



# WILDWOOD

MEETING OF THE

## COUNCIL ECONOMIC DEVELOPMENT COMMITTEE

**Tuesday, November 23, 2021 at 6:00 p.m.**

WILDWOOD CITY HALL  
16860 Main Street  
Wildwood, Missouri 63040

*This meeting will be conducted via Zoom at <https://us02web.zoom.us/j/81508137368>  
and broadcast on the City of Wildwood's YouTube Channel at [www.cityofwildwood.com/youtube](http://www.cityofwildwood.com/youtube)*

*If you would like to submit a comment regarding an item on this meeting agenda, please visit  
the [Form Center](#).*

## AGENDA

1. Call To Order And Roll Call Of Members
2. Approval Of Minutes - October 12, 2021 Meeting

Documents:

[OCTOBER 12 2021 DRAFT.PDF](#)

3. Public Comment(S)
4. Discussion Item(S)
  - 4.I. Ready For Action - One (1) Item
    - 4.I.i. Presentation By Mr. Ben White, Missouri Main Street Connection
  - 4.II. For Information - One (1) Item
    - 4.II.i. Update On Winter Events And Social Media Campaigns
  - 4.III. Not Ready For Action – Three (3) Items

- 4.III.i. Review Of City Business Listserv
- 4.III.ii. Potential City To Business Newsletter
- 4.III.iii. Update To The Economic Development Guide
5. Other Business News And Updates
6. Next Meeting Date – Tuesday, December 21, 2021 – 5:30 P.m.
7. Adjournment

The Council Economic Development Committee Will Consider and Act upon the Matters Listed above and Such Others as May Be Presented at the Meeting and Determined to Be Appropriate for Discussion at That Time.

*Notice Is Hereby Given That the Council Economic Development Committee May Also Hold A Closed Meeting for the Purpose of Dealing with Matters Relating to One or More of the Following: Legal Actions, Causes of Action, Litigation or Privileged Communications Between the City's Representatives and its Attorneys [RSMO 610.021(1)1994]; Lease, Purchase or Sale of Real Estate [RSMO 610.021(2)1994]; Hiring, Firing, Disciplining or Promoting Employees by a Public Governmental Body [RSMO 610.021(3)1994]; Bidding Specification [RSMO 610.021(11)1994]; And/or Proprietary Technological Materials [RSMO 61-.021(15)1994].*

The City of Wildwood will provide reasonable accommodations for persons attending Council Economic Development Committee Meetings. Requests for reasonable accommodations should be made by contacting Megan Eldridge, City Clerk at 636-458-0440 or email at [megan@cityofwildwood.com](mailto:megan@cityofwildwood.com) at least 48 hours prior to the start of the meeting.



# WILDWOOD

Record of Proceedings - DRAFT  
CITY COUNCIL'S ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, October 12, 2021 at 5:30 pm  
Virtual Meeting via Zoom  
WILDWOOD CITY HALL  
16860 Main Street  
Wildwood, Missouri 63040

**I. Call to Order and Roll Call**

Chair Edens called the meeting to order at 5:45 pm and requested an attendance roll call.

Committee Members in Attendance: Chair Lauren Edens  
Council Member Teresa Clark  
Council Member Mike Gillani  
Council Member Robert Jakcsy (arrival 5:43)  
Council Member Scott Ottenberg

Committee Members Absent: Council Member Katie Dodwell  
Council Member Dan Flaschar  
Council Member Debra McCutchen

Staff Members in Attendance: City Administrator Steve Cross  
Director of Planning and Parks Joe Vujnich  
Meeting Recorder Carla Patrick

**II. Approval of Minutes – August, 2021 Meeting**

The minutes for the meeting of August 24, 2021 were submitted for approval. Council Member Ottenberg motioned for approval of the August meeting minutes, and Council Member Clark seconded the motion. A voice vote was taken with unanimous favorable support of members present. Therefore, Chair Edens declared the motion passed

**III. Public Comment(s) - none**

**IV. Discussion Item(s)**

**Ready for Action**

**A. Discussion of the 2022 Economic Development Budget**

City Administrator Cross presented the preliminary 2022 Economic Development Budget for Committee review.

Discussion included inclusion of accomplishments and goals sections when presented to City Council, budgeting for the return to events/programs and the expression of the Committee's trust in those who prepare the Budget.

Council Member Ottenberg motioned to recommend approval of the 2022 Economic Development Budget. Council Member Clark seconded the motion. A voice vote was taken with unanimous favorable support. Therefore, Chair Edens declared the motion passed.

**For Information - none**

**Not Ready for Action** – No Items

**V. Other Business News and Updates**

Chair Edens noted her meeting with City Administrator Cross in pursuit of the Economic Development Guide update. She reminded Committee members of the upcoming date of March 19, 2022 for the Lawn and Garden Summit.

**VI. Next Meeting Date:** Tuesday, November 23, 2021 at 6:00 pm

**VII. Adjournment**

A motion for adjournment was made by Council Member Ottenberg and seconded by Council Member Gillani. A voice vote was taken with unanimous favorable support. Therefore, Chair Edens declared the meeting adjourned at 6:06 p.m.