



# Wildwood Celebration Commission Minutes

## Meeting Date:

- February 3, 2021
- 6:30 p.m.

## Commission Members Present:

- Libby Wilson
- Vicki Helfrey
- Karen Stevens
- Sharon Hutson
- Cory Lawson
- Patricia Ward
- Council Liaison, Joe Garritano
- Gary Crews, Staff Liaison
- Susan Siebert, Chair

### **I. Call to Order and Opening Remarks**

Chair Siebert opened the meeting at 6:30 p.m. and welcomed everyone.

### **II. Roll Call**

A roll call of members was conducted and the following individuals were in attendance, via Zoom Webinar Platform:

#### Commission Members:

Libby Wilson  
Vicki Helfrey  
Karen Stevens  
Sharon Hutson  
Cory Lawson  
Patricia Ward  
Susan Siebert, Chair  
Joe Garritano, Council Liaison  
Gary Crews, Staff Liaison

Absent Members: Commission Member Tripp

#### Other Officials & City Staff:

P.O. Steve DeGhelder, St. Louis County Police – Wildwood Precinct  
Joe Vujnich, Director of Planning and Parks  
Kathy Arnett, Assistant Director of Planning and Parks

### **III. Approval of Minutes from the January 6, 2021 Meeting**

A motion was made by Commissioner Ward, seconded by Commissioner Stevens, to approve the January 6, 2021 meeting minutes. A voice vote was taken, with no opposition, and the minutes were declared approved by the chair.

### **IV. Public Comments**

None

### **V. Discussion Of Scheduling And Logistics For The Combined 2021 Celebrate Wildwood And Art Festival Event**

#### A. Current Commitments

Director of Planning Vujnich noted the representatives from the Wildwood Business Association (WBA) were in attendance. The representatives were Emily Willis and Jenny Goskie. Mr. Vujnich requested their participation and contributions regarding roles the WBA could have at the Event. Their proposal was for a lantern festival for either Friday or Saturday night. Cost for 100 lanterns is \$118.00. Families would sign up in advance for one (1) lantern. They can write a note on the lantern. Event could be conducted with social distancing. In place if required.

Discussion was held on the following items: have to notify airport and fire department; no history of fire or issues with the lanterns; large area is not necessary; no environmental concerns; prefer pre-registration, so volunteers can organize pickup and be prepared, with appropriate number of lanterns; may separate pickup of lanterns in different places at event; release the lanterns, just before the fireworks; the need to advertise the event; the desire to advertise via news media; send information to schools to send home with the kids; the potential for bounce houses in September; and the unknown status of the pandemic and vaccinations by September;

A motion was made by Chair Siebert, seconded by Commissioner Ward, to endorse the lantern festival. Over the next month, the Commission will need to decide if will be on Friday evening or incorporated into Saturday. A voice vote was taken, with no opposition, and the motion was declared approved by the chair.

A motion was made by Commissioner Lawson, seconded by Commissioner Helfrey, to include bounce houses in the 2021 Celebrate Wildwood Event. A voice vote was taken, with no opposition, and the motion was declared approved by the chair.

#### B. Updates on Items Directed by the Commission

Discussion was held on the following items: lack of a marching band and low interest level in the parade; St. Louis Symphony Orchestra could perform on Friday night or at the 5K; and logo completed for 5K;

A motion was made by Commissioner Ward, seconded by Commissioner Wilson, to have a 5K instead of the parade in 2021. A voice vote was taken, with no opposition, and the motion was declared approved by the chair.

A motion was made by Chair Siebert, seconded by Commissioner Helfrey, to pursue all of the kid's activities listed in the memorandum, along with the reenactors. A voice vote was taken, with no opposition, and the motion was declared approved by the chair.

Director of Planning Vujnich presented an idea of an expanded Sponsorship Program to include two (2) lower level sponsorship opportunities at \$100 and \$50.

Discussion was held on the following items: the desire to invite local nurseries to decorate areas of event grounds as their sponsorships and allow them to have a booth there and sell. A question was posed whether such would be treated as a \$500 or \$1,000 sponsorship; the preference to have signage on State Routes 100 and 109, on City property, near Community Park; and the need to invite non-profits, such as World Bird Sanctuary, Wildlife Rehab, Wolf Center;

A motion was made by Commissioner Ward, seconded by Commissioner Hutson, to accept the sponsorship level revisions, as presented. A voice vote was taken, with no opposition, and the motion was declared approved by the chair.

#### C. Next Steps

None

#### D. Other Considerations

### **VI. Other Business for Consideration**

None

**VIII. Next Meeting Date**

Consensus was reached for the next Commission meeting date, which will be on Wednesday, March 3, 2021.

**IX. Adjournment**

A motion was made by Commissioner Helfrey, seconded by Commissioner Hutson, to adjourn. Having no further business to discuss, and hearing no objections, Chair Siebert called for a voice vote to adjourn, and it was approved. The meeting concluded at 7:47 p.m.