



WILDWOOD

City of Wildwood

Community Outreach Task Force

Minutes for its Tuesday, February 9, 2021 Meeting

5:00 p.m. to 7:00 p.m.

City Hall ~ 16860 Main Street, 63040

I. Welcome and Roll Call

The meeting was called to order by Co-Chairs Caldwell and Flaschar, at 5:03 p.m., on Zoom Webinar Platform, with it being broadcast from City Hall, 16860 Main Street, Wildwood, Missouri 63040.

A roll call was requested by Co-Chairs Caldwell and Flaschar. Director Vujnich called the roll with the following Task Force Members being in attendance: Corvington, Collier, Jehling, Bowman, Caldwell, Allu, LeMay, Marshall, Volmer, Becker, Flaschar, and Larson.

City staff in attendance at the meeting included the following: Interim City Administrator Cross, Assistant Director of Planning and Parks, Kathy Arnett, and Director of Planning and Parks, Joe Vujnich.

II. Approval of Minutes from the November 10, 2020 Task Force Meeting

Co-Chair Caldwell requested a motion for the approval of the meeting minutes from November 10, 2020. A motion was made by Member Corvington to approve the minutes, which was seconded by Task Force Member Jehling. A voice vote was taken and all task force members stated aye. The Co-Chairs noted the meeting minutes from November 10, 2020 were approved.

III. Outline of Task Force's Work Program and Proposed Schedule

Assistant Director Arnett identified the handout that had been provided for tonight's meeting and that it contained the goals of the Task Force and its future schedule of meetings. She requested the Task Force Members review the list from before and complete it as best as possible, with any additional organizations or groups. The list was noted as primarily identifying not-for-profits that are centered in and serve Wildwood. Chair Flaschar then noted that a Zoom Webinar could be held with all leaders of these organizations and the Task Force can build a database from their inputs. The Task Force will facilitate finding the gaps/needs that are missing and then attempt to fill those gaps. Also, the Task Force could put together a group meeting (college fair type setting) of these organizations for residents to attend and bring everyone together as a group. Once these tasks are completed, a catalog of services can be developed and maintained.

Comments or questions were then sought.

Co-Chair Caldwell asks to go through the breakdown of the meetings. Co-Chair Flaschar states that today's goal is to focus on finding groups that will serve Wildwood, mainly ones that are within the City. This approach will give a more focused direction, as far as the list. Thereafter, Co-Chair Flascher explained the next meetings and items that will be on the agenda.

Member Vollmer – It is important to clarifying the plan and bring all not-for-profits into a single Zoom call, prior to the college fair type event. Co-Chair Flaschar states that it might need to be divided into groups of like or unlike characteristics. Member Vollmer is concerned about getting to everyone and understands that it will depend on the number of people on the final list. Co-Chair Flaschar stated the Task Force can divide into smaller subgroups and have them lead these individual Zoom calls.

Co-Chair Caldwell – She noted an approach that would provide a one-page information form that would be completed by each potential group for the Task Force, with that information then placed on the database. Co-Chair Flaschar indicates that a discussion will need to be had on what information is wanted from these organizations.

Co-Chair Flaschar hopes this information helps the task force members.

Member LeMay – Can we identify the missing organizations now? Co-Chair Flaschar believes that will be the next meeting or it can be continued via email before that date. Changes can be made on the list. Member LeMay will send an email to the group with a suggestion.

Member Corvington – Mr. Corvington mentioned that there was a lot of thought in the plan and it is helpful.

Co-Chairs Flaschar and Caldwell – Compliment Kathy's work on the list and handout.

Member Bowman – He is part of a not-for-profit church organization and mentioned there are a lot of activities that focus on meeting needs in the community. This exercise will assist in tapping into the places of worship; what the non-for-profits really do, i.e., alcohol, grief, financial coaching, food, rent, etc. Would like a community focus that is more appropriate, not just the services from the places of worship.

Co-Chair Flaschar – The Co-Chair identified that service to the community is the focus.

Co-Chair Caldwell – Another goal is to bring the groups together; to link their natural connections together and improve the overall organizations. Create new synergies.

IV. Discussion on Non-Profit Organizations within Wildwood

Co-Chair Caldwell – It is important to understand what is in the community, what services are provided from these entities, and where is the overlap? Focus on community – Wildwood only organizations. College Fair concept – what services are offered by each organization?

Member Jehling – She inquired if the list changed? Co-Chair Flaschar says there have been no changes yet. Member Jehling would like to know if there will be a distinction between services based in Wildwood and those that service Wildwood?

Co-Chair Caldwell – That question needs to be addressed by the group at this time. Co-Chair Flaschar indicates the goal is to focus on more Wildwood than not, unless no services exist in Wildwood. Would like preference to local organizations.

Member Vollmer requests to go through the list of groups. Assistant Director Arnett brought up the list on screen to review.

