



WILDWOOD

MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, May 24, 2022 at 6:00 p.m.

WILDWOOD CITY HALL
16860 Main Street
Wildwood, Missouri 63040

*This meeting will be conducted via Zoom at <https://us02web.zoom.us/j/81508137368>
and broadcast on the City of Wildwood's YouTube Channel
at www.cityofwildwood.com/youtube*

AGENDA

1. Call To Order
2. Roll Call Of Members
3. Approval Of Minutes – April 26, 2022 Meeting
Documents:
[4 - APRIL 26, 2022 DRAFT.PDF](#)
4. Public Comment(S)
5. Discussion Item(S)
 - 5.I. Ready For Action
 - 5.I.i. B&B Theater Movie Festival Proposal
 - 5.I.ii. Discussion Of Goals For The Economic Development Committee
 - 5.I.iii. Discussion Of Dates, Times And Locations Of Future EDC Meetings
 - 5.II. For Information
 - 5.II.i. Update On Northpoint Development
 - 5.II.ii. Update On Business Changes In Wildwood
 - 5.II.iii. Status Of Open Position
 - 5.III. Not Ready For Action

- A. Review of City Business Listserv
- B. Potential City to Business Newsletter
- C. Update to the Economic Development Guide

6. Other Business News And Updates

7. Next Meeting Date – TBD

8. Adjournment

The City Council Economic Development Committee Will Consider and Act upon the Matters Listed above and Such Others as May Be Presented at the Meeting and Determined to Be Appropriate for Discussion at That Time.

Notice Is Hereby Given That the City Council Economic Development Committee May Also Hold A Closed Meeting for the Purpose of Dealing with Matters Relating to One or More of the Following: Legal Actions, Causes of Action, Litigation or Privileged Communications Between the City's Representatives and its Attorneys [§ 610.021(1), RSMo.]; Lease, Purchase or Sale of Real Estate [§ 610.021(2), RSMo.]; Hiring, Firing, Disciplining or Promoting Employees by a Public Governmental Body [§ 610.021(3), RSMo.]; Bidding Specification [§ 610.021(11), RSMo.]; Sealed Bids or Proposals, Related Documents and Documents Related to a Negotiated Contract [§ 610.021(12), RSMo.]; Individually Identifiable Personnel Records [§ 610.021(13), RSMo.] and/or Proprietary Technological Innovations [§ 610.021(15), RSMo.].

The City of Wildwood will provide reasonable accommodations for persons attending City Council Economic Development Committee Meetings. Requests for reasonable accommodations should be made by contacting Megan Eldridge, City Clerk, at 636-458-0440 or email at megan@cityofwildwood.com at least 48 hours prior to the start of the meeting.



Record of Proceedings of Meeting of the
City Council's Economic Development Committee

Tuesday, April 26, 2022 at 6:00 pm
Virtual Meeting via Zoom
DRAFT

I. Call to Order and Roll Call

City Administrator Steve Cross explained the process of voting for the election of a Committee Chair. He explained that the first named Council member, per City Code, will call the meeting to order, ask for a roll call of members, and will conduct the nomination and election process of the new Committee chair. Therefore, Council Member Brost, as the first named Council member, called the meeting to order.

Committee Members in Attendance: Council Member Brost
Council Member Bartoni
Council Member Dodwell
Council Member Garritano
Council Member Hopper
Council Member Robert Jakcsy
Council Member McCutchen
Council Member Ottenberg

Also in Attendance: Council Member Edens

Staff Members in Attendance: City Administrator Steve Cross
Meeting Recorder Michelle Scherer

2. Election of Committee Chair

Council Member Brost nominated Council Member Ottenberg to be Committee Chair. Council Member Garritano seconded the motion and all members voted unanimously in a roll call vote for Council Member Ottenberg. Council Member Ottenberg said a word of gratitude and proceeded to Chair the meeting.

3. Approval of Minutes – March, 2022 Meeting

The minutes of the meeting of March 22, 2022 were submitted for approval. Council Member Garritano motioned for approval, and Council Member Dodwell seconded the motion. A voice vote was taken. Council Member McCutchen and Council Member Bartoni abstained. All others voted aye and Chair Ottenberg declared the motion passed.

4. Public Comment(s)

Council Member Edens spoke to the Committee with two comments. She recommended using the Economic Development Guide and Summary of Activities and updating both items. Chair Ottenberg requested that she speak to the second item at its Discussion Item on the Agenda.

5. Discussion Item(s)

Ready for Action

A. B&B Theater Movie Festival Proposal

Council Member Lauren Edens stated that this item was listed in the Strategic Goals for Economic Development and explained the way Film Festivals work. The group discussed and debated the use of public funds to benefit businesses, and how they feel the City should be involved or not involved in this type of event. Council Member Brost asked the group to think ahead to a clear mission statement for the Economic Development Committee.

MOTION: Council Member Bartoni motioned for further investigation with the movie theater management and asked that City Administrator Steve Cross speak with them about the topic. Council Member Jakcsy seconded. Council Member McCutcheon opposed, and all others voted aye. The MOTION CARRIED.

6. For Information

A. Northpoint Development

City Administrator Cross provided an update of progress in the potential Northpoint Development project. He stated that the City is working with Northpoint representatives. Director of Planning Joe Vujnich is working on rezoning and a public hearing, the City Attorney and the City Administrator are working on abatement of taxes. The Mayor is asking for the value of this development to the City/residents. Steve Cross is currently reviewing a proforma that has been provided by Northpoint. Council Member Joe Garritano mentioned that another development in Chesterfield, nearby, which may affect traffic on that same road. Steve Cross responded that traffic studies will be included in the establishment of Northpoint as well as Chesterfield's new development.

B. Missouri Main Street/ Route 66 Initiative

Steve Cross stated that the event on Thursday is ready to go, all Council Members are welcome to ride the trolley, HPC will be narrating, the main presentation will be at Living Word church, and a celebration at Big Chief Roadhouse. He commended the Planning Department for their hard work in creating this event.

C. City Business Changes

City Administrator Cross updated the group on the following businesses:

1. Thai Bistro received their liquor license.
2. Micro Meadows will be opening on May 7th.
3. Exercise Coach will be finishing the build out and soft opening on May 18, with a Grand Opening in June.
4. A whisky and cigar Bar would like to rent the previous Pure By Jen space,
5. Lucky Dog Central on Manchester Rd. has a Grand Opening on June 2nd.

D. Strategic Plan Subgoals for Economic Development, Summary of Committee Activities, Guide to Opening a New Business, Implementation Matrix

Chair Ottenberg requested these items be postponed until the next meeting. Steve Cross mentioned that he also wanted to include the Economic Development Guide Update as they move forward with the updates of these items.

E. Status of Open Economic Development Position

City Administrator Steve Cross has received 13 resumes, 3 are of interest. He will begin scheduling interviews.

F. Not Ready for Action

1. City Business Listserv Review
2. Potential City to Business Newsletter
3. Economic Development Guide Update

7. Next Meeting Date is scheduled for Tuesday, May 24, 2022 at 6:00 pm

The group discussed whether the meeting should be in person or on Zoom, held at a local business, or other City facilities. City Administrator Steve Cross explained the technical needs of hybrid and zoom meetings in City Hall and other locations. No action was taken.

8. Adjournment

A motion for adjournment was made by Council Member Bartoni and seconded by Council Member Garritano. All voted in favor. Chair Ottenberg declared the meeting adjourned at 7:24 p.m.