



WILDWOOD

CITY COUNCIL
COUNCIL CHAMBERS
Monday, January 24, 2022
6:00 P.M.
WORK SESSION AGENDA

This meeting of the City Council will be livestreamed
at: <https://www.cityofwildwood.com/1924/Livestream>

This meeting will also be available by video conference at: <https://zoom.us/j/452669612>, or by telephone:
1-312-626-6799, Webinar ID: 452 669 612

- I. CALL TO ORDER
- II. ROLL CALL
- III. MAYOR'S COMMENTS AND ANNOUNCEMENTS
- IV. FOR INFORMATION
 - A. Department Of Planning And Parks
 - B. Administration/Public Works Committee
 1. Recommended Projects For February Federal Funding Application (Wards One, Two, Three, Four, Six, And Seven)
 - C. Department Of Administration
 1. 2021-2025 Strategic Plan Goals (Wards – All)

Documents:

[WS - 2021-2025 STRATEGIC PLAN GOALS.XLSX](#)
 - D. Fire Risks In The Area – Council Member Lauren Edens (Wards – All)
 - E. January 24, 2022 City Council Meeting Agenda Items
- V. FOR ACTION
 - A. Lawn And Garden Summit 2022 – Council Member Lauren Edens (Wards – All)
 - B. Department Of Planning And Parks
 1. Proposal From Wagner & Associates For Consulting Services In Association With The “Reserve At Wildwood” Project (Ward One)
- VI. MISCELLANEOUS
 - A. Receive And File
 1. A Recommendation Report Regarding An Amended Site Development Plan (SDP) To Accommodate The Installation Of A New Monument Type Sign Along The State

Route 109 Frontage For Babler Elementary School (Rockwood School District); NU Non-Urban Residence District; East Side Of State Route 109, At Shepard Road; That Supports Said Location For This Purpose. (Ward Five)

VII. ADJOURNMENT

City Council will consider and act upon the matters listed above, and such others as may be presented at the meeting and determined to be appropriate for discussion at that time.

Notice is hereby given that the City Council may also hold a closed meeting for the purpose of dealing with matters relating to one or more of the following: Legal Actions, Causes of Action, Litigation or Privileged Communications Between the City's Representatives and its Attorneys [RSMO 610.021(1) 1994]; Lease, Purchase or Sale of Real Estate [RSMO 610.021 (2) 1994]; hiring, firing, disciplining or promoting employees by a public governmental body [RSMO 610.021 (3) 1994]; bidding specification [RSMO 610.021 (11) 1994]; sealed bids and related documents, until the bids are opened' and sealed proposals and related documents or any documents related to a negotiated contract until a contract is executed, or all proposals are rejected [RSMO 610.021 (12) 1994]; and/or individually identifiable personnel records, performance ratings or records pertaining to employees or applicants for employment [RSMO 610.021 (13) 1994].

The City of Wildwood will provide reasonable accommodations for persons attending City Council meetings. Requests for reasonable accommodations should be made by contacting Megan Eldridge, City Clerk at 636-458-0440 or email at megan@cityofwildwood.com at least 48 hours prior to the start of the meeting.

