



# WILDWOOD

## Parks and Recreation Survey

### Report of Results

May 2007

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## Executive Summary

### Survey Background and Purpose

- ◆ The 2007 City of Wildwood Parks and Recreation Survey provided residents the opportunity to participate in the planning process for future parks and recreation developments. The survey results will be used to evaluate the City's parks and recreation needs and determining how to address them in the future.
- ◆ Three thousand randomly selected Wildwood households were mailed the 2007 Wildwood Parks and Recreation Survey. Of the 2,887 eligible households who received the survey, 1,020 responded to the mailed questionnaire, giving a response rate of 35%.
- ◆ Survey results were weighted so that respondent age, gender and ward were represented in the proportions reflective of the entire City. The margin of error is plus or minus three percentage points around any given percentage point for the whole sample.

### Parks and Recreation Development Preferences

- ◆ Residents demonstrated a readiness for new parks to include amenities for active uses as well as passive parkland.
  - Residents completing the survey were asked to take 100% and determine what percent of new parkland should be active (such as athletic fields and courts, playgrounds, multiple-use trails, skate parks, band shells, horse arenas) and what percent should be passive (such as picnic areas, pavilions, gardens, open grass areas).
  - On average, survey participants felt 56% of new parkland should be developed as active parkland and 44% of new parkland should be developed as passive parkland.
- ◆ Additionally, while the acquisition of additional parkland and open space was a priority for residents, active recreation facilities for outdoor and indoor use were also considered important.
  - When asked to allocate \$100 among each of four parks and recreation priorities, the average distributed to each was:
    - Development of parks and outdoor recreational facilities and fields, \$31
    - Acquisition of additional parkland and open space, \$29
    - Development of active indoor recreational facilities, \$22
    - Implementation of programming utilizing existing and surrounding facilities, \$18
- ◆ When presented with a series of trade-offs, the response pattern showed that most respondents felt that park and recreation offerings should be available to the broadest audience possible, although the focus should be on meeting the needs of Wildwood residents and not on creating a regional attraction.
- ◆ While Wildwood enjoys an abundance of open space and natural lands, a majority of respondents felt acquiring additional greenways, open space and parks should be prioritized over developing recreation centers for indoor activities.
- ◆ Nevertheless, a sizeable proportion of the community desired indoor recreation opportunities and development of programs or amenities to serve specialized recreation activities.

- Most residents preferred that “Parks and recreation program offerings should be at many different levels, i.e. beginner-very advanced” (85%) than that “Parks and recreation program offerings should focus primarily on introductory levels” (15%).
  - Survey participants as a whole felt parks and recreation facilities mostly should be available for public use with minimal active programming (77% versus 23%), and that parks should offer a variety of activities at each site instead of having one primary focus (73% versus 27%).
- ◆ Relatively high importance was placed on outdoor parks and park amenities by Wildwood residents.
- Playgrounds and additional larger community or regional parks were considered “essential” or “very important” by nearly two-thirds of survey participants (69% and 64%, respectively).
  - At least half of respondents also felt that the following services were “essential” or “very important”: additional small neighborhood parks (62%), additional natural lands/open space (60%), additional multiple-use trails (56%), additional picnic areas (52%) and additional bike trails (50%).
  - Nearly half of respondents felt it was “essential” or “very important” to provide additional hiking trails or more pocket parks. Over a third felt it was important to develop a fishing lake or additional barbecue pits. Just over a quarter of respondents felt it was at least “very important” that the City provide a dog park, while nearly one in five desired additional boat/kayak river launch access points in the Meramec River area. Skate parks were deemed “essential” or “very important” by 16% of respondents.
  - The park and park amenity options given the lowest importance ratings were additional equestrian trails (10%) and an equestrian activity center or facility (9%). However, about 20% of those who lived in Ward 1 or Ward 6 considered these items to be at least very important, as did those who lived on lots that were more than three acres in area.
- ◆ Recreational facilities and amenities overall were considered less important than parks and park amenities; nevertheless, some types of facilities were regarded as “essential” or “very important” by over half of respondents; these included a multi-purpose recreation or community center (56%), outdoor ballfields (52%) or an outdoor swimming pool with swim lanes (51%).
- Almost 3 in 10 residents felt a multi-purpose recreation or community center was “essential.”
  - Open space corridors were rated as “very important or “essential” by nearly half of respondents (48%).
  - Outdoor soccer fields, an outdoor water park and outdoor tennis courts were rated as at least “very important” by more than 40% of respondents, as were an indoor swimming pool, a fitness center and space for recreation classes.
  - An ice rink (27%) and additional community meeting rooms (21%) were considered the least important, although more than 20% thought they were at least “very important.”
- ◆ When queried how important they felt it was for the City to provide programming for various types of population groups, most target groups were deemed “essential” or “very important” by a majority of respondents.

- Children ages 6 to 12 years, teenagers ages 13 to 17 years and families were the three groups given the highest priority (rated as at least “very important” by more than 70% of respondents).
  - Adults were the group with the next highest importance rating (69%), followed by people with disabilities (65%), with senior adults (ages 65 years or more, 64%) and young children (ages 0 to 5 years, 60%) given slightly lower priority.
  - Serving beginner levels (65%) and intermediate levels (62%) were deemed more important by respondents than was serving advanced/elite levels (47%).
  - Very few respondents felt it was important to serve those who live outside of Wildwood.
- ◆ The recreation activities in which members of respondents’ households had engaged in the last year was assessed through the survey. Those completing the survey were an active group; of the 27 activities included on the questionnaire, 22 were ones in which a quarter or more of respondent households had participated in the last year.
- The most popular activity was using a walking path; 73% of respondents had done so in the past year and 44% had done so at a City of Wildwood park or facility.
  - Overall, other popular activities included using a fitness center or weight room (56%), using a playground (55%), using a hiking trail (55%), using a park pavilion (52%), using an outdoor swimming pool (48%), using an indoor swimming pool (47%), using a bike trail (44%), attending a concert or play in an outdoor venue (44%) and using a golf course (44%).
  - Popular activities utilizing City of Wildwood amenities included using a playground (28%), using a biking trail (25%) and using a hiking trail (24%).
  - Some of the activities least participated in at a City of Wildwood park or facility but done more often at any location were: using a fitness center or weight room, using an outdoor swimming pool, attending a concert or play at an indoor venue, having a picnic or party at a park pavilion and using an outdoor water park.

## Funding Options

- ◆ Residents were cautious in their support for funding new recreational activities; developing parks and recreation facilities and programs requires funding for land acquisition, building improvements and ongoing maintenance and operating cost. A narrow majority supported a sales tax increase for parks and recreation (52%), while only a quarter of respondents supported a property tax increase.
- Nearly two-thirds of respondents were in favor of using the City’s general revenue funds, even though this might mean reducing funding for other services.
  - Support was highest for using grants and gifts that might require matching from the City (91%). Overall, respondents were most supportive of methods that involved the City partnering with other organizations and municipalities. However, sources of this type are unlikely to cover much of the costs of building and operating new recreation facilities, amenities and programs.
- ◆ When asked whether the cost of operating a new recreation center should be paid through taxes, users fees, or some combination, a large majority of survey participants (81%) felt that operating costs should be a mix between taxes and fees, with almost half (47%) indicating fees from users should pay the majority of costs and taxes the remaining costs.

- Very few respondents (3%) felt that the source of operating costs for new recreation facilities should be 100% through taxes, while 17% felt that the operating costs should be funded solely through user fees.
- ◆ Additional funding options for the future were presented to survey participants and they were asked to rate the extent to which they agreed or disagreed with each.
  - Nearly all (95%) respondents “strongly” or “somewhat” agreed that individuals living outside Wildwood should pay higher fees for participating in recreation programs than should residents.
  - Over 85% of respondents were comfortable with the idea of the City of Wildwood seeking corporate sponsorship in order to supplement parks and recreation funding. More than 80% of respondents thought the City should pursue other funding sources such as grants and donations to operate facilities and programs.
  - Most respondents (80%) felt it was acceptable to have more profitable or popular programs subsidize less profitable recreation programs, however, over two-thirds of respondents agreed at least “somewhat” that, in general, recreation programs should pay for themselves through user fees.

## Survey Results

### Survey Background

The City of Wildwood contracted with National Research Center, Inc. to conduct a community wide resident survey. The 2007 Wildwood Parks and Recreation Survey provided residents the opportunity to participate in the planning process for future parks and recreation developments. Survey respondents gave feedback on local parks and recreation opportunities in Wildwood and the West County Area.

The focus on service and funding preferences for parks and recreation will help the Citizens Committee for Park Progress, Mayor and City Council, staff and the public to set priorities for planning, budget decisions and in further development of the parks and recreation master plan.

### Methods

Approximately 3,000 households within the city limits of Wildwood were selected to participate in the survey using a stratified, systematic sampling method on addresses within carrier routes. Each selected household received three mailings beginning in late February (a prenotification postcard and two survey packets). Completed surveys were collected over the following six weeks.

About 4% of the surveys were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the approximately 2,887 households that received a survey, 1,020 completed it, providing a response rate of 35%. For more detailed information regarding the survey methods please see Appendix E: Survey Methodology.

### Understanding the Results

#### “Don’t Know” Responses and Rounding

On many of the questions in the survey, respondents could answer, “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix B: Responses to Survey Questions. However, these responses have been removed from the analyses presented in the body of the report. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

For some questions, respondents were permitted to select multiple responses. When the total exceeds 100% in a table for a multiple response question, it is because some respondents are counted in multiple categories. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the customary practice of percentages being rounded to the nearest whole number.

#### Precision of Estimates

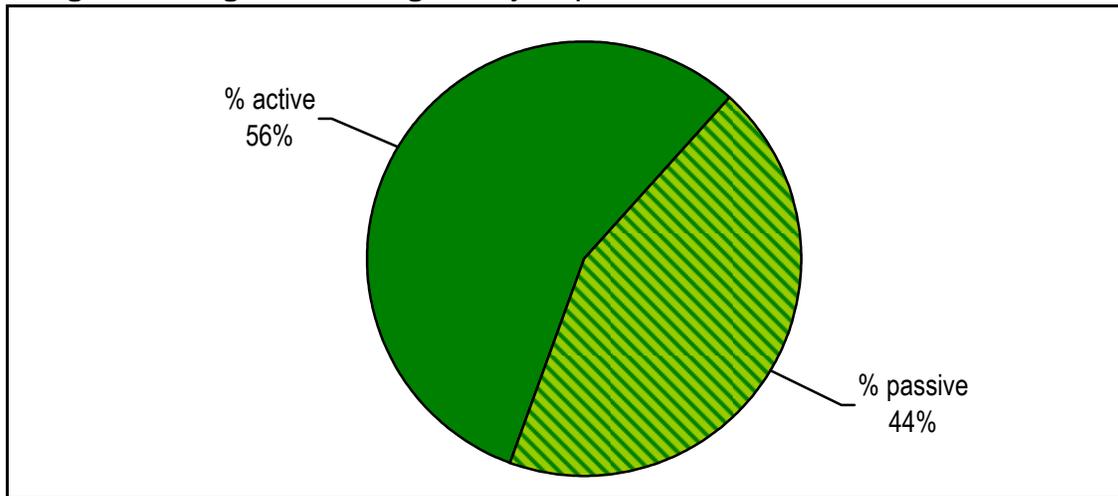
The 95 percent confidence level for the survey is generally no greater than plus or minus three percentage points around any given percent reported for the entire sample (1,020 completed surveys). For each ward from the survey, the margin of error rises to as much as plus or minus 9% for a sample size of 108 (in smallest) to plus or minus 8% for 155 completed surveys (in largest). Where estimates are given for subgroups, they are less precise.

## Parks and Recreation Development Preferences

As the City of Wildwood and the Citizens Committee for Park Progress plan for future parks and recreation development it is important to know what kinds of development residents want to see: passive or active parkland; development of indoor or outdoor facilities; acquisition of new parkland or utilization of existing structures.