Wildwood Lions Club – Wildwood

Pedal for the Cause – not a Wildwood entity – Members Corvington and Vollmer agree with removal.

St. Louis Oasis – Member Marshall recommends moving them to a second worksheet with a new tab and do more investigation. Co-Chair Flaschar agrees to keeping things geared to Wildwood.

Member Jehling states that she initially recommended **Pedal the Cause**, given the event rides through Wildwood during its annual race and many Wildwood bike riders participate in it. Her family members ride in the race. Not an organization that the City benefits from, but her husband received a clinical trial and is alive today because of this organization.

Member Larson – **St. Louis Oasis** helps older adults to engage socially to improve health and wellness. Based in Clayton Area. Member Marshall – groups may provide services and need to be kept on the list for that purpose. There are not a lot of services headquartered in Wildwood. “Do you provide services to the City of Wildwood?” might be the first question on the questionnaire.

Co-Chair Flaschar felt the Task Force needs to keep a tight focus.

Member Larson – if you are a resident of Wildwood and looking for a service, do you have it on there? If it isn't in Wildwood, if they service Wildwood, think about how is the list will be used?

Member LeMay – **Circle of Concern** – located in Valley Park, but needs to stay on the list, given they are the only group providing this service. They do have Wildwood clients. The organization has a fund raising component associated with it too, as their name is out there.

Member Vollmer – **Circle of Concern** is good at not overlapping with food pantries. Only food pantry service organization for the Wildwood Area.

Member Becker – She assists with “**Got Your Backpack**” Group, but does not know about the setup and roles. There are different roles and efforts.

Member Jehling – **St. Vincent DePaul** – at St. Albans Roe and it has a food bank that helps the Wildwood Area. Doesn't overlap with Circle of Concern. Member LeMay – not a stand-alone service, but under auspices of St. Alban Roe.

Member LeMay – **Feed My People** – does not serve Wildwood and ends its service offerings at Circle of Concern's boundary.

Co-Chair Caldwell – any objections to remove from list? None noted.

Member Becker – **In Purpose Educational Services** is a group that offers training in racial equity. Should this be removed, given it is not what the group is looking for? Its services are virtual. Assistant Director Arnett – should stay on list, in her opinion. Heather Fleming operates the entity and has different courses for community leaders, teachers, etc.

Member Becker also recommended the **Lifeline Program for Low-Income Consumers**, a federal program that does not have a local office. They offer affordable internet and telephone options for all. Member Vollmer would like to keep it, as some residents may need it. Members LeMay, Larson, and Caldwell all agree.

Member Vollmer – **First Baptist of Wildwood** – is out of Wildwood. Member Larson – probably serves Wildwood. Added **Union Baptist Church** and will leave both on the list, as it serves a role to Wildwood residents.

Member Allu – in working with the school district, recommend **ARC Angels Foundation** that provides free training of mental health resources and illnesses. This organization should be included, in his opinion.

Member LeMay – Would like to include **Equine Assisted Therapy**. Also **Avery's Foundation** as a mental health component (Avery Cantor's parents' group). Member Allu stated that Avery's Foundation is now **ARC Angels Foundation**.

Co-Chair Flaschar asked for any other recommendations to list?

Member Collier – sports leagues – **Pond Athletic Association**.

Member Larson – **Feed My People** – services 63025 – Member LeMay will check it out.

Co-Chair Caldwell – ask about others to added to the list.

Discussion on issues of accessing SharePoint. Assistant Director Arnett will send an email with an attachment for those members that cannot access SharePoint, while also continuing to allow access to anyone to use that method. Department will keep a master list.

Director Vujnich asked if the Department of Planning and Parks could add some items to the list. Co-Chair Flascher thinks that would be a big help.

V. Public Participation

No individual from the public sought to speak at tonight’s meeting.

VI. Other Matters for Consideration

Director Vujnich announced that Assistant Director Arnett is leaving the City of Wildwood and this meeting would be her last with the Members. The Co-Chairs thank Ms. Arnett for all her work and direction, and wished her the very best in her new employment. The Members of the Task Force echoed the same.

VII. Next Steps for Task Force Members

It was noted this item had already been covered and the need is to find non-profits and develop a list.

VIII. Next Meeting Date – May 11, 2021 at 5:00 p.m.

Co-Chair Caldwell noted the next meeting, now based upon a quarterly schedule would be May 11, 2021.

IX. Closing Remarks and Adjournment by Chair

Co-Chair Flaschar asked for a motion to adjourn, which was made by Task Force Member Vollmer and then seconded by Task Force Member LeMay, which was then followed by a voice vote on the motion. The motion was approved by a unanimous vote. The meeting was then adjourned at 5:46 p.m.

Signed by:.....

Date:.....

Minutes recorded by Joe Vujnich.
February 9, 2021