2021-2015 Strategic Plan Sub-Goal Prioritization

City of Wildwood, MO

Goal Rank	Strategic Plan Goal	Is Project In 2021 Budget?	\$ Amount in 2021 Budget	Is City Contractually Committed to Project?	2021-2025 Cost to City	Expected Funding Amount	Funding Expires	Spent to Date	Ward(s)	Responsible Party/Committee	Target Date For Implementation	Follow Up Date	
1	Internet Access Provide internet access to the unserved and underserved areas within Wildwood Reduce cost for residents who currently have internet access	Yes	\$ 280,000					\$ 699,803	All	Director of Planning / Internet Access Committee	Underway	Monthly CC meetings	
		Yes	See above						All	Director of Planning / Internet Access Committee	Third quarter 2021	September 2022 and 2023	
2	Financial Resource Revenue threats/opportunities Five-year financial plan for the City Monitor tax/fee legislation Identify new revenue sources								All	City Administrator	End of May 2021	End of year 2021	
									All	City Administrator / City Council	End of April 2021	End of year 2021	
										All	City Administrator	Ongoing	Ongoing
										All	City Administrator	Third quarter 2021	End of year 2021
3	Erosion Control Improvement of watersheds Evaluate the effects and erosion issues on Valley and Strecker Roads	Yes	\$ 125,000	Consultants				\$ 13,953	All	Director of Planning / Watershed Erosion Task Force	Second quarter 2021	Monthly	
									All	Director of Public Works/Admin PW Committee	Evaluate by third quarter 2021	Third quarter 2022	
4	Flood mitigation Flooded issues on Woods Road and in the area of Strecker and Valley Roads Overflow of water/ice on Grille Road All Road flood mitigation	Yes (Woods Road)	\$ 85,000	City/Consultant agreement is active. Design has started.	\$ 885,000			\$ 58,926	All	Director of Public Works/Admin PW Committee	Underway. Second quarter 2022	Fourth quarter 2021	
									All	Director of Public Works/Admin PW Committee	Evaluate by third quarter 2021	Third quarter 2022	
									\$ 71,666	6	Director of Public Works/Admin PW Committee	Underway. 2023 Design and ROW. 2024 Const	Second quarter 2022
5	Public Works/Public Complete sidewalk on Strecker Road Beer management Sound mitigation along Highway 100 Resurfaced Road culverts Safety Issues - Highway 100 issues - Route 109 and 8A South roundabout - Pedestrian safety improvements - Install a left turn sign at West Green Farms Drive and Tuman Drive - Install a right hand turn lane at Oak Ridge and Garden Valley Drives - Install a stop sign on Route 109 at Baker Elementary School - Install a stop sign on Fullerton Meadows Drive - Median improvements for both Pond-Crover Parkway and Fullerton Meadows - Enhance pedestrian safety lighting on trails Road and Bridge Improvements - Extension of Main Street/Crestview Drive to Route 109 - Old State Road Road roundabout and traffic improvement - Bridge #336 and #381 (Wild Horse Creek Road) - Manchester and Taylor Road resurfacing and signal upgrades - Center Avenue issues - drainage, erosion and reconstruction - Roundabout at Clayton Road and Route 109 - Road improvements in Ward 8 (Eatherton Road streetscape) Trail and Park Improvement - Manchester Road shared use path (SR109 to Pond Road) - Bluffview Park improvements - New pedestrian trail along Green Pines Park into the Villages of Bright Leaf	Yes	\$ 235,000	City/Consultant agreement is completed.	\$ 10,000			\$ 99,050	4	Director of Public Works/Admin PW Committee	Underway. 2021 Phase 1, 2024 Phase 2	Third quarter 2021	
								\$ 18,941	All	Director of Public Works/Board of Public Safety	Fourth quarter 2021	First quarter 2022	
		Yes	\$ 12,500	Consultant - Dr. Thunder						1, 4, 5, 8	Director of Planning/Planning and Parks Committee	Second quarter 2021	First quarter 2022
									\$ 21,966	6	Director of Public Works/Admin PW Committee	Underway. 2022 Design, 2023 ROW, 2024 Const	Fourth quarter 2021
		Yes	\$ 185,000	No. A federal funding agreement to be presented to Council soon.	\$ 1,700,000	\$ 1,360,000	2022-2024		1, 6	Director of Public Works/Admin PW Committee	2023 Design, 2025 Const	Fourth quarter 2022	
										1, 3	Director of Public Works/Admin PW Committee	2022 Design, 2023 ROW, 2024 Const	Fourth quarter 2021