Residents completing the survey were asked to take 100% and determine what percent of new parkland should be active (such as athletic fields and courts, playgrounds, multiple-use trails, skate parks, band shells, horse arenas) and what percent should be passive (such as picnic areas, pavilions, gardens, open grass areas). On average, survey participants felt 56% of new parkland should be developed as active parkland and 44% should be developed as passive parkland (see Figure 1).

**Figure 1: Average Percent Designated by Respondents to Active versus Passive Parkland**



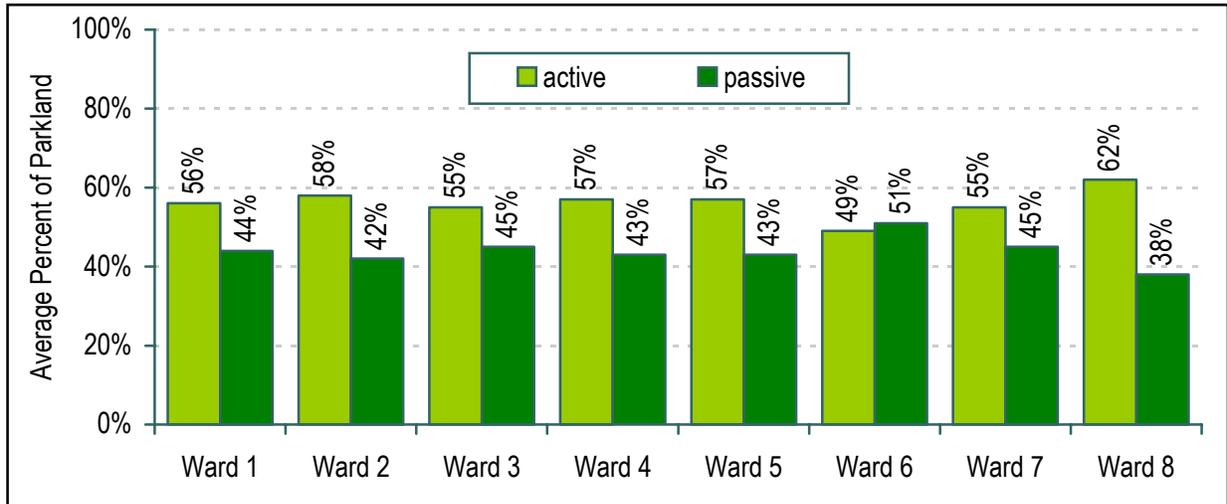
As shown in Table 1, over one-fourth of respondents (27%) felt that new parkland should be developed with 75% or more of the land devoted to active uses and 25% or less of the parkland devoted to passive uses. Over one-fourth felt that active uses should be available on 51% to 74% of new parkland, with the remaining 26% to 49% of parkland devoted to passive uses. Twenty-two percent of respondents felt that parkland should be divided equally between passive and active uses. A quarter of all respondents felt that new parkland should 51% or more devoted to passive uses and 49% or less devoted to active uses.

**Table 1: Level of Preference for Active and Passive Parkland**

As the City acquires and develops new parkland, both active and passive uses are being considered. Assuming you could designate the percentage of parkland for each type of use, what percentage of 100% would you assign for each?	Percent of Respondents	
	Passive	Active
0% to 25%	27%	12%
26% to 49%	26%	13%
50%	22%	22%
51% to 74%	13%	26%
75% to 100%	12%	27%
Total	100%	100%

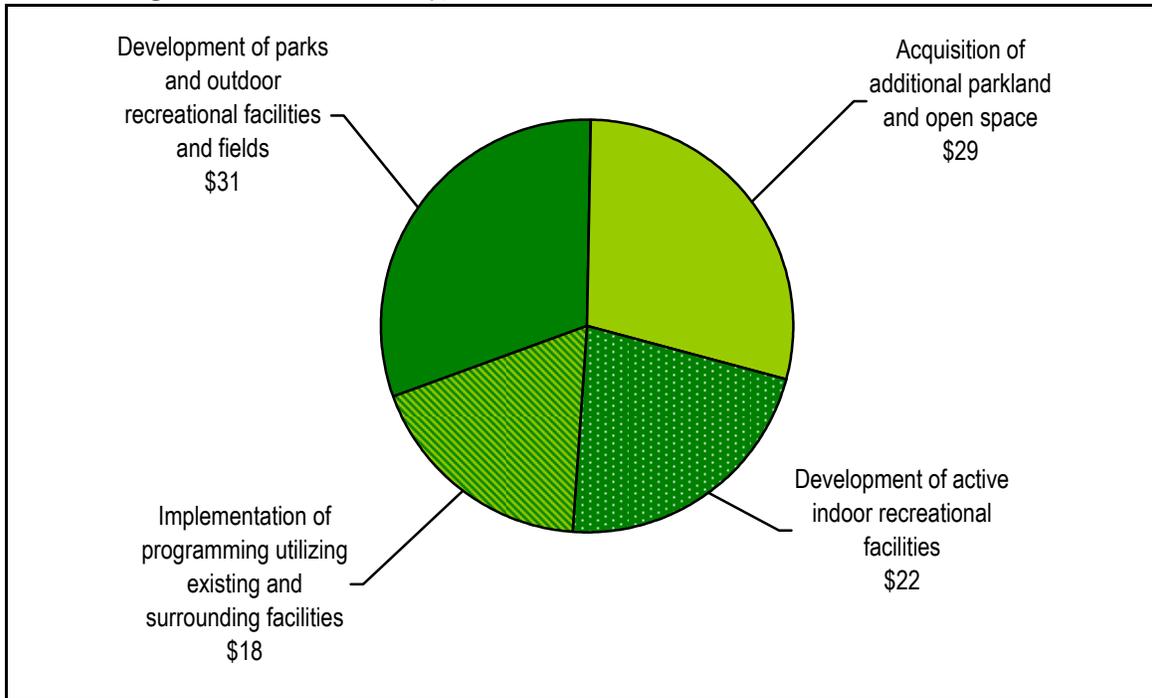
The percent of respondents preferring active or passive parkland was compared by ward. While residents in Ward 6 were the only ones to show a majority preference for passive parkland, a larger percent of residents in Ward 8 preferred active parkland than residents of other wards. A complete set of crosstabulations can be seen in Appendix D: Responses to Selected Survey Questions by Respondent Characteristics.

**Figure 2: Preference for Active versus Passive Parkland by Ward**



Survey participants also were asked to allocate \$100 among each of the following parks and recreation priorities: acquisition of additional parkland and open space, development of active indoor recreational facilities, development of parks and outdoor recreational facilities and fields, and implementation of programming utilizing existing and surrounding facilities. The highest average dollar amount distributed (\$31) was for the development of parks and outdoor recreational facilities and fields. The next highest distribution (\$29) was to the acquisition of additional parks and open space. Between one-fifth and one-quarter of the dollars, on average, were distributed to the development of indoor recreational facilities. Finally, an average of \$18 was distributed to the implementation of programming in existing and surrounding facilities.

**Figure 3: Distribution of Hypothetical \$100 for Parks and Recreation Facilities**

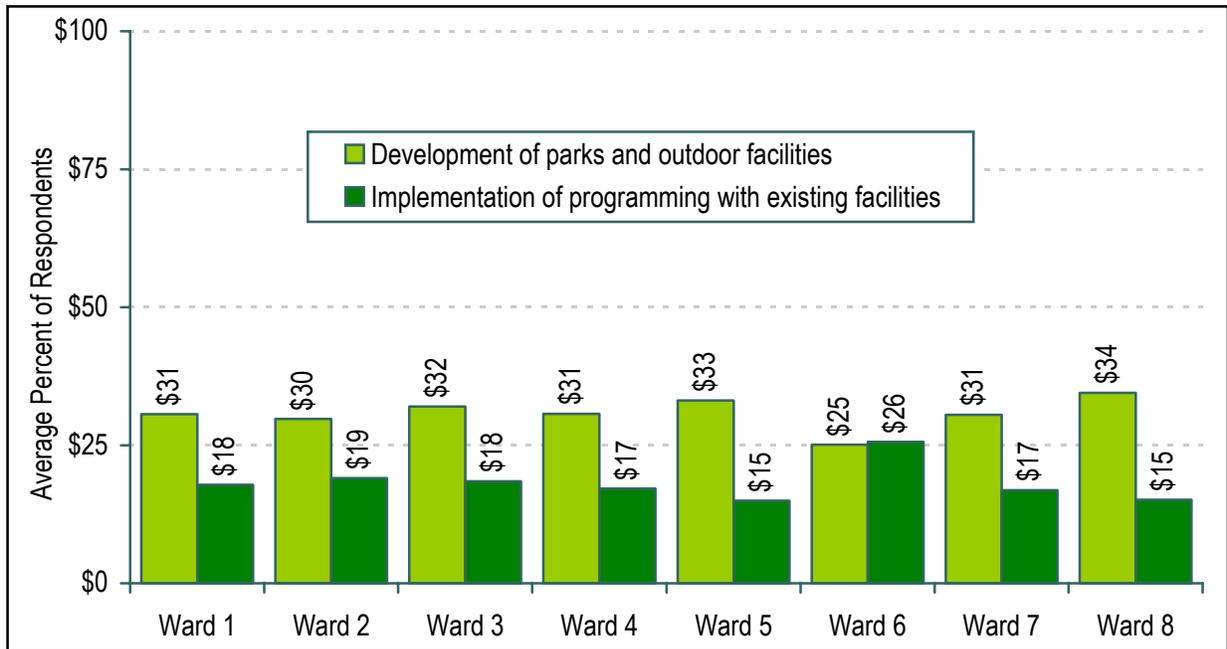


**Table 2: Levels of Potential Funding for Parks and Recreation Facilities**

If it were up to you (and assuming each costs about the same), how would you allocate \$100 among each of the following parks and recreation facilities for the City of Wildwood?	Percent of Respondents Assigning Dollars to Each in the Ranges at Left			
	Implementation of Programming for Existing Facilities	Development of Outdoor Facilities	Development of Indoor Facilities	Acquisition of Additional Parkland and Open Space
\$0 to \$10	50%	14%	37%	29%
\$11 to \$24	24%	17%	19%	17%
\$25 to \$34	16%	32%	21%	21%
\$35 to \$49	3%	18%	12%	10%
\$50 to \$100	7%	19%	11%	24%
Total	100%	100%	100%	100%

Residents in all wards allocated about half the funds to development of parks and outdoor facilities and implementation of programming in existing facilities (the two options receiving, on average, the most and the least dollars). In Ward 6, however, residents distributed fewer funds on average to the development of parks and outdoor facilities than did those individuals in the other seven wards and more to the implementation of programming with existing facilities. A complete set of crosstabulations can be seen in Appendix D: Responses to Selected Survey Questions by Respondent Characteristics.

Figure 4: Allocation of Funds by Ward



## Priorities for Parks and Recreation

### Programming

The survey presented residents with a pair of 10 statements about parks and recreation programming and then asked them to indicate which one of the two statements they felt was more important for Wildwood and its future. The following page shows the pairs of statements and the percent of respondents that selected each statement (see Figure 5: Trade-Offs Preferred by Respondents).

