



Record of Proceedings of Meeting of the
City Council's Economic Development Committee

Tuesday, March 22, 2022 at 6:00 pm
Virtual Meeting via Zoom

APPROVED

I. Call to Order and Roll Call

Chair Edens called the meeting to order at 6:00 pm and requested an attendance roll call.

Committee Members in Attendance:

Chair Lauren Edens
Council Member Teresa Clark
Council Member Katie Dodwell
Council Member Robert Jakcsy
Council Member Scott Ottenberg

Committee Members Absent:

Council Member Mike Gillani
Council Member Dan Flaschar
Council Member Debra McCutchen

Staff Members in Attendance:

City Administrator Steve Cross
Meeting Recorder Carla Patrick

II. Approval of Minutes – February, 2022 Meeting

The minutes of the meeting of February 22, 2022 were submitted for approval. Council Member Ottenberg motioned for approval of the February meeting minutes, and Council Member Jakcsy seconded the motion. A voice vote was taken with unanimous favorable support. Therefore, Chair Edens declared the motion passed

III. Public Comment(s) – none

IV. Discussion Item(s)

Ready for Action

A. Presentation – Earthways Center of Missouri Botanical Gardens on Green Business Challenge Program

Guest speaker, Jean Ponzie presented a Powerpoint presentation on the Green Business Challenge Program.

Council Member Dodwell motioned to proceed towards this initiative beginning with outreach to local businesses and the West County Chamber of Commerce, and to obtain a summary of current sustainability actions occurring at City Hall from City Administrator Cross. Council Member Clark seconded the motion. A voice vote was taken with unanimous favorable support, Therefore, Chair Edens declared the MOTION PASSED.

For Information –

A. Update – Wildwood Business Association (WBA)

Not in attendance.

B. Update – Lawn and Garden Summit Review

Chair Edens provided a summary of the Summit to included presence of steady and engaged crowd, best lecture attendance was at the earlier sessions, and that the event was a solid promotion for City offerings.

C. Update – Northpoint Development

City Administrator Cross provided an update of progress in the potential Northpoint Development project to include a meeting to establish City zoning procedures, developer request for tax incentives, establishing the value of this development to the City/residents and the need to acquire more quantitative data.

D. Update – Missouri Main Street/Route 66 Initiative

Chair Edens provided an update on this initiative to include that she had drafted a letter of support to include with the application to Missouri Main Street, the program was presented to Rockwood School District where it was met with encouraging support, and that City Planner, Robyn Keefe, is preparing an upcoming special event in April to introduce the program to local businesses and residents.

E. Update – City Business Changes

City Administrator Cross noted the pending opening of a new business, Micro Meadows, at the entrance into the Dierberg's center and an initial interest in a Whiskey and Cigar bar in the Town Center. Council Member Clark requested a map of current local businesses and the quantity of home-based businesses within the City.

Not Ready for Action

- A. City Business Licenses Review
- B. Potential City to Business Newsletter
- C. Economic Development Guide Update

V. Other Business News and Updates

Council Member Dodwell inquired if assistance may be needed for Economic Development Guide update, when it may be returned to this Committee for review, census data impact, and importance of Economic Development open position being filled.

VI. Next Meeting Date is scheduled for Tuesday, April 26, 2022 at 6:00 pm

VII. Adjournment

A motion for adjournment was made by Council Member Ottenberg and seconded by Council Member Clark. A voice vote was taken with unanimous favorable support. Therefore, Chair Edens declared the meeting adjourned at 7:54 p.m.