



WILDWOOD

MEETING OF THE **ECONOMIC DEVELOPMENT COMMITTEE**

Tuesday, February 21, 2023 at 5:00 p.m.

WILDWOOD CITY HALL
16860 Main Street
Wildwood, Missouri 63040

*This meeting will be conducted via Zoom at <https://us02web.zoom.us/j/81508137368>
and broadcast on the City of Wildwood's YouTube Channel
at www.cityofwildwood.com/youtube*

AGENDA

1. Call To Order
2. Roll Call Of Members
3. Approval Of Minutes - January 24, 2023 Meeting

Documents:

[EDC_JANUARY 24 MINUTES DRAFT.PDF](#)

4. Public Comment(S)
5. Discussion Item(S)
- 5.I. For Information

- 5.I.i. Update On Business Changes And Other Business News

Documents:

[EDC_UPDATE ON BUSINESS CHANGES AND OTHER BUSINESS
NEWS_2.21.2023.PDF](#)

- 5.I.ii. 2023 Marketing Campaign Update

Documents:

[EDC REPORT_MARKETING CAMPAIGN UPDATE_2.21.23.PDF](#)
[WEST NEWSMAGAZINE_MEDIA KIT.PDF](#)
[WEST NEWSMAGAZINE_PRINT AD PRICING.PDF](#)
[WEST NEWSMAGAZINE_WEB AD PRICING.PDF](#)

DIVISION-D_CITY OF WILDWOOD MO_LIVE WORK PLAY PROPOSAL.XLSX
DIVISION-D_MEDIA KIT.PDF
DIVISION-D_CITY OF WILDWOOD_SOCIAL STRATEGY.PDF
ATOMIC DUST_WILDWOOD DIGITAL MARKETING PROPOSAL.PDF
ATOMIC DUST_OFALLON CASE STUDY.PDF

5.II. Ready For Action

5.II.i. Discussion Of Business Signage

Documents:

EDC_WILDWOOD WALL SIGNAGE COMPARISON REPORT_2.21.23.PDF
CITY OF WILDWOOD_MUNICIPAL CODE_SIGN REGULATIONS.PDF
TOWN AND COUNTRY_MUNICIPAL CODE_SIGN REGULATIONS.PDF
EUREKA_MUNICIPAL CODE_SIGN REGULATIONS.PDF
WEBSTER GROVES_MUNICIPAL CODE_SIGN CODE.PDF

5.II.ii. Wildwood Business Forum Schedule

Documents:

EDC_BUSINESS FORUM SCHEDULE_2.21.2023.PDF

5.III. Not Ready For Action

5.III.i. Update To The Economic Development Guide

5.III.ii. Home-Based Business Exposition

6. Next Meeting Date - March 28, 2023 At 6:00 P.m.

7. Adjournment

The City Council Economic Development Committee Will Consider and Act upon the Matters Listed above and Such Others as May Be Presented at the Meeting and Determined to Be Appropriate for Discussion at That Time.

Notice Is Hereby Given That the City Council Economic Development Committee May Also Hold A Closed Meeting for the Purpose of Dealing with Matters Relating to One or More of the Following: Legal Actions, Causes of Action, Litigation or Privileged Communications Between the City's Representatives and its Attorneys [§ 610.021(1), RSMo.]; Lease, Purchase or Sale of Real Estate [§ 610.021(2), RSMo.]; Hiring, Firing, Disciplining or Promoting Employees by a Public Governmental Body [§ 610.021(3), RSMo.]; Bidding Specification [§ 610.021(11), RSMo.]; Sealed Bids or Proposals, Related Documents and Documents Related to a Negotiated Contract [§ 610.021(12), RSMo.]; Individually Identifiable Personnel Records [§ 610.021(13), RSMo.] and/or Proprietary Technological Innovations [§ 610.021(15), RSMo.].

The City of Wildwood will provide reasonable accommodations for persons attending City Council Economic Development Committee Meetings. Requests for reasonable accommodations should be made by contacting Megan Eldridge, City Clerk, at 636-458-0440 or email at megan@cityofwildwood.com at least 48 hours prior to the start of the meeting.