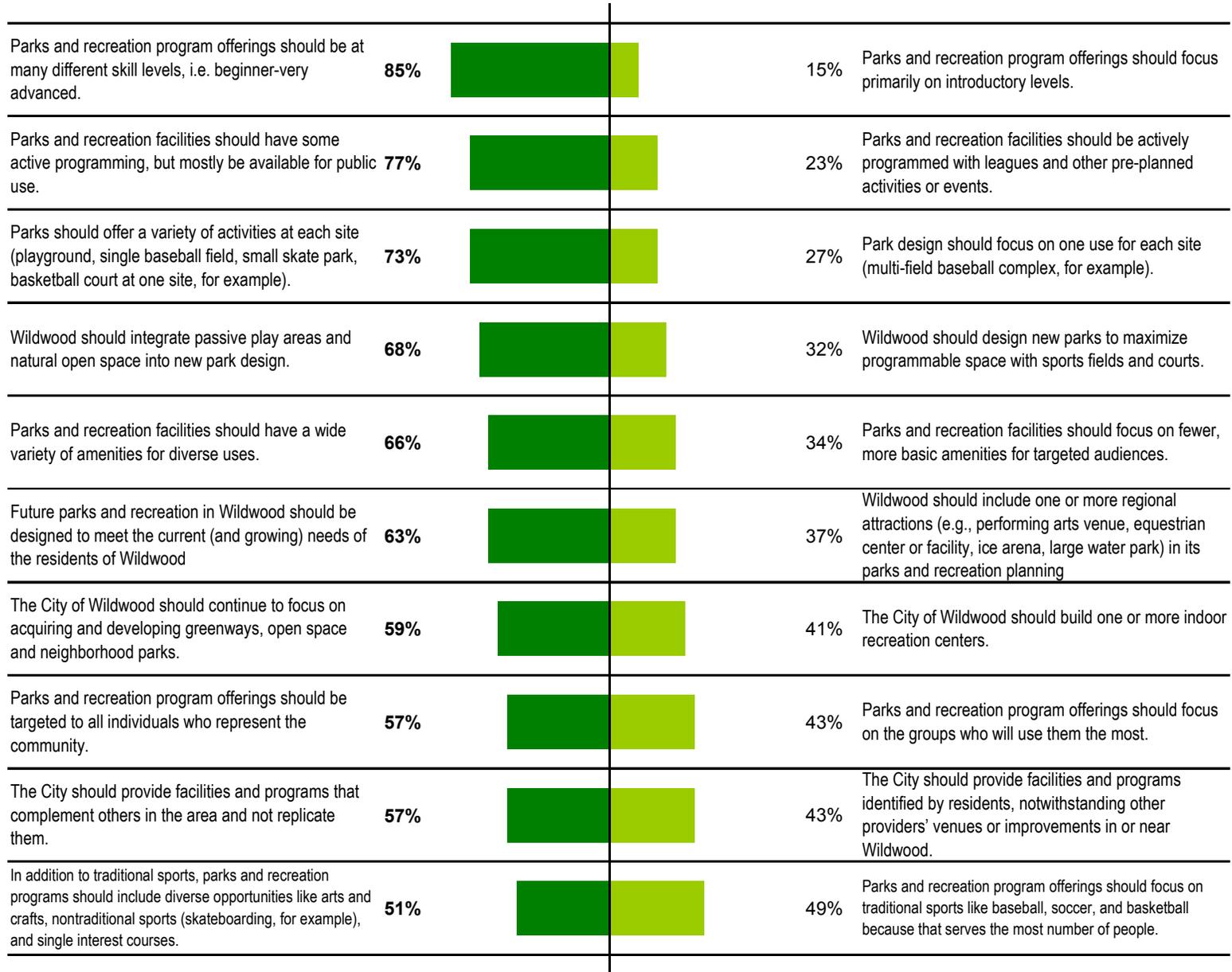
Most residents preferred that “Parks and recreation program offerings should be at many different levels, i.e. beginner-very advanced” (85%) than that “Parks and recreation program offerings should focus primarily on introductory levels” (15%). Survey participants as a whole felt parks and recreation facilities mostly should be available for public use with minimal active programming (77% versus 23%), and that parks should offer a variety of activities at each site instead of having one primary focus (73% versus 27%).

The preferred trade-off was the least clear between whether parks and program offerings should focus on traditional sports or also include arts, crafts and non-traditional sports; 51% preferred non-traditional options be included and 49% preferred the focus to be on traditional sports.

In general, the response pattern showed that most respondents felt that park and recreation offerings should be available to the broadest audience possible, although the focus should be on meeting the needs of Wildwood residents and not on creating a regional attraction. While Wildwood enjoys an abundance of open space and natural lands, a majority of respondents felt acquiring additional greenways, open space and parks should be prioritized over developing recreation centers for indoor activities.

Nevertheless, a sizeable proportion of the community desired indoor recreation opportunities and development of programs or amenities to serve specialized recreation activities.

Figure 5: Trade-Offs Preferred by Respondents



## Parks and Park Amenities

Those completing the questionnaire were asked how important they felt it was for the City of Wildwood to provide or provide more of certain types of parks or park amenities. Playgrounds and additional larger community or regional parks were considered “essential” or “very important” by nearly two-thirds of survey participants (69% and 64%, respectively). At least half of respondents also felt that the following services were “essential” or “very important”: additional small neighborhood parks (62%), additional natural lands/open space (60%), additional multiple-use trails (56%), additional picnic areas (52%) and additional bike trails (50%).

Nearly half of respondents felt it was “essential” or “very important” to provide additional hiking trails or more pocket parks. Over a third felt it was important to develop a fishing lake or additional barbecue pits. Just over a quarter of respondents felt it was at least “very important” that the City provide a dog park, while nearly 1 in 5 desired additional boat/kayak river launch access points in the Meramec River area.

More than half felt that additional equestrian trails (60%), a skate park (51%) and an equestrian activity center or facility (65%) were “not at all important” (see Table 3 on the next page).

**Figure 6: Importance of Parks and Park Amenities**

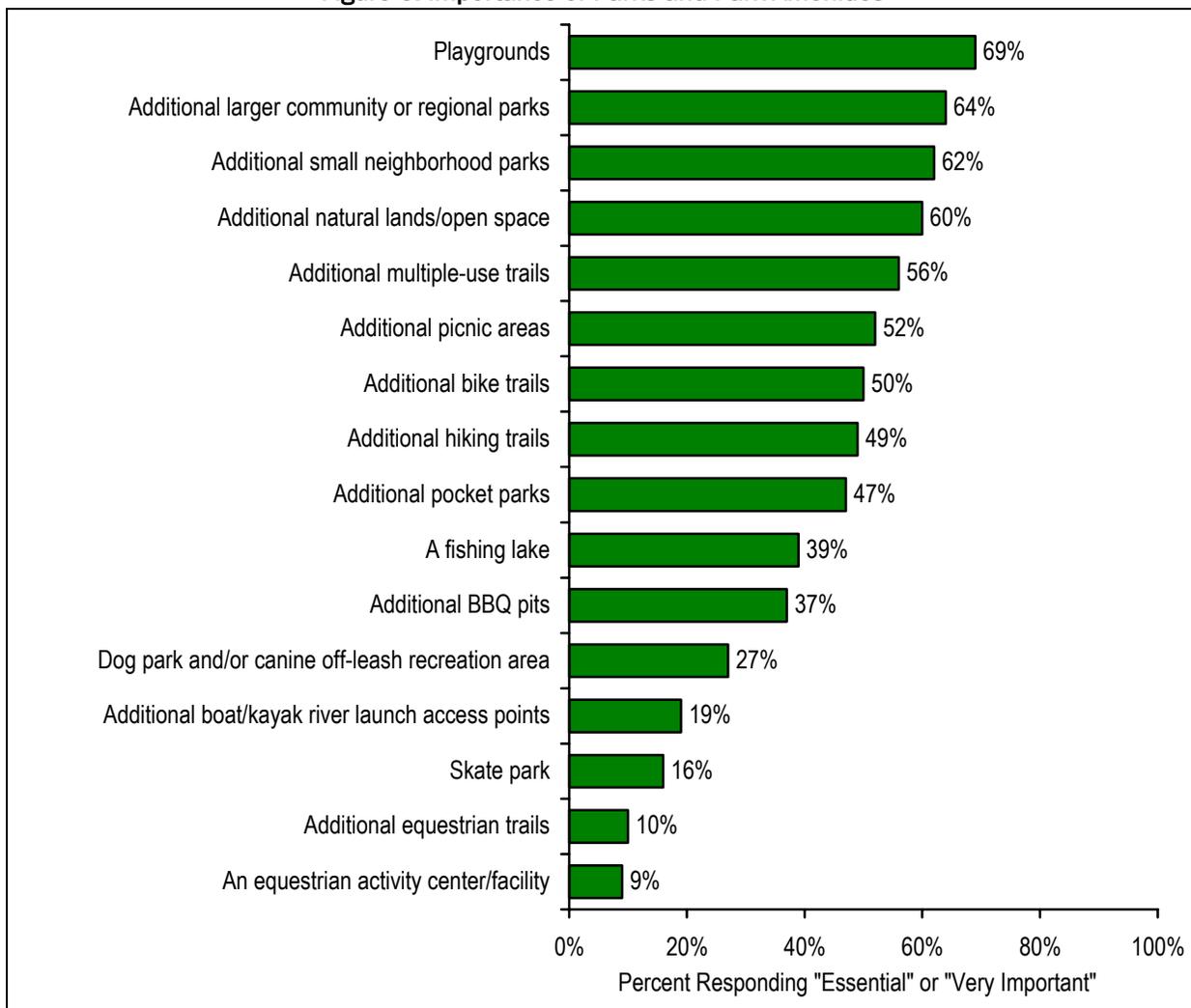
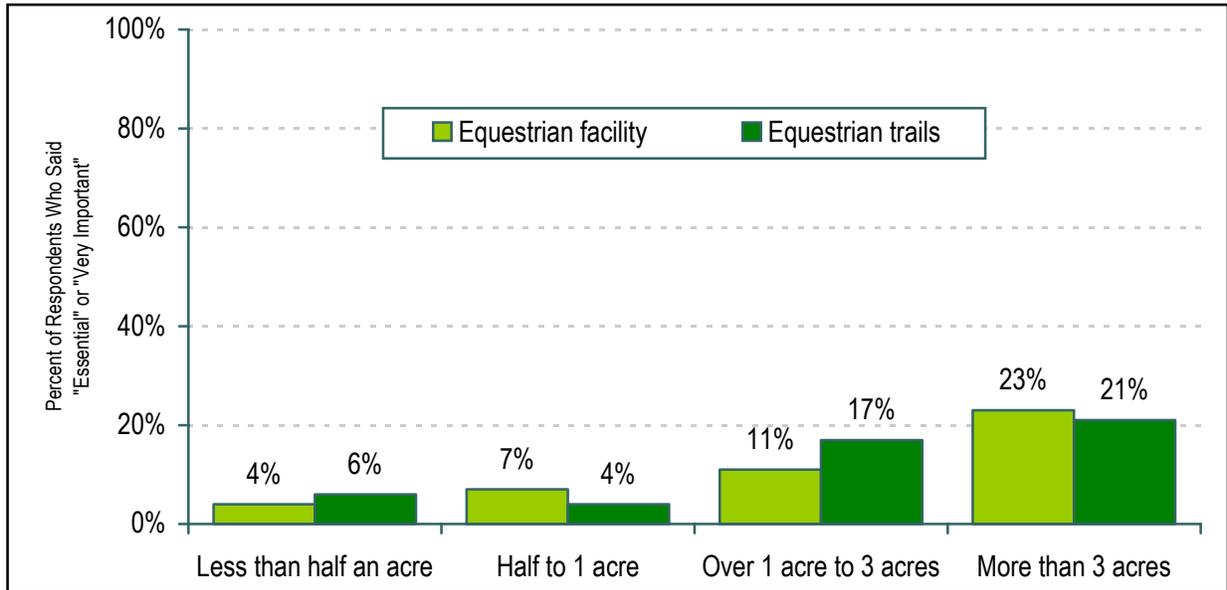


