

Rules & Regulations for 2017 Wildwood Plein Air Art Event

ELIGIBILITY

The Wildwood Plein Air Art Event is open to all artists and photographers of any ages. Any participant younger than 18 years of age must be accompanied by a parent or designated caregiver for the entirety of the event. Artists and photographers working in all accepted media and photography are welcome. The show is juried. All work must be submitted no later than May 12th, by close of business (5:00 p.m. CDT), to be eligible for judging and prizes (all work must be accounted for and cataloged on May 6, 2017 – the event day).

Registration prior to May 6th is free. Registration on the morning of the event will be \$10. Registration for students is free. All registrants must report to City Hall on **May 6, 2017, from 7:00 a.m. to 8:00 a.m. The event opens at 8:00 a.m. and closes at 5:00 p.m.**

Each artist/photographer must submit at least one item created from the selected areas, within the timeframe advertised for this day. Artists may submit a maximum of four (4) pieces from locations within the subject area of this year's event. The specific areas will be identified at registration the morning of the event.

Submissions will be placed on display in Wildwood's City Hall for sale and judging from the end of the event through the month of August. Judging will take place **before** May 19, 2017, and winners will be announced **on** May 19, 2017, at a participants' reception held at City Hall.

PHOTOGRAPHY AND OTHER MEDIA REQUIREMENTS

SUBJECT MATTER

All work must be original and created outdoors at the approved area during the Wildwood event, held May 6, 2017, not in a studio setting. Any subject created *en plein air* (in the open air vs. in studio) qualifies. Subjects should include the elements found at the location areas provided the morning of registration. Images that reflect the natural beauty of Wildwood are desired. Work materials must be stamped at City Hall, before event begins.

SUBMITTAL REQUIREMENTS

All artwork and photographs should be presented for entry into the competition ready to hang. NO saw-toothed hangers please! Dimensions of each work should not exceed 30" on any side, including frame. All participants, to be eligible for awards, must return to City Hall, between 3:00 p.m. and 5:00 p.m., on May 6th, for work to be cataloged and photographed.

ADDITIONAL PHOTOGRAPHY REQUIREMENTS

Color, black and white, sepia, etc., images are eligible. Images should be shot using all natural elements. Photoshop or any subsets of programs to enhance images, create effects, or are beyond normal photographic and camera techniques **WILL** be eligible for entry and judging. **Photographers are required to submit their work in JPEG-format**, with time and date stamp for each submission. Only work completed on the day, and within the scheduled timeframe, will be considered for judging. Card reader will be available between 3:00 p.m. and 5:00 p.m., on May 6th, at City Hall (Registration Location).

DISCLAIMER

The City of Wildwood is not responsible for loss or damage to any submitted works, but reasonable caution and diligent care will be taken with all submissions. The City of Wildwood reserves the right to disqualify works deemed objectionable. We also reserve the right to disqualify any entry that does not adhere to the

rules and guidelines of the contest. All decisions of judges are considered final. Trails, streets and parking lots will not be closed to vehicular traffic. Please exercise caution, while creating your work. Please respect the areas you are visiting.

PREVIOUS EXHIBITION OR PUBLICATION

Photographs may not have been previously exhibited or published and must have been taken at the selected area between the approved hours on May 6, 2017.

Awards & Exhibit Awards

Awards will be determined at the discretion of the judges. All work submitted for judging **MUST BE FOR SALE**. Work an artist decides not to sell during the Wildwood event may not be judged for an award or hung for display. **Prizes will be awarded in the following categories (No duplication of awards):**

- Traditional Media – Best of Show – \$500.00
- Photography – Best of Show – \$500.00
(Winners of “Best of Show” will provide their works to the major patron of this event)
- Student Awards – Five (5) \$100.00 prizes

Prizes provided by:



B&B Theatres – Wildwood 10 & GS
16820 Main Street | Wildwood | 63040

CONDITIONS AND LICENSING:

Winning photographers/artists agree to make available to Wildwood high resolution digital images, transparencies, and/or negatives of all winning entries, if requested. Winning photographers also grant non-exclusive, limited licensing rights to Wildwood, with no renewal period. If a non-winning photograph is used by Wildwood, a \$50 licensing fee will be paid at the time of final publication or printing. In any case, licensing will be solely for the purpose of promoting Wildwood. These uses may include, but are not limited to, publication in advertisements, rack cards, posters, magazines, newspapers, and other promotional applications. Any requests for reproduction of winning images by artists, galleries, businesses, or entities other than those named herein above, will be negotiated directly with the photographer/artist.

DAY	TIME	DIRECTION
Saturday, May 6	7:00 am to 8:00 am 8:00 am to 5:00 pm 12:00 pm to 1:30 pm 3:00 pm to 5:00 pm	Registration Event Hours Lunch served at event location Turn-ins of art/photography accepted for verification process
Monday, May 8 through Friday, May 12	8:00 am to 5:00 pm	Drop-offs of submitted art/photography accepted at City Hall
Monday, May 15 through Thursday, May 18		Judging Completed
Friday, May 19	5:00 pm to 7:00 pm	Awards ceremony & reception
Tuesday, May 16 through Monday, August 28	8:00 am to 5:00 pm	Art/photography displayed for sale at Wildwood City Hall