										All	Director of Public Works/Admin PW Committee	Third quarter 2021 Design	Fourth quarter 2022
										4	Director of Public Works/Admin PW Committee	Fourth quarter 2021	First quarter 2022
										3	Director of Public Works/Admin PW Committee	Third quarter 2021 Design	Fourth quarter 2022
										1, 5	Director of Public Works/Admin PW Committee	2022 Design	Fourth quarter 2022
										5	Director of Public Works/Admin PW Committee	Fourth quarter 2021	First quarter 2022
										1, 5, 8	Director of Public Works/Admin PW Committee	2024-2025 Const	Second quarter 2023
										All	Director of Public Works/Admin PW Committee	2022 Design	Fourth quarter 2021
							\$ 75,000			8	Director of Public Works/Admin PW Committee	2022 Design	Fourth quarter 2021
					\$ 200,000			7, 8	Director of Public Works/Admin PW Committee	2023 Design, 2024 ROW, 2025 Const	Fourth quarter 2022		
		Yes	\$ 100,000	Federal Funding agreement and City/Consultant agreement in place.	\$ 1,980,000	\$ 1,360,000	2023	\$ 165,445	1	Director of Public Works/Admin PW Committee	Underway. 2021 Design, 2022 ROW, 2023 Const	Fourth quarter 2021	
		Yes	\$ 50,000	City/Consultant agreement in place. Federal funding agreement to be presented to Council soon.	\$ 1,915,000	\$ 1,440,000	2023	\$ 84,732	7, 8	Director of Public Works/Admin PW Committee	Underway. 2021 Design, 2023 Const	Fourth quarter 2021	
								8	Director of Planning/Planning and Parks Committee	Second quarter 2021	Second quarter 2022		
								1, 5	Director of Public Works/Admin PW Committee	2022 Design	Fourth quarter 2022		
					\$ 2,900,000			\$ 88,965	8	Director of Public Works/Admin PW Committee	2022 Design, 2023 ROW, 2024 Const	Fourth quarter 2021	
		Yes	\$ 1,350,000	Federal Funding agreement and City/Consultant agreement in place.	TBD			\$ 327,040	1	Director of Public Works/Admin PW Committee	Underway. 2021 Const	Third quarter 2021	
		Yes	\$ 75,000	Yes	\$ 200,000	\$ 525,000	2021, with ext to 2022		6	Director of Planning/Planning and Parks Committee	Underway. End of 2022	First quarter 2022	
									5	Director of Planning/Planning and Parks Committee	End of 2023	Fourth quarter 2021	
6	Administration Workforce Planning Develop Emergency Contingency/Operations Plan (EOP) Develop a qualitative/quantitative Resident Complaint Audit (to record all complaints called into City Hall, to Council Members, etc.) Conduct City Council training on Department SOP's (such as protocol for adding positions/employees) Portfolio Management - Adopt a quantitative method for priority identification of tasks and projects - Develop a standardized and cross-committee master matrix format for reporting - Develop dashboard/scorecard reporting tools - Identify a kinematic and dynamic control plan strategy for avoiding cost overruns and scope creep Intergovernmental Relations - Develop ongoing "touch bases" networking meetings for regional, state, and federal officials and City leadership - Work with other West County municipalities regarding common issues (West County drug task force) Enhanced Accessibility - Add braille to all information signs in City parks and trails - Include an ASL Interpreter as a normal budget item (i.e. ramps for wheelchairs) for all City presentations and entertainment								All	City Administrator	Third quarter 2021	End of year 2021	
										All	Admin/PW Committee	Second quarter 2022	Third quarter 2023
										All	Admin/PW Committee	Third quarter 2022	Fourth quarter 2021
										All	Admin/PW Committee	Fourth quarter 2022	First quarter 2023
										All	Admin/PW Committee / City Administrator	First quarter 2022	Second quarter 2022
										All	Admin/PW Committee / City Administrator	Third quarter 2022	Fourth quarter 2022
										All	Admin/PW Committee / City Administrator	Fourth quarter 2022	First quarter 2023
										All	Admin/PW Committee	Second quarter 2022	Fourth quarter 2022
										All	Admin/PW Committee	Third quarter 2022	Fourth quarter 2022
										All	Director of Planning/Planning and Parks Committee	First quarter 2022	Second quarter 2022
								All	City Administrator/Planning and Parks Committee	Third quarter 2021	Ongoing		