Table 3: Importance of Parks and Park Amenities

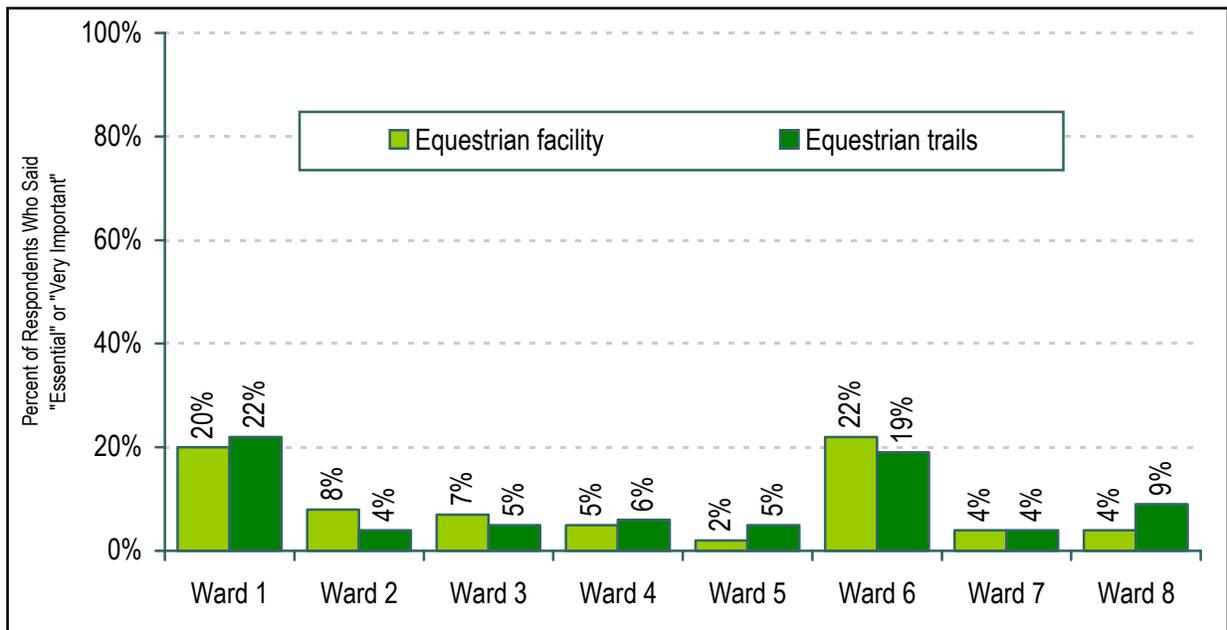
Please rate how important you think it is for the City of Wildwood Parks and Recreation Department to begin providing or providing more of the following types of parks or park amenities listed below.	Essential	Very important	Somewhat important	Not at all important	Total
Playgrounds	33%	35%	25%	6%	100%
Additional natural lands/open space	32%	28%	29%	11%	100%
Additional small neighborhood parks (1 to 5 acres in size)	28%	34%	26%	12%	100%
Additional larger community or regional parks (5 to 10 acres in size)	25%	38%	26%	10%	100%
Additional multiple-use trails	24%	32%	33%	12%	100%
Additional bike trails	21%	30%	36%	14%	100%
Additional hiking trails	19%	30%	35%	16%	100%
Additional picnic areas	16%	36%	37%	10%	100%
Additional pocket parks (¼ to ½ acre in size)	16%	31%	28%	25%	100%
A fishing lake	14%	25%	36%	25%	100%
Dog park and/or canine off-leash recreation area	13%	14%	31%	42%	100%
Additional BBQ pits	10%	27%	39%	24%	100%
Additional boat/kayak river launch access points in the Meramec River area	6%	13%	42%	39%	100%
Additional equestrian trails	4%	6%	30%	60%	100%
Skate park	4%	12%	33%	51%	100%
An equestrian activity center/facility	3%	6%	26%	65%	100%

Crosstabulations of the importance of parks and park amenities by various resident demographics showed that residents on larger lot sizes (over one acre) felt equestrian trails and equestrian facilities were more important than those residents living on smaller lots sizes (one acre or less; see Figure 7). Additionally, survey participants in Wards 1 and 6 felt that equestrian trails and facilities were more important than participants in other wards (see Figure 8).

**Figure 7: Importance of Equestrian Trails and Facilities by Lot Size**

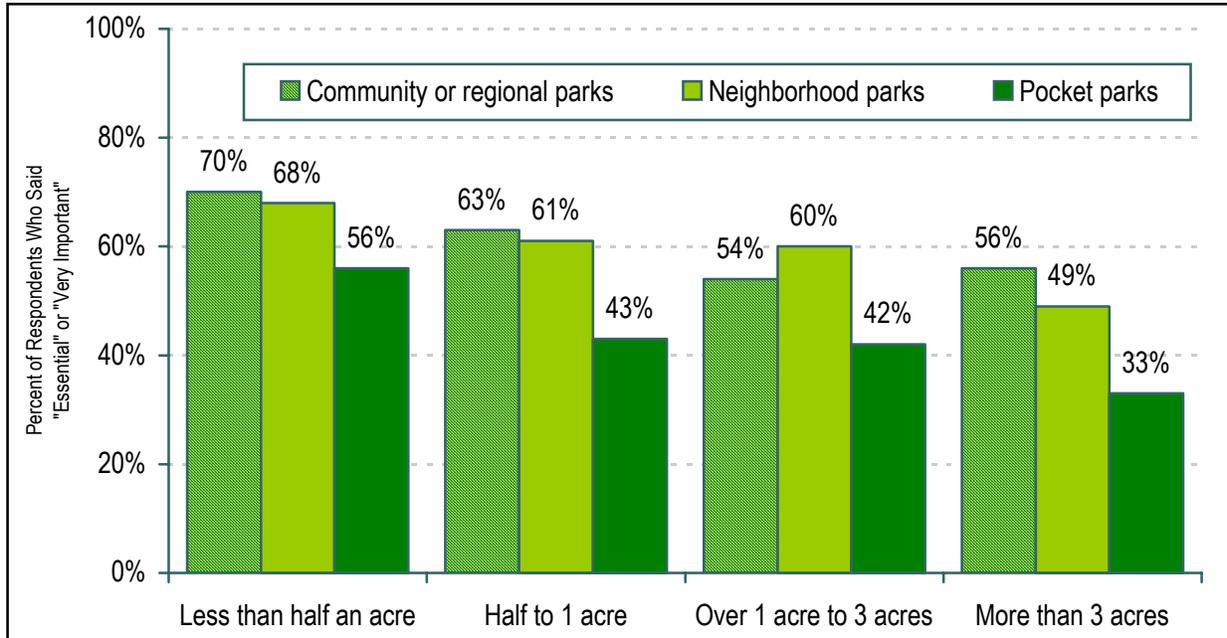


**Figure 8: Importance of Equestrian Trails and Facilities by Ward**



Parks of all sizes, from larger community parks to smaller pocket parks, were more important to residents living on smaller sized lots than to residents living on larger lots). A complete set of crosstabulations can be seen in Appendix D: Responses to Selected Survey Questions by Respondent Characteristics.

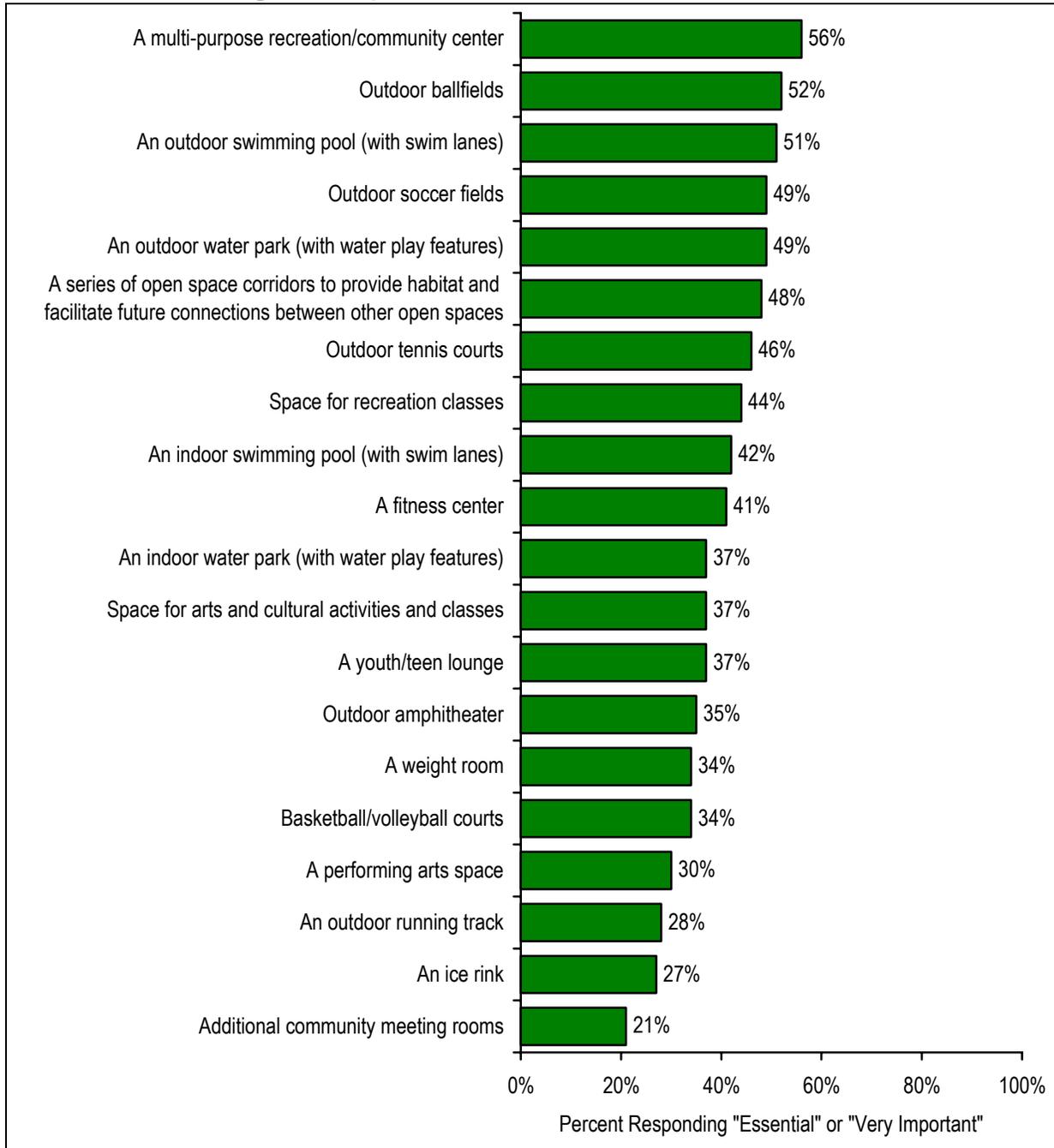
**Figure 9: Importance of Parks by Lot Size**



### Recreation Facilities and Amenities

Respondents were asked to rate the importance of a list of recreation facilities and amenities. More than half of respondents indicated a multi-purpose recreation or community center (56%), outdoor ballfields (52%) or an outdoor swimming pool with swim lanes (51%) were “essential” or “very important.” Almost 3 in 10 residents felt a multi-purpose recreation or community center was “essential.”

**Figure 10: Importance of Recreation Facilities or Amenities**



Outdoor soccer fields, an outdoor water park and outdoor tennis courts were rated as at least “very important” by more than 40% of respondents, as were an indoor swimming pool, a fitness center and space for recreation classes. Open space corridors were rated as “very important or “essential” by nearly half of respondents (48%); interestingly, this option was rated as at least “very important” by fewer respondents than was a multi-purpose recreation or community center (see Figure 5 on page 11), although when asked to make a trade-off between acquiring greenways, open space and parks versus building indoor recreation centers, a majority of respondents chose open space. It may be that the broad description of open space trumped indoor recreation centers, but a recreation center was found to be more desirable than the specific type of open space described in the list of amenities in Figure 10 and Table 4.

An ice rink and additional community meeting rooms were considered the least important with only 27% and 21% reporting that those facilities were “essential” or “very important,” and 43% and 33% of those respondents reported they were “not at all important” (respectively).

