



WILDWOOD

Record of Proceedings - APPROVED CITY COUNCIL'S ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, April 27, 2021 at 6:00 pm

Virtual Meeting via Zoom

WILDWOOD CITY HALL

16860 Main Street

Wildwood, Missouri 63040

I. Call to Order and Roll Call

Chair Edens called the meeting to order at 6:04 pm. A voice roll call was taken for attendance.

Committee Members in Attendance:

Chair Lauren Edens
Council Member Teresa Clark
Council Member Katie Dodwell
Council Member Dan Flaschar
Council Member Mike Gillani
Council Member Robert Jakcsy
Council Member Debra McCutchen
Council Member Ken Remy

Staff Members in Attendance:

Economic Development Manager Julian Jacquin
Interim City Administrator Steve Cross
Director Planning and Parks Joe Vujnich
Meeting Recorder Carla Patrick

II. Election of Chairperson

Council Member Gillani nominated Council Member Edens for Chairperson of this Committee. Council Member Clark seconded the nomination. There was no other nomination.

A roll call vote was taken with the following results:

Clark:	Yes	Gillani:	Yes
Dodwell:	Yes	Jakcsy:	Yes
Edens:	Yes	McCutchen:	Yes
Flashcar:	Yes	Remy:	Yes

Therefore, Council Member Edens was re-elected as Chairperson of this Committee.

III. Approval of Minutes – March, 2021 Meeting

The minutes for the meeting of March 23, 2021 were submitted for approval. Council Member Dodwell motioned for approval of the March meeting minutes, and Council Member Jakcsy seconded the motion. A voice vote was taken with favorable support, excepting abstention from Council Members Flaschar, Jakcsy and McCutchen. Therefore, Chair Edens declared the motion passed

IV. **Public Comment(s) - None**

V. **Discussion Item(s)**

Ready for Action

A. Wildwood Business Discounts for Cyclers and Walkers

Pursuant to a motion passed at the March meeting, a status update was provided by program presenter, Hugh Share, inclusive of additional program details and his meeting with WBA leaders.

Discussion included WBA support, bike rack requirements, tracking related business sales, costs to businesses, sticker prices, and trailhead ads.

Council Member Dodwell motioned for initiating program implementation and requested that materials to be presented to the businesses be brought back to Committee for final review. Council Member Flaschar seconded the motion. A voice vote was taken with unanimous favorable support. Therefore, Chair Edens declared the motion passed.

B. 2021 Update to Economic Development Guide #4

Pursuant to the approved Schedule for Completion of the Update to the City's Economic Development Guide, a draft list of sixteen potential stakeholder participants and potential interview questions were provided for Committee approval.

Discussion included feedback to be summarized confidentially and compliments to Economic Development Manager Jacquin's efforts.

Council Member Clark motioned for approval of the interview questions as presented and initiation of the stakeholder interviews. Council Member Jakscy seconded the motion. A voice vote was taken with unanimous favorable support. Therefore, Chair Edens declared the motion passed.

C. 2021-2025 City Council Strategic Plan Sub-Goals

The City Council requested of standing Committee's a review of sub-goals for their respective programs to assist in City Council efforts towards the 2021-2025 City Council Strategic Plan.

Discussion included the re-ordering of subcommittee goals and potential for a food/wine and film festival.

D. Committee Meeting Start Times

At the request of Mayor Bowlin, the Committee reviewed the meeting start time/frequency for best efficiency. The City meeting calendar was provided for references.

Discussion included that historically, earlier meeting times have less attendance.

Council Member Clark motioned to approve a change in meeting start time to 5:30 pm for the meeting scheduled for September 21, 2021 due to a Parks and Planning meeting later that same evening. Council Member Flaschar seconded the motion. A voice vote was taken with unanimous favorable support. Therefore, Chair Edens declared the motion passed.

For Information

A. Economic Development Manager's Report

Economic Development Manager Jacquin provided his monthly activity report of business activities, events and other updates inclusive of graphs for vacancy and unemployment rates.

Not Ready for Action – No Items

V. Other Business News and Updates

Council Member Rambaud noted his proposal for installation of an electric vehicle charger in the Town Center garage. He will present the details for such at the upcoming Administration/Public Works meeting.

VI. Next Meeting Date: Tuesday, May 25, 2021 at 6:00 pm

VII. Adjournment

A motion for adjournment was made by Council Member Remy and seconded by Council Member Jakcsy. A voice vote was taken with unanimous favorable support. Therefore, Chair Edens declared the meeting adjourned at 7:14 pm.