2021-2015 Strategic Plan Sub-Goal Prioritization
City of Wildwood, MO

Goal Rank	Strategic Plan Goal	Is Project In 2021 Budget?	\$ Amount in 2021 Budget	Is City Contractually Committed to Project?	2021 2025 Cost to City	Expected Funding Amount	Funding Expires	Spent to Date	Ward(s)	Responsible Party/Committee	Target Date For Implementation	Follow Up Date
6	Economic Development											
	Attract and retain new retail and office businesses	Yes	\$14,000 total						All	Economic Development Manager/Econ Dev Committee	Ongoing	Ongoing
	Continue to implement the City's new Business Retention and Expansion program	Yes	In business						All	Economic Development Manager/Econ Dev Committee	Ongoing	Ongoing
	Continue to work with other City departments to improve public infrastructure in the City's Town Center area.	Yes	retention and attraction						All	Economic Development Manager/Econ Dev Committee	Ongoing	Ongoing
	Develop new veterans programming with the Wildwood business community	Yes							All	Economic Development Manager/Econ Dev Committee	Second quarter 2021	November 2021
	Economic business development - more tax dollars (sales and/or parks tax)	Yes							All	Economic Development Manager/Econ Dev Committee	Fourth quarter 2021	June 2021
	Continue to assist with management of Crossings Community Improvement District (CID)	Yes							\$	Economic Development Manager/Econ Dev Committee	Second quarter 2026	June 2024
	Continue to represent the City of Wildwood with local, regional, state and national agencies	Yes							All	Economic Development Manager/Econ Dev Committee	Ongoing	Ongoing
	Public Outreach											
	Develop a new "Visit Wildwood" tourism campaign	Yes	See above						All	Economic Development Manager/Econ Dev Committee	Second quarter 2021	November 2021
	Continue to update the Economic Development "Business" page of the City website	Yes	above						All	Economic Development Manager/Econ Dev Committee	Ongoing	Ongoing
	Continue to host exhibit booth for the City of Wildwood at regional trade shows and conventions	Yes							All	Economic Development Manager/Econ Dev Committee	Ongoing	Ongoing
	Public education about doing business/shopping in Wildwood	Yes							All	Economic Development Manager/Econ Dev Committee	Ongoing	Ongoing
	Economic Development Events											
	Continue efforts to host new special event programming in collaboration with the Wildwood business community	Yes	See above						All	Economic Development Manager/Econ Dev Committee	Ongoing	Ongoing
	Develop a Wildwood Food and Wine Festival	Yes							All	Economic Development Manager/Econ Dev Committee	Third quarter 2023	June 2023
	Develop the first ever Wildwood independent film festival	Yes							All	Economic Development Manager/Econ Dev Committee	Third quarter 2023	June 2023
	Internet Access											
	Promote the extension of high speed internet to the City's rural areas	Yes	See Goal #1	See Goal #1 (Internet Access) above					All	Economic Development Manager/Econ Dev Committee	Ongoing	Ongoing
7	Lake Chesterfield											
	Lake Chesterfield							\$ 34,000	7	Admin/PW Committee	Third quarter 2021	Fourth quarter 2021
	Copper Lakes retention basin								7	Admin/PW Committee	First quarter 2022	Third quarter 2022
8	Enhanced Green Space											
	Develop long-term strategic plan for parks											
	Maintain/enhance existing parks in the near term	Yes	\$ 250,000					\$ 18,863	All	Planning and Parks Committee/Department of P&P	Ongoing	Monthly P&P Committee Meeting
	Reevaluate the need for new parks	Yes	Contractual						All	Planning and Parks Committee/Department of P&P	Ongoing	Monthly P&P Committee Meeting
	Bellevue Farms (Partnership with MDC and Friends of Bellevue)	Yes	\$ 25,000	Yes	\$ 25,000	2021			All	Planning and Parks Committee/Department of P&P	First and Second quarters 2022	Fourth quarter 2022
	Completion of Village Green	Yes	\$ 80,000	Yes				\$ 40,100	8	Planning and Parks Committee/Department of P&P	Ongoing - through 2025	Monthly Committee Meeting
	Develop an overall plan regarding the addition, replacement and preservation of trees	Yes	Contractual					\$ 68,453	All	Planning and Parks Committee/Department of P&P	Ongoing - Second quarter 2022	April 2021 P&Z Public Hearing
	Maintain greenspace overall and preserve greenspace in development	Yes	Contractual	Required by Codes					All	Planning and Parks Committee/Department of P&P	Ongoing	Monthly P&Z Committee Meeting
	Old State Road shared use path				\$ 1,500,000	\$ 1,200,000	2024-2025		7, 8	Director of Public Works/Admin PW Committee	2024 Design, 2025 ROW, 2025 Const	Fourth quarter 2023
	Increase resident participation								All	City Council / All Committees	Ongoing	Ongoing