**Table 4: Importance of Recreation Facilities or Amenities**

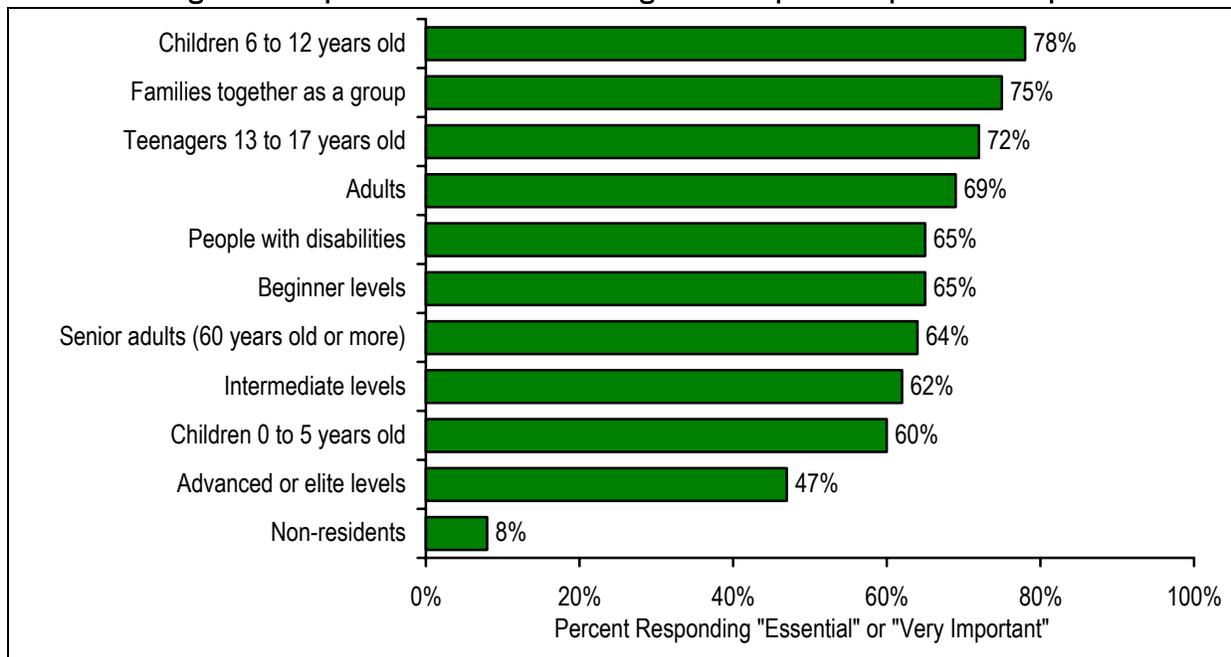
Please rate how important you think it is for the City of Wildwood Parks and Recreation Department to begin providing or providing more of the following types of parks or park amenities listed below.	Essential	Very important	Somewhat important	Not at all important	Total
A multi-purpose recreation/community center	30%	26%	29%	16%	100%
An outdoor water park (with water play features)	29%	19%	21%	30%	100%
An outdoor swimming pool (with swim lanes)	26%	25%	28%	21%	100%
A series of open space corridors for the purpose of providing habitat and facilitating future connections between other open space holdings	22%	26%	37%	15%	100%
An indoor swimming pool (with swim lanes)	21%	21%	28%	30%	100%
Outdoor ballfields	20%	32%	35%	14%	100%
A fitness center	18%	22%	30%	29%	100%
An indoor water park (with water play features)	18%	19%	23%	40%	100%
Outdoor soccer fields	18%	31%	36%	15%	100%
A weight room	15%	19%	33%	32%	100%
Outdoor tennis courts	15%	31%	38%	16%	100%
Space for recreation classes	14%	31%	41%	15%	100%
Space for arts and cultural activities and classes	12%	26%	45%	18%	100%
A youth/teen lounge	11%	26%	34%	29%	100%
Outdoor amphitheater	10%	25%	38%	27%	100%
A performing arts space	9%	21%	41%	29%	100%
An outdoor running track	8%	20%	39%	33%	100%
Basketball/volleyball courts	8%	26%	47%	19%	100%
An ice rink	7%	19%	31%	43%	100%
Additional community meeting rooms	5%	16%	46%	33%	100%

### Needs of Specific Population Groups

As the City plans programming for recreation activities it needs to anticipate the level of demand from specific population groups. Roughly two-thirds or more of survey participants felt it was “essential” or “very important” to provide programming for most of the population groups.

Children ages 6 to 12 years, teenagers ages 13 to 17 years and families were the three groups given the highest priority (rated as at least “very important” by more than 70% of respondents). Adults were the group with the next highest importance rating (69%), followed by people with disabilities (65%), with senior adults (ages 65 years or more, 64%) and young children (ages 0 to 5 years, 60%) given slightly lower priority. Serving beginner levels (65%) and intermediate levels (62%) were deemed more important by respondents than was serving advanced/elite levels (47%). Very few respondents felt it was important to serve those who live outside of Wildwood.

**Figure 11: Importance of Recreation Programs for Specific Population Groups**



**Table 5: Importance of Recreation Programs for Specific Population Groups**

Please rate how important you think it is for the City to provide recreation programs for each of the population groups below.	Please rate how important you think it is for the City to provide recreation programs for each of the population groups below.				Total
	Essential	Very important	Somewhat important	Not at all important	
Children 6 to 12 years old	39%	38%	17%	5%	100%
Families together as a group	37%	39%	18%	7%	100%
Teenagers 13 to 17 years old	36%	36%	20%	8%	100%
Children 0 to 5 years old	29%	31%	29%	11%	100%
Adults	27%	42%	24%	7%	100%
Beginner levels	25%	40%	27%	8%	100%
People with disabilities	24%	41%	28%	7%	100%
Senior adults (60 years old or more)	20%	43%	29%	8%	100%
Intermediate levels	20%	41%	30%	9%	100%
Advanced or elite levels	18%	30%	34%	18%	100%
Non-residents	2%	6%	28%	64%	100%

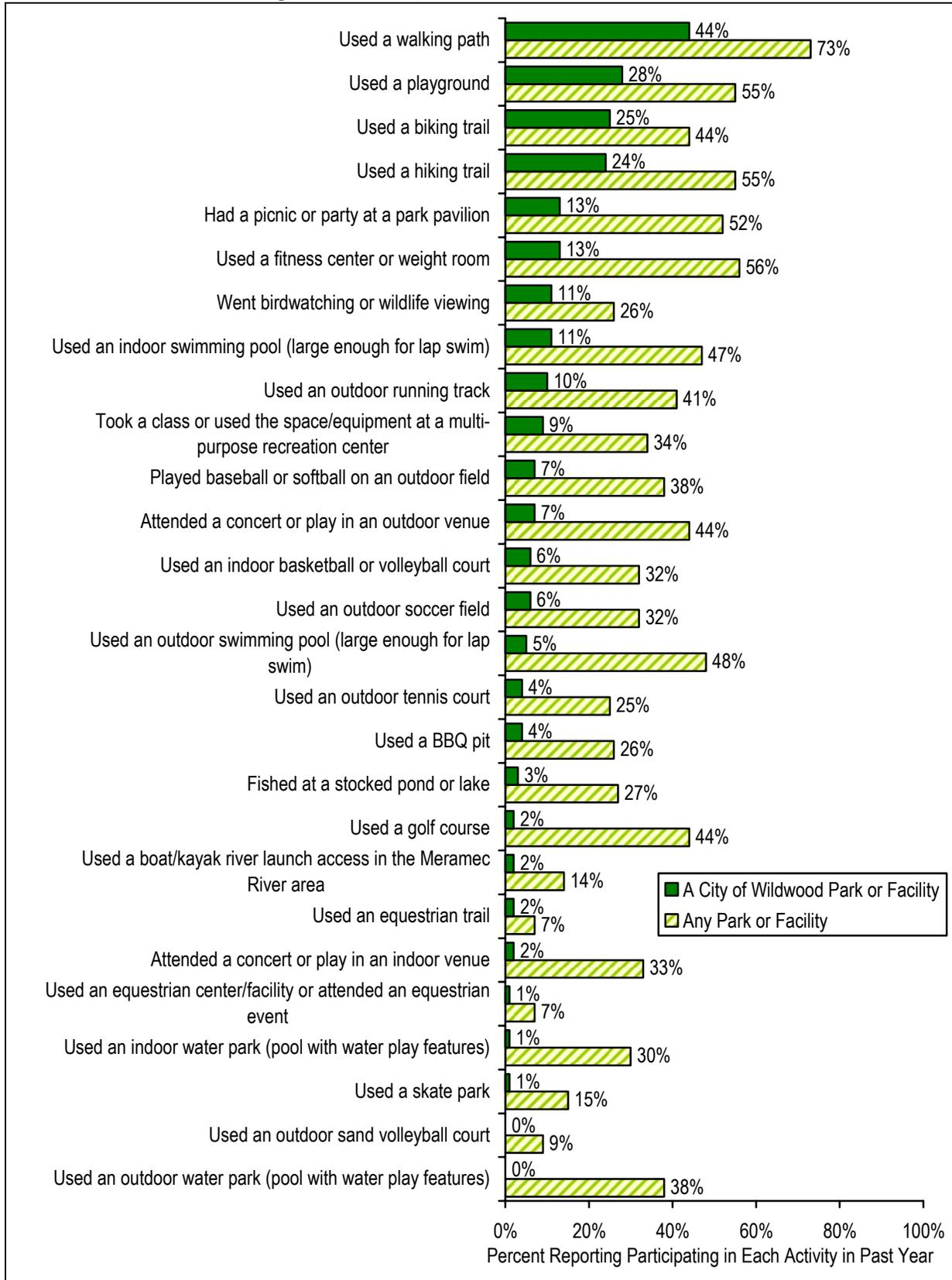
## Participation Levels

The recreation activities in which members of respondents' households had engaged in the last year was assessed through the survey. Those completing the survey were an active group; of the 27 activities included on the questionnaire, 22 were ones in which a quarter or more of respondent households had participated in the last year. The most popular activity was using a walking path; 73% of respondents had done so in the past year, and 44% had done so at a City of Wildwood park or facility (see Figure 12 on the next page).

Overall, other popular activities included using a fitness center or weight room (56%), using a playground (55%), using a hiking trail (55%), using a park pavilion (52%), using an outdoor swimming pool (48%), using an indoor swimming pool (47%), using a bike trail (44%), attending a concert or play in an outdoor venue (44%) and using a golf course (44%). Popular activities utilizing City of Wildwood amenities included using a playground (28%), using a biking trail (25%) and using a hiking trail (24%).

One way to determine the park or recreation services most needed is to determine what activities people are already participating in and specifically those being done at a high frequency at a non-City park or facility. The difference between participation at City facilities and total participation can be referred to as a "participation gap" (see Table 6 on page 21). Of course, some of these activities may be available at other types of facilities within the City, and thus the City may not want to duplicate these efforts. That said, some of the activities least participated in at a City of Wildwood park or facility but done more often at any location were using a fitness center or weight room, using an outdoor swimming pool, attending a concert or play at an indoor venue, having a picnic or party at a park pavilion and using an outdoor water park.

