID – 19 Updates and Trends

Director of Planning and Parks Vujnich advised there are no new updates on the COVID situation and plans are proceeding as if the Delta Variant of it is not a factor.

d. Other Items and Next Steps/Assignments

None

V. Other Business for Consideration

Director of Planning and Parks Vujnich inquired of the Commission if the 5:00 p.m. meeting time is still a workable time for members. It was generally acknowledged to continue meeting at 5:00 p.m. and that

should in-person meetings once again be scheduled, the virtual option for members and public will still remain.

Director of Planning and Parks reminded the Commission that an election is pending concerning officers of the Commission. The Commission Members had several questions which were discussed. It was decided additional information would be presented at the August meeting.

Director of Planning and Parks Vujnich advised the Commission that updates would be provided to members at the next meeting on the status of golf cart availability, food/drink vendors, and the election of new Commission officers.

VI. Next Meeting Date

Consensus was reached on the next Commission meeting date, which will be on Wednesday, August 4, 2021, at 5:00 p.m.

IX. Adjournment

A motion was made by Commission Member Ward, seconded by Commission Member Lawson, to adjourn the meeting. A voice vote was taken to approve the motion with unanimous, affirmative result, and the motion was declared approved by Chair Siebert at 6:13 p.m.