



WILDWOOD

City of Wildwood

Community Outreach Task Force

Minutes for its Tuesday, May 11, 2021 Meeting

5:00 p.m. to 7:00 p.m.

City Hall ~ 16860 Main Street, 63040

I. Welcome and Roll Call

The meeting was called to order by Co-Chair Caldwell, at 5:00 p.m., on the Zoom Webinar Platform, with it being broadcast from City Hall, 16860 Main Street, Wildwood, Missouri 63040.

A roll call was requested by Co-Chair Caldwell. Senior Planner Newberry called the roll with the following Task Force Members being in attendance: Larson, Corvington, Jehling, Bowman, Caldwell, Lemay, Marshall, Glowski, Becker, and Flaschar.

City staff in attendance at the meeting included the following: Director of Planning and Parks Joe Vujnich and Senior Planner Travis Newberry.

II. Introduction of New Member by Co-Chairs

A new member to the Task Force, Dan Glowski, was introduced by the Co-Chair.

III. Approval of Minutes from the February 9, 2021 Task Force Meeting

Co-Chair Caldwell requested a motion for the approval of the meeting minutes from February 9, 2021. A motion was made by Member Marshall to approve the minutes, which was seconded by Member Jehling. A voice vote was taken and all task force members stated aye. Co-Chair Caldwell noted the meeting minutes from February 9, 2021 were now approved.

IV. Review of Work Sheet of Submitted Organizations, Agencies, and Others

A review of the organization spreadsheet was performed, with discussions held on the individual organizations. The Department of Planning and Parks made some additions to the spreadsheet for consideration. Some additions contained volunteer opportunities, as well. Task Force Members agreed with those types of additions.

Discussion was held regarding Boy Scouts and Girl Scouts. Member Marshall suggested to have the person/manager that oversees the West County Scout Troops to come to a future meeting and talk

about the local troops/packs in the area. Member Corvington sent Boy Scout information through Zoom chat.

Director Vujnich mentioned that there are other places of worship in Wildwood that could be added to the work sheet. Task Force Members are open to those additions and Director Vujnich will add those items to the list.

The organization Feed My People does not serve the Wildwood area, so Member Marshall made a motion to remove it from the list. Member Larson seconded the motion. Hearing no objection, the motion was approved.

Pedal the Cause is not a Wildwood organization, but does have a ride each year through Wildwood.

Member Marshall also inquired about the ski event held for blind individuals in prior years at Hidden Valley. Director Vujnich is not sure if it is still held after the ownership change, but the Department will check into it.

Member Becker suggested the group Rockwood Gives Back. The Giving Place has donated household items, Got Your Backpack supplies, and food to children at home for the weekends. These are donating and receiving opportunities. Member Becker sent contact information through chat.

Member Jehling mentioned animal rescue. Are there any in Wildwood? Director Vujnich does not believe so, as he processes most business licenses, but we can do some research to verify.

Task Force members agree they are comfortable moving to the next step of the process.

Discussion held on the proposed letter to the organizations. Member LeMay, and Co-Chairs Caldwell and Flaschar, agreed the first read of the letter looks good. Member Marshall asks if the presentation time should be narrowed down to a set amount, so all groups have equal time. Co-Chair Flaschar notes the Task Force will know more specifically how much time is needed, once the groups indicate their interest and perhaps those will need to be split up between smaller member groups. Co-Chair Caldwell suggests an RSVP date, as well. Organizations could also send in a short video, if they are unavailable for a future meeting date.

V. Development of Questionnaire to be Provided to Organizations, Agencies, and Others (in advance of August meeting)

Co-Chair Caldwell – If organizations do not participate in the meeting, but do want to send back the questionnaire, it can still be included in the final product. Director Vujnich suggests putting an option on the questionnaire that, if they do not want to participate, they can send a video for the meeting.

Co-Chair Caldwell – What are the questions that we want on the questionnaire? Co-Chair Flaschar suggests: What services do you provide? Is there a cost associated with your service? Member Larson

suggests: resource information – telephone number, website, Twitter, Facebook, etc. Member LeMay suggests: volunteer opportunities. Member Glowski suggests: any criteria they have for eligibility to participate, how to contact them, and if they have marketing materials – brochures, etc. Member Bowman asked about the format of this questionnaire – Google form, mailing in hard copy, online? Co-Chair Caldwell does not know legalities, but tends to think Google doc gets better results. Director Vujnich likes Member Bowman’s idea and mentions we can do surveys on the web or Google. Member Bowman points out that online forms will be easier to read than handwritten forms, and can be populated quickly. Also, if an organization does not have access, they can call in and the Google form can be completed. Member Corvington adds that proof of 501 status can be requested. Member Larson mentioned that Charity Navigator can be used.

Member LeMay asks if the charities should be organized into groupings. Co-Chair Caldwell says that may be how the groups are divided, depending on the number of responses.

VI. Determination of Structure and Parameters for the August 10, 2021 Task Force Meeting

Co-Chair Caldwell asks if there needs to be another meeting to finalize this information before the Zoom meeting? Co-Chair Flaschar asks if there could be a tentative meeting based off the amount of responses received and Task Force members concur. Director Vujnich suggests the Department send out interim meeting date options in late June/early July and Task Force members agree. Member Marshall asks for dry run of the form to be sent to Task Force members first to make sure all information is gathered. Director Vujnich asks if the Department can draft the questionnaire and send it out to the members and everyone agrees. Director Vujnich is going to try out the Google forms. Co-Chair Caldwell reiterates that a tentative form will be sent out for the Task Force members to answer, with a tentative meeting scheduled in late June/early July.

VII. Public Participation

No individual from the public sought to speak at tonight’s meeting.

VI. Other Matters for Consideration

Member Jehling asked if the meetings will be held in person anytime soon. Director Vujnich is hopeful for in-person meetings soon and will do everything possible to make that happen.

VII. Next Steps for Task Force Members

It was noted this item had already been covered.

VIII. Next Meeting Date – August 10, 2021 at 5:00 p.m.

Co-Chair Caldwell noted the next meeting, but an interim date will try to be scheduled.

IX. Closing Remarks and Adjournment by Chair

Co-Chair Caldwell asked for a motion to adjourn, which was made by Task Force Member Jehling and then seconded by Task Force Member Larson. The meeting was then adjourned at 6:13 p.m.

Signed by:.....

Date:.....