Figure 12: Participation in Recreational Activities



**Table 6: Parks and Recreation Participation**

In the past year, have you or any member of your household participated in any of the following activities at a City of Wildwood park or facility, or another location? (Please check all that apply.)	Percent of Respondents Who Did Each Activity At . . .					Participation Gap*
	A City of Wildwood Park or Facility	Another City's Park or Facility	A private or School Park or Facility	A State or County Park or Facility	Any Park or Facility	
Used a fitness center or weight room	13%	12%	39%	1%	56%	43%
Used an outdoor swimming pool (large enough for lap swim)	5%	30%	22%	6%	48%	43%
Attended a concert or play in an indoor venue	2%	13%	20%	2%	33%	42%
Had a picnic or party at a park pavilion	13%	34%	6%	20%	52%	39%
Used an outdoor water park (pool with water play features)	0%	33%	10%	3%	38%	38%
Attended a concert or play in an outdoor venue	7%	30%	12%	6%	44%	37%
Used an indoor swimming pool (large enough for lap swim)	11%	19%	26%	2%	47%	36%
Used a hiking trail	24%	21%	5%	33%	55%	31%
Used an outdoor running track	10%	12%	27%	5%	41%	31%
Played baseball or softball on an outdoor field	7%	27%	18%	8%	38%	31%
Used an equestrian trail	2%	1%	2%	4%	7%	31%
Used a walking path	44%	34%	11%	34%	73%	29%
Used a skate park	1%	9%	4%	4%	15%	29%
Used a playground	28%	39%	28%	22%	55%	27%
Used an outdoor soccer field	6%	19%	21%	5%	32%	26%
Used an indoor basketball or volleyball court	6%	13%	24%	2%	32%	26%
Took a class or used the space/equipment at a multi-purpose recreation center	9%	12%	19%	1%	34%	25%
Fished at a stocked pond or lake	3%	11%	8%	13%	27%	24%
Used a BBQ pit	4%	13%	3%	12%	26%	22%
Used an outdoor tennis court	4%	11%	14%	2%	25%	21%
Used a biking trail	25%	16%	2%	22%	44%	19%
Went birdwatching or wildlife viewing	11%	8%	4%	16%	26%	15%
Used an indoor water park (pool with water play features)	1%	24%	9%	2%	30%	14%
Used a boat/kayak river launch access in the Meramec River area	2%	5%	2%	9%	14%	12%
Used an outdoor sand volleyball court	0%	6%	4%	1%	9%	9%
Used an equestrian center/facility or attended an equestrian event	1%	2%	3%	2%	7%	6%
Used a golf course	2%	31%	22%	8%	44%	5%

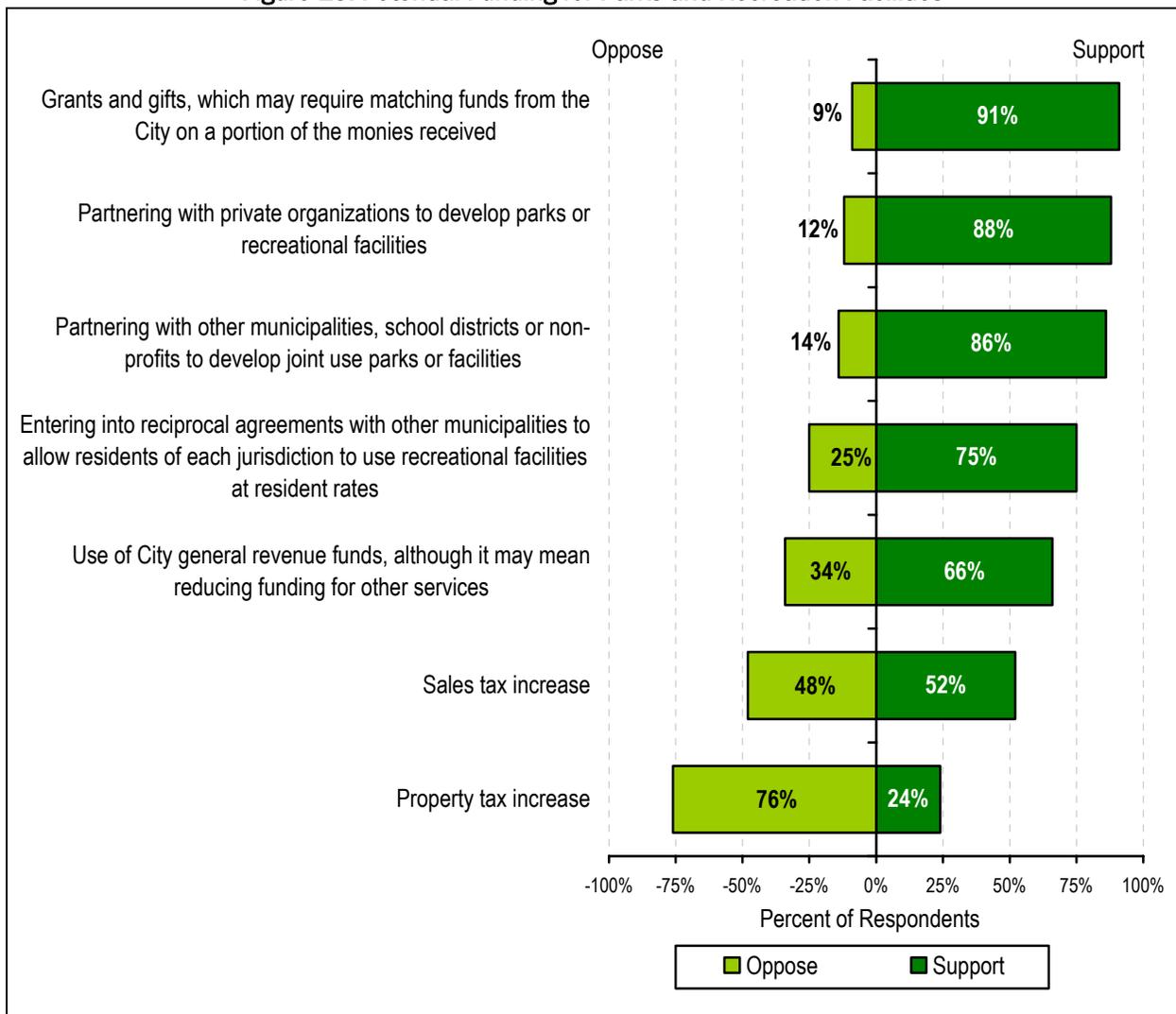
\*Defined as the proportion of respondents doing the activity at a City of Wildwood facility subtracted from the total proportion of respondents who did the activity at a City or any non-City location.

## Funding Options

Developing parks and recreation facilities and programs requires funding for land acquisition, building improvements and ongoing maintenance and operating cost. Survey participants were provided a list of seven funding options to gauge their level of support for or opposition to each. Overall, respondents were most supportive of methods that involved the City partnering with other organizations and municipalities. Support was highest for using grants and gifts that might require matching from the City (91%).

In order to fund facilities and programs, nearly two-thirds of respondents were in favor of using the City’s general revenue funds, even though this might mean reducing funding for other services. A narrow majority (52%) supported a sales tax increase. Given the margin of error around the survey results, it could be said that support for a sales tax increase is “too close to call”; had every adult within the City of Wildwood responded to the survey, the proportion supporting a sales tax could range from 49% to 55%. Three-quarters of respondents opposed a property tax increase.

**Figure 13: Potential Funding for Parks and Recreation Facilities**

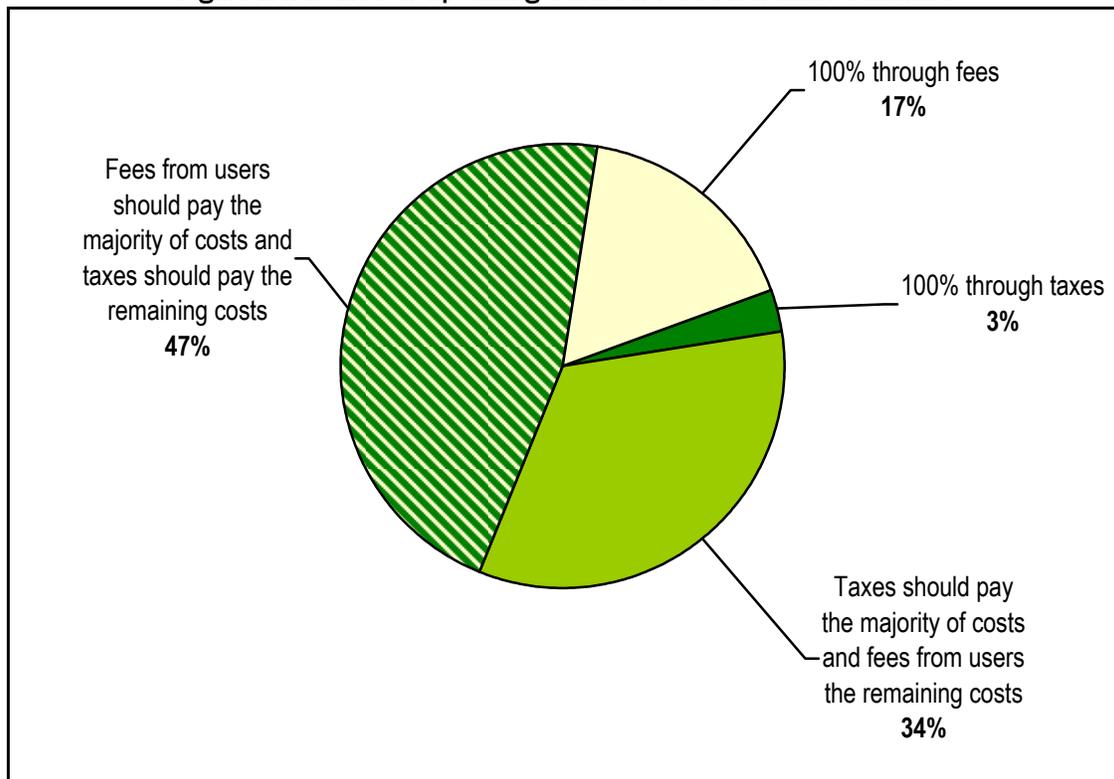


**Table 7: Support for or Opposition to Funding Sources for Development of Parks and Recreation Facilities**

Please indicate your level of support for or opposition to the following sources of funding to help develop parks and recreation facilities and programs in Wildwood, including the costs of land acquisition, building improvements and ongoing maintenance and operating costs. (Currently the City does not collect any real/personal property or sales taxes.)	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Total
Partnering with private organizations to develop parks or recreational facilities	51%	37%	6%	5%	100%
Grants and gifts, which may require matching funds from the City on a portion of the monies received	48%	43%	7%	3%	100%
Partnering with other municipalities, school districts or non-profits to develop joint use parks or facilities	43%	43%	10%	4%	100%
Entering into reciprocal agreements with other municipalities to allow residents of each jurisdiction to use recreational facilities at resident rates	39%	36%	15%	10%	100%
Use of City general revenue funds, although it may mean reducing funding for other services	18%	48%	24%	10%	100%
Sales tax increase	13%	39%	20%	28%	100%
Property tax increase	4%	21%	21%	55%	100%

Survey participants were asked if the cost of operating a new recreation center should be paid through one of four options: 100% through taxes, taxes should pay the majority of costs and fees from users the remaining costs, fees from users should pay the majority of costs and taxes should pay the remaining costs, or 100% through fees. The vast majority of respondents (81%) felt that operating costs should be a mix between taxes and fees, with almost half (47%) indicating fees from users should pay the majority of costs and taxes the remaining costs. Very few respondents (3%) felt that the source of operating costs for new recreation facilities should be 100% through taxes, while 17% felt that the operating costs should be funded solely through user fees.

