



WILDWOOD

Record of Proceedings - APPROVED
CITY COUNCIL'S ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, May 25, 2021 at 6:00 pm

Virtual Meeting via Zoom

WILDWOOD CITY HALL

16860 Main Street

Wildwood, Missouri 63040

I. Call to Order and Roll Call

Chair Edens called the meeting to order at 6:00 pm and requested an attendance roll call.

Committee Members in Attendance:

Chair Lauren Edens
Council Member Teresa Clark
Council Member Katie Dodwell – arrival at 6:41
Council Member Mike Gillani
Council Member Robert Jakcsy
Council Member Debra McCutchen

Committee Member Absent:

Council Member Dan Flaschar

Staff Members in Attendance:

Economic Development Manager Julian Jacquin
Interim City Administrator Steve Cross
Director Planning and Parks Joe Vujnich
Meeting Recorder Carla Patrick

II. Approval of Minutes – April 2021 Meeting

The minutes for the meeting of April 27, 2021 were submitted for approval. Council Member Gillani motioned for approval of the April meeting minutes, and Council Member Jakcsy seconded the motion. A voice vote was taken with unanimous favorable support. Therefore, Chair Edens declared the motion passed

III. Public Comment(s) - None

IV. Discussion Item(s)

Ready for Action

A. Certified Economic Development Community

Chair Edens and Economic Development Manager Jacquin presented program options for municipal economic development certification available for City staff and elected officials to obtain City certification for such.

Discussion included enhances decision making of staff/officials, enhances the City's profile, state of Nebraska has such a program in place with forty municipalities recognized, training retention across committee's and potential of petitioning State of Missouri to develop a statewide program for municipalities for certification.

Council Member Clark motioned for Economic Development Manager Jacquin to move forward with further research on this initiative to include inquiry to other local municipalities to gauge their interest in a potential statewide certification program and steps towards petitioning the State of Missouri for such.

Council Member Jakcsy seconded the motion. A voice vote was taken with unanimous favorable support. Therefore, Chair Edens declared the motion passed.

For Information

A. Economic Development Manager's Report

Economic Development Manager Jacquin provided his monthly activity report of business activities, events and other updates inclusive of graphs for vacancies and unemployment rates. He noted the relocation of Heels, new owner ribbon cutting of Code Ninja, opening of Hidden Valley zip lines for the season and a planned new tenant for the Llewelyn's site.

B. Biking and Walking Benefits Program Update

Pursuant to directives of the approved biking and walking benefits program initiative, the business participation invitation letter, the follow-up email for such and the presentation materials were provided to the Committee.

C. 2021 Update to Economic Development Guide #5

Pursuant to the approved Schedule for Completion of the update to the City's Economic Development Guide, a status report was provided to the Committee. The tasks that are currently in progress include drafting updated guide text/graphics and conducting the stakeholder interview with six of the total sixteen completed. Guide updates for the Introduction and Status of Goals sections will be provided at the June meeting.

Not Ready for Action – No Items

V. Other Business News and Updates

Recognition was relayed to Council Members Clark, Edens and Jakcsy for their completion of the UMSL Chancellor's Certificate Program in Fundamentals of Economic Development.

VI. Next Meeting Date: Tuesday, June 22, 2021 at 6:00 pm

VII. Adjournment

A motion for adjournment was made by Council Member Jakcsy and seconded by Council Member Clark. A voice vote was taken with unanimous favorable support. Therefore, Chair Edens declared the meeting adjourned at 6:53 p.m.