



# WILDWOOD

MEETING OF THE  
**ECONOMIC DEVELOPMENT COMMITTEE**

**Tuesday, March 28, 2023 at 6:00 p.m.**

WILDWOOD CITY HALL  
16860 Main Street  
Wildwood, Missouri 63040

*This meeting will be held in the City Hall Council Chambers as well as via Zoom at  
<https://us02web.zoom.us/j/81508137368>  
and broadcast on the City of Wildwood's YouTube Channel  
at [www.cityofwildwood.com/youtube](http://www.cityofwildwood.com/youtube)*

## **AGENDA**

1. Call To Order
2. Roll Call Of Members
3. Approval Of Minutes - February 21, 2023 Meeting

Documents:

[EDC\\_FEBRUARY 21 2023 MINUTES DRAFT.PDF](#)

4. Public Comment(S)
5. Discussion Item(S)
- 5.I. For Information

5.I.i. Update On Business Changes And Other Business News

Documents:

[EDC\\_UPDATE ON BUSINESS CHANGES AND OTHER BUSINESS NEWS\\_3.28.2023.PDF](#)

- 5.II. Ready For Action

5.II.i. Home-Based Business Exposition

Documents:

[EDC\\_HOME BASED BUSINESS EXPOSITION\\_3.28.23.PDF](#)

5.II.ii. 2023 Marketing Campaign Update

Documents:

EDC\_MARKETING CAMPAIGN UPDATE\_2.28.23.PDF  
WEST NEWSMAGAZINE\_MEDIA KIT.PDF  
WEST NEWSMAGAZINE\_PRINT AD PRICING.PDF  
WEST NEWSMAGAZINE\_WEB AD PRICING.PDF  
DIVISION-D\_MEDIA KIT.PDF  
DIVISION-D\_CITY OF WILDWOOD MO\_LIVE WORK PLAY  
PROPOSAL.XLSX  
DIVISION-D\_CITY OF WILDWOOD\_SOCIAL STRATEGY.PDF  
ATOMIC DUST\_WILDWOOD DIGITAL MARKETING PROPOSAL.PDF  
ATOMIC DUST\_OFALLON CASE STUDY.PDF  
SEAFOAM MEDIA\_MARKETING RECOMMENDATION.PDF  
GOLDEN SHOVEL\_MARKETING STRATEGIES AND PRICING.PDF  
GOLDEN SHOVEL AGENCY\_ROSEVILLE CASE STUDY.PDF  
GOLDEN SHOVEL AGENCY\_MOMENTUM WEST CASE STUDY.PDF

5.II.iii. Discussion Of Business Signage

Documents:

EDC\_WILDWOOD SIGNAGE REPORT\_3.28.23.PDF  
CITY OF WILDWOOD\_MUNICIPAL CODE\_SIGN REGULATIONS.PDF  
TOWN AND COUNTRY\_MUNICIPAL CODE\_SIGN REGULATIONS.PDF  
EUREKA\_MUNICIPAL CODE\_SIGN REGULATIONS.PDF  
WEBSTER GROVES\_MUNICIPAL CODE\_SIGN CODE.PDF

5.III. Not Ready For Action

5.III.i. Update To The Economic Development Guide

6. Next Meeting Date - April 25, 2023 At 6:00 P.m.

7. Adjournment

The City Council Economic Development Committee Will Consider and Act upon the Matters Listed above and Such Others as May Be Presented at the Meeting and Determined to Be Appropriate for Discussion at That Time.

**Notice Is Hereby Given That the City Council Economic Development Committee May Also Hold A Closed Meeting for the Purpose of Dealing with Matters Relating to One or More of the Following: Legal Actions, Causes of Action, Litigation or Privileged Communications Between the City's Representatives and its Attorneys [§ 610.021(1), RSMo.]; Lease, Purchase or Sale of Real Estate [§ 610.021(2), RSMo.]; Hiring, Firing, Disciplining or Promoting Employees by a Public Governmental Body [§ 610.021(3), RSMo.]; Bidding Specification [§ 610.021(11), RSMo.]; Sealed Bids or Proposals, Related Documents and Documents Related to a Negotiated Contract [§ 610.021(12), RSMo.]; Individually Identifiable Personnel Records [§ 610.021(13), RSMo.] and/or Proprietary Technological Innovations [§ 610.021(15), RSMo.].**

The City of Wildwood will provide reasonable accommodations for persons attending City Council Economic Development Committee Meetings. Requests for reasonable accommodations should be made by contacting Megan Eldridge, City Clerk, at 636-458-0440 or email at [megan@cityofwildwood.com](mailto:megan@cityofwildwood.com) at least 48 hours prior to the start of the meeting.