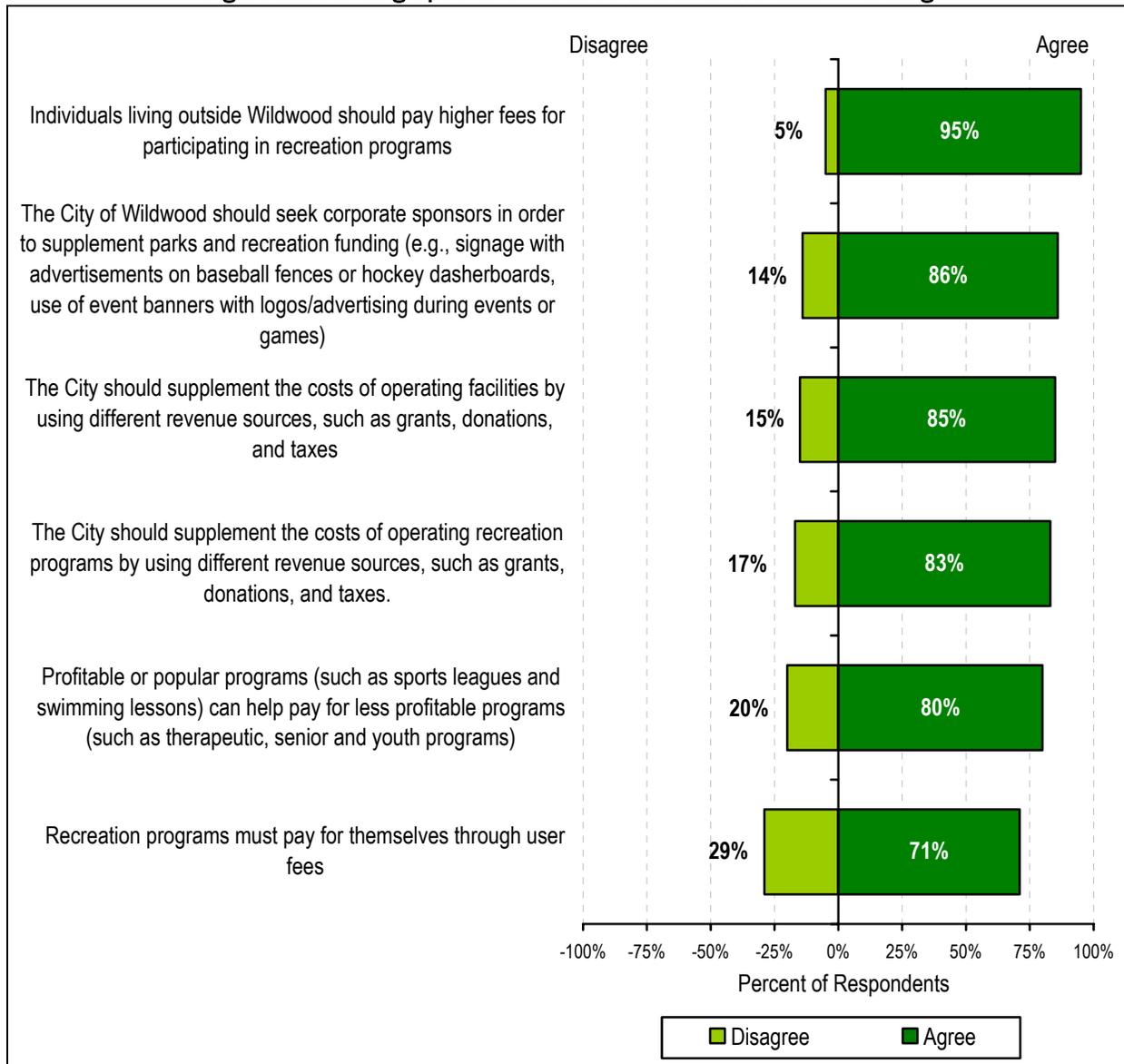
**Figure 14: Source of Operating Costs for New Recreation Facilities**



Additional funding options for the future were presented to survey participants and they were asked to rate the extent to which they agreed or disagreed with each. Nearly all (95%) respondents “strongly” or “somewhat” agreed that individuals living outside Wildwood should pay higher fees for participating in recreation programs than should residents. Over 85% of respondents were comfortable with the idea of the City of Wildwood seeking corporate sponsorship in order to supplement parks and recreation funding. More than 80% of respondents thought the City should pursue other funding sources such as grants and donations to operate facilities and programs.

Most respondents (80%) felt it was acceptable to have more profitable or popular programs subsidize less profitable recreation programs, however, over two-thirds of respondents agreed at least “somewhat” that, in general, recreation programs should pay for themselves through user fees.

**Figure 15: Funding Options for Future Parks and Recreation Funding**



**Table 8: Funding Options for Future Parks and Recreation Funding**

<b>The City of Wildwood is exploring ways to fund parks and recreation in the future. Please indicate the extent to which you agree or disagree with each of the following funding options.</b>	<b>Strongly agree</b>	<b>Somewhat agree</b>	<b>Somewhat disagree</b>	<b>Strongly disagree</b>	<b>Total</b>
Individuals living outside Wildwood should pay higher fees for participating in recreation programs	76%	19%	3%	1%	100%
The City of Wildwood should seek corporate sponsors in order to supplement parks and recreation funding	51%	35%	9%	5%	100%
The City should supplement the costs of operating recreation programs by using different revenue sources, such as grants, donations, and taxes	40%	44%	11%	6%	100%
The City should supplement the costs of operating facilities by using different revenue sources, such as grants, donations, and taxes.	38%	47%	10%	6%	100%
Profitable or popular programs (such as sports leagues and swimming lessons) can help pay for less profitable programs (such as therapeutic, senior and youth programs)	29%	52%	14%	6%	100%
Recreation programs must pay for themselves through user fees	22%	49%	23%	6%	100%

## Additional Comments or Suggestions

The parks and recreation assessment provided respondents with the opportunity to make any additional comments or suggestions in their own words about the future of parks and recreation in the City of Wildwood. Of the approximately 1,020 surveys returned, 496 offered a comment or suggestion. The most frequent response was a request for a swimming facility or water park (21%). Approximately 1 in 10 survey participants mentioned each wanting open areas or green spaces (12%), bike trails (11%) and walking trails (10%). All responses, including “other” responses such as “sponsor a 10K run,” “Let’s not duplicate things that are provided by YMCA or Rockwood school district” and “Keep Wildwood a family oriented area. Thank you!” can be seen in Appendix C: Verbatim Responses to Open-ended Survey Questions.

**Table 9: Additional Comments or Suggestions about the Future of Parks and Recreation**

Do you have any other comments or suggestions about the future of parks and recreation in the City of Wildwood?	Percent of respondents*
Want a swimming facility/water park	21%
Want open areas/green spaces	12%
Want bike trails	11%
Want walking trails	10%
Limit, control, manage growth	8%
Want playgrounds	7%
Want a recreation center	7%
Want golf courses	6%
Don't raise taxes	5%
Want baseball field	4%
Want equestrian facilities/trails	3%
City should stop spending money	3%
Want soccer fields	3%
Want a dog park	2%
Taxes are too high	2%
No bikes on the roads	2%
Don't build a new City Hall	2%
Other	38%

*\*Percents may total to more than 100 as respondents could provide more than one answer*

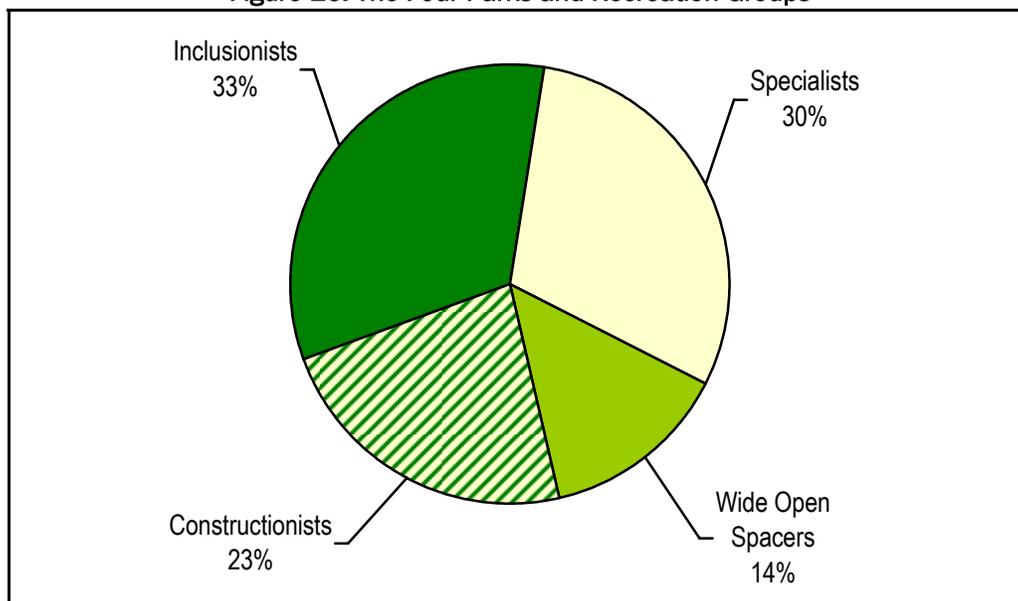
## Market Segmentation: The Four Groups

In order to better understand the types of “markets” in respect to the public’s preferences for parks and recreation in Wildwood, responses to the survey were analyzed using an analysis technique referred to as cluster analysis. The analysis itself determines the number of clusters and sorts respondents into the “clusters,” that is, groups in which respondents’ responses are most similar to other respondents within the same group and different from respondents’ responses in other groups. A brief description of the analysis procedure can be found in Appendix E: Survey Methodology. A supplemental report with the full results of the analysis has also been provided as a separate document.

Four main market groups emerged from the analysis:

- ◆ “*Inclusionists*,” representing a third of Wildwood residents, virtually unanimously preferred a wide variety of services rather than fewer, targeted services and they wanted unprogrammed play areas with natural open space.
- ◆ In contrast, the “*Specialists*,” at 30% of respondents, preferred that the City provide fewer and more basic activities for targeted audiences rather than a wider variety of services. While they also favored unprogrammed natural areas over sports fields, they felt that recreation programs should focus on those who will use them most rather than all individuals in Wildwood.
- ◆ The “*Constructionists*,” 23% of the total, unanimously concluded that Wildwood should program its parks with sports fields and courts rather than passive recreation or natural open space. They were the only group where a majority (and a large majority) preferred the City to build recreation facilities rather than acquire additional open space/natural lands.
- ◆ The group called the “*Wide Open Spacers*,” at 14%, were least interested in construction of any indoor recreation facility and least interested in regional attractions. These residents were most interested in offering programs for those with introductory skills and most clearly, this group almost unanimously favored a continued focus on acquiring open spaces and parks.

Figure 16: The Four Parks and Recreation Groups



## In Conclusion

### **Wildwood residents placed a high value on the natural lands and open space in their community, and desired parks and outdoor recreational opportunities.**

- ◆ Many of the most popular recreational activities of residents were those done on paths and trails in parks and open spaces, such as walking, hiking, biking and picnicking.
- ◆ When allocating \$100 between four options, the second highest dollar amount, on average, was allocated to acquisition of additional parkland and open space. The option receiving the highest priority was the development of parks and outdoor recreational facilities and fields.
- ◆ Two-thirds of respondents prioritized the integration of passive play areas and natural open space into new park designs over maximizing programmable space with fields and courts.
- ◆ When required to make a trade-off, about 60% of survey participants favored a continuing focus on acquisition and development of greenways, open space and parks over building indoor recreation centers.
- ◆ Sixty percent of respondents indicated it was “very important” or “essential” to acquire additional natural lands or open space.
- ◆ Over 60% felt it was “very important” or “essential” to have additional larger community/regional parks and additional small neighborhood parks.
- ◆ Many of the parks/park amenities and recreational facilities/amenities that were rated as “essential” or “very important” by 50% or more of respondents were those related to outdoor recreation; these included multiple-use trails, picnic areas, bike trails and outdoor ballfields. Nearly half (49%) rated hiking trails and soccer fields as “essential” or “very important.”

### **Many residents were ready to add facilities and programs to the recreational offerings in Wildwood.**

- ◆ While most residents expressed a desire that new parks include passive uses, when hypothetically dividing new parkland between active and passive uses, on average 56% of new parkland was designated for active uses, compared to 44% for passive uses.
- ◆ Of the \$100 to be allocated among four choices, \$22, on average, was designated by respondents for development of active indoor recreational facilities.
- ◆ Of the recreational facilities or amenities rated by respondents, the one garnering highest importance ratings was a multi-purpose recreation/community center, rated as “very important” or “essential” by 56% of respondents.
- ◆ An outdoor swimming pool was deemed at least “very important” by just over half of respondents. Nearly half (49%) felt an outdoor water park was at least “very important.”
- ◆ When asked to give any suggestion or comment they wanted about the future of parks and recreation for Wildwood, over 20% of the comments offered were requests that the City develop some kind of aquatic facility.

