



WILDWOOD

MEETING OF THE **ECONOMIC DEVELOPMENT COMMITTEE**

Tuesday, May 23, 2023 at 6:00 p.m.

WILDWOOD CITY HALL
16860 Main Street
Wildwood, Missouri 63040

*This meeting will be held in the City Hall Council Chambers as well as via Zoom at
<https://us02web.zoom.us/j/81508137368>
and broadcast on the City of Wildwood's YouTube Channel
at www.cityofwildwood.com/youtube*

AGENDA

1. Call To Order
2. Roll Call Of Members
3. Approval Of Minutes - April 25, 2023 Meeting

Documents:

[APRIL 2023_EDC MEETING MINUTES DRAFT.PDF](#)

4. Public Comment(S)
5. Discussion Item(S)
- 5.I. For Information

5.I.i. Update On Business Changes And Other Business News

Documents:

[EDC_UPDATE ON BUSINESS CHANGES AND OTHER BUSINESS NEWS_5.23.2023.PDF](#)

- 5.II. Ready For Action

5.II.i. Biking And Walking Benefits Program Report

Documents:

[EDC_BIKING AND WALKING BENEFITS PROGRAM](#)

[REPORT_5.23.2023.PDF](#)
[BIKING AND WALKING BENEFITS PROGRAM PRESENTATION_5.23.2023.PDF](#)
[BIKING AND WALKING BENEFITS PROGRAM_FEEDBACK FROM BUSINESSES_05.23.2023.XLSX](#)

5.II.ii. Food Trucks At City-Sponsored Events

Documents:

[EDC_FOOD TRUCKS REPORT_5.23.2023.PDF](#)

5.II.iii. 2023 Live, Work, Play Marketing Campaign

Documents:

[EDC_MARKETING CAMPAIGN UPDATE_5.23.23.PDF](#)
[DIVISION-D_CITY OF WILDWOOD MO_LIVE WORK PLAY PROPOSAL.XLSX](#)
[DIVISION-D MEDIA KIT.PDF](#)
[DIVISION-D_SOCIAL STRATEGY.PDF](#)
[ATOMICDUST_WILDWOOD DIGITAL MARKETING PROPOSAL.PDF](#)
[ATOMIC DUST_OFALLON CASE STUDY.PDF](#)
[JAJO_DIGITAL MARKETING PROPOSAL.PDF](#)

5.II.iv. Road Sponsorship Program Report

Documents:

[EDC_ROAD SPONSORSHIP PROGRAM_5.23.2023.PDF](#)

5.III. Not Ready For Action

5.III.i. Update To The Economic Development Guide

6. Next Meeting Date - June 13, 2023 At 6:00 P.m.

7. Adjournment

The City Council Economic Development Committee Will Consider and Act upon the Matters Listed above and Such Others as May Be Presented at the Meeting and Determined to Be Appropriate for Discussion at That Time.

Notice Is Hereby Given That the City Council Economic Development Committee May Also Hold A Closed Meeting for the Purpose of Dealing with Matters Relating to One or More of the Following: Legal Actions, Causes of Action, Litigation or Privileged Communications Between the City's Representatives and its Attorneys [§ 610.021(1), RSMo.]; Lease, Purchase or Sale of Real Estate [§ 610.021(2), RSMo.]; Hiring, Firing, Disciplining or Promoting Employees by a Public Governmental Body [§ 610.021(3), RSMo.]; Bidding Specification [§ 610.021(11), RSMo.]; Sealed Bids or Proposals, Related Documents and Documents Related to a Negotiated Contract [§ 610.021(12), RSMo.]; Individually Identifiable Personnel Records [§ 610.021(13), RSMo.] and/or Proprietary Technological Innovations [§ 610.021(15), RSMo.].

The City of Wildwood will provide reasonable accommodations for persons attending City Council Economic Development Committee Meetings. Requests for reasonable accommodations should be made by contacting Megan Eldridge, City Clerk, at 636-458-0440

or email at megan@cityofwildwood.com at least 48 hours prior to the start of the meeting.