**Most wanted new facilities and programs to be broadly inclusive, and especially target families, but focused on resident needs.**

- ◆ When making trade-offs, strongly preferred were full spectrum programs for all skill levels rather than just for beginners; general public uses over special events or league uses; multiple options at all parks and recreation locations instead of single-use sites.
- ◆ Nearly two-thirds felt that amenities for local residents should be given preference rather than the development of a regional attraction.
- ◆ One trade-off resulted in an even split among respondents: emphasis on only traditional sports versus including other activities such as arts and crafts and other activities that are less popular than baseball, soccer and basketball.
- ◆ Over 70% of survey participants agreed that the major targets for Wildwood's recreation programs should be children ages 6 to 17, teenagers ages 13 to 17 and families.
- ◆ Adding playgrounds was deemed "essential" or "very important" by nearly 70% of respondents.

**Residents were cautious in their support for funding new recreational activities**

- ◆ In general, respondents felt that user fees should cover most or all of the cost of recreation programs.
- ◆ Residents were quite reluctant to raise property taxes in order to fund parks and recreation; three-quarters of respondents opposed a property tax increase.
- ◆ A bare majority (52%) supported a sales tax increase, and with the margin of error (49% to 55%) support could dip below the majority.
- ◆ Nearly two-thirds of respondents did report they were in favor of using the City's general revenue funds even though this might mean reducing funding for other services. Whether such support would continue to exist when the realities of the trade-offs that would have to be made were known is uncertain.
- ◆ Residents did give strong support to the City pursuing other avenues of funding, including grants, donations and corporate sponsorships. However, sources of this type are unlikely to cover much of the costs of building and operating new recreation facilities, amenities and programs.

## Appendix A: Respondent Demographics

Characteristics of the survey respondents are displayed in the tables and charts on the following pages of this appendix.

**Table 10: Respondent Length of Residency**

How many years have you lived in the Wildwood area?*	Percent of respondents
1 year or less	8%
2 to 3 years	12%
4 to 5 years	10%
6 to 7 years	12%
8 to 9 years	11%
10 to 11 years	9%
12 to 13 years	8%
14 to 15 years	7%
16 to 20 years	10%
21 to 25 years	6%
more than 25 years	4%
Total	100%

\*Average length of residency: 12 years

**Table 11: Respondent Gender**

What is your gender?	Percent of respondents
Female	52%
Male	48%
Total	100%

**Table 12: Respondent Age**

Which of the following best describes your age?	Percent of respondents
18 - 24	2%
25 - 34	19%
35 - 44	26%
45 - 54	33%
55 - 64	13%
65 years or older	7%
Total	100%

**Table 13: Respondent Household Size**

Counting yourself how many people live in your household?	Percent of respondents
1 person	5%
2 people	26%
3 people	19%
4 people	32%
5 people	14%
more than 5 people	4%
Total	100%

**Table 14: Respondent Household Age Groups**

	Yes	No	Total
Do any children under age 6 live in your household?	29%	71%	100%
Do any children ages 6 to 12 live in your household?	32%	68%	100%
Do any teenagers ages 13 to 17 live in your household?	23%	77%	100%
Are you or any other members of your household aged 65 or older?	10%	90%	100%

**Table 15: Respondent Household Income**

About how much was your household's total income before taxes in 2006? (Please include in your total income money from all sources for all persons living in your household.)	Percent of respondents
Less than \$24,999	1%
\$25,000 to \$50,000	5%
\$50,000 to \$99,999	27%
\$100,000 or more	68%
Total	100%

**Table 16: Respondent Lot Size**

What size lot do you reside on?	Percent of respondents
Less than half an acre	45%
Half to 1 acre	25%
Over 1 acre to 3 acres	10%
More than 3 acres	21%
Total	100%

## Appendix B: Responses to Survey Questions

The following pages contain a complete set of responses to each question on the survey.

**Table 17: Question 1**

In the past year, have you or any member of your household participated in any of the following activities at a City of Wildwood park or facility, or another location? (Please check all that apply.)	Did at a City of Wildwood Park or Facility*	Did at another City's Park or Facility*	Did at a private or School Park or Facility*	Did at a State or County Park or Facility*	Did at any Park or Facility*
Used a walking path	44%	34%	11%	34%	73%
Used a playground	28%	39%	28%	22%	55%
Used a biking trail	25%	16%	2%	22%	44%
Used a hiking trail	24%	21%	5%	33%	55%
Had a picnic or party at a park pavilion	13%	34%	6%	20%	52%
Used a fitness center or weight room	13%	12%	39%	1%	56%
Went birdwatching or wildlife viewing	11%	8%	4%	16%	26%
Used an indoor swimming pool (large enough for lap swim)	11%	19%	26%	2%	47%
Used an outdoor running track	10%	12%	27%	5%	41%
Took a class or used the space/equipment at a multi-purpose recreation center	9%	12%	19%	1%	34%
Played baseball or softball on an outdoor field	7%	27%	18%	8%	38%
Attended a concert or play in an outdoor venue	7%	30%	12%	6%	44%
Used an outdoor soccer field	6%	19%	21%	5%	32%
Used an indoor basketball or volleyball court	6%	13%	24%	2%	32%
Used an outdoor swimming pool (large enough for lap swim)	5%	30%	22%	6%	48%
Used an outdoor tennis court	4%	11%	14%	2%	25%
Used a BBQ pit	4%	13%	3%	12%	26%
Fished at a stocked pond or lake	3%	11%	8%	13%	27%
Used a golf course	2%	31%	22%	8%	44%
Used a boat/kayak river launch access in the Meramec River area	2%	5%	2%	9%	14%
Used an equestrian trail	2%	1%	2%	4%	7%
Attended a concert or play in an indoor venue	2%	13%	20%	2%	33%
Used an equestrian center/facility or attended an equestrian event	1%	2%	3%	2%	7%
Used an indoor water park (pool with water play features)	1%	24%	9%	2%	30%

In the past year, have you or any member of your household participated in any of the following activities at a City of Wildwood park or facility, or another location? (Please check all that apply.)	Did at a City of Wildwood Park or Facility*	Did at another City's Park or Facility*	Did at a private or School Park or Facility*	Did at a State or County Park or Facility*	Did at any Park or Facility*
Used a skate park	1%	9%	4%	4%	15%
Used an outdoor sand volleyball court	0%	6%	4%	1%	9%
Used an outdoor water park (pool with water play features)	0%	33%	10%	3%	38%

*\*Percent of respondents reporting doing this activity*

Table 18: Question 2

As the City acquires and develops new parkland, both active and passive uses are being considered. Assuming you could designate the percentage of parkland for each type of use, what percentage of 100% would you assign for each?	Average percent
% active (such as athletic fields and courts, playgrounds, multiple-use trails, skate parks, band shells, horse arenas)	56%
% passive (such as picnic areas, pavilions, gardens, open grass areas)	44%

Table 19: Question 3a

Indoor Recreation Centers or Outdoor Parks and Open Space	Percent of respondents
The City of Wildwood should build one or more indoor recreation centers.	41%
The City of Wildwood should continue to focus on acquiring and developing greenways, open space and neighborhood parks.	59%
Total	100%

Table 20: Question 3b

Diverse or Focused Parks and Recreation Facilities	Percent of respondents
Parks and recreation facilities should have a wide variety of amenities for diverse uses	66%
Parks and recreation facilities should focus on fewer, more basic amenities for targeted audiences	34%
Total	100%

Table 21: Question 3c

Parks and Recreation Programs Targeted for All Community Members or User Groups	Percent of respondents
Parks and recreation program offerings should be targeted to all individuals who represent the community	57%
Parks and recreation program offerings should focus on the groups who will use them the most	43%
Total	100%

Table 22: Question 3d

Planning for Wildwood Residents or Regional Attractions	Percent of respondents
Future parks and recreation in Wildwood should be designed to meet the current (and growing) needs of the residents of Wildwood	63%
Wildwood should include one or more regional attractions (e.g., performing arts venue, equestrian center or facility, ice arena, large water park) in its parks and recreation planning	37%
Total	100%

Table 23: Question 3e

Parks and Recreation Programs for Different Skill Levels or for Introductory Levels	Percent of respondents
Parks and recreation program offerings should be at many different skill levels, i.e. beginner-very advanced.	85%
Parks and recreation program offerings should focus primarily on introductory levels.	15%
Total	100%

Table 24: Question 3f

Parks and Recreation Facilities Should be Mostly Actively Programmed or Mostly Public Use	Percent of respondents
Parks and recreation facilities should be actively programmed with leagues and other pre-planned activities or events.	23%
Parks and recreation facilities should have some active programming, but mostly be available for public use.	77%
Total	100%

Table 25: Question 3g

Parks and Recreation Facilities Should Focus on Only Traditional Sports or also Arts and Untraditional Sports	Percent of respondents
Parks and recreation program offerings should focus on traditional sports like baseball, soccer, and basketball because that serves the most number of people.	49%
In addition to traditional sports, parks and recreation programs should include diverse opportunities like arts and crafts, nontraditional sports (skateboarding, for example), and single interest courses.	51%
Total	100%

Table 26: Question 3h

Parks Should Offer a Variety of Activities or Focus on One Primary Activity	Percent of respondents
Parks should offer a variety of activities at each site (playground, single baseball field, small skate park, basketball court at one site, for example).	73%
Park design should focus on one use for each site (multi-field baseball complex, for example).	27%
Total	100%

Table 27: Question 3i

<b>Design to Maximize Programmable Space or to Integrate Passive Play Areas</b>	<b>Percent of respondents</b>
Wildwood should design new parks to maximize programmable space with sports fields and courts.	32%
Wildwood should integrate passive play areas and natural open space into new park design.	68%
Total	100%

Table 28: Question 3j

<b>Facilities and Programs Should be Unique to their Area or Should be Chosen by Residents Regardless of Venues by Other Providers</b>	<b>Percent of respondents</b>
The City should provide facilities and programs that complement others in the area and not replicate them.	57%
The City should provide facilities and programs identified by residents, notwithstanding other providers' venues or improvements in or near Wildwood.	43%
Total	100%

Table 29: Question 4

Please rate how important you think it is for the City of Wildwood Parks and Recreation Department to begin providing or providing more of the following types of parks or park amenities listed below.	Essential	Very important	Somewhat important	Not at all important	Don't know	Total
Playgrounds	33%	35%	25%	6%	1%	100%
Additional natural lands/open space	31%	28%	28%	11%	2%	100%
Additional small neighborhood parks (1 to 5 acres in size)	27%	33%	25%	12%	2%	100%
Additional larger community or regional parks (5 to 10 acres in size)	25%	37%	25%	10%	3%	100%
Additional multiple-use trails	23%	31%	31%	11%	4%	100%
Additional bike trails	20%	28%	34%	14%	4%	100%
Additional hiking trails	18%	29%	34%	15%	4%	100%
Additional picnic areas	16%	35%	36%	10%	3%	100%
Additional pocket parks (1/4 to 1/2 acre in size)	16%	29%	27%	24%	4%	100%
A fishing lake	13%	24%	34%	24%	5%	100%
Dog park and/or canine off-leash recreation area	12%	14%	30%	40%	4%	100%
Additional BBQ pits	10%	26%	37%	23%	5%	100%
Additional boat/kayak river launch access points in the Meramec River area	5%	12%	38%	35%	11%	100%
Skate park	4%	11%	32%	48%	5%	100%
Additional equestrian trails	3%	5%	27%	54%	10%	100%
An equestrian activity center/facility	3%	5%	23%	58%	11%	100%

Table 30: Question 5

Please rate how important you think it is for the City of Wildwood Parks and Recreation Department to begin providing or providing more of the following recreational facilities or amenities listed below.	Essential	Very important	Somewhat important	Not at all important	Don't know	Total
A multi-purpose recreation/community center	30%	26%	28%	16%	1%	100%
An outdoor water park (with water play features)	29%	19%	21%	29%	2%	100%
An outdoor swimming pool (with swim lanes)	26%	24%	27%	21%	2%	100%
An indoor swimming pool (with swim lanes)	21%	20%	28%	29%	2%	100%
A series of open space corridors for the purpose of providing habitat and facilitating future connections between other open space holdings	20%	25%	34%	14%	7%	100%
Outdoor ballfields	20%	31%	34%	13%	3%	100%
A fitness center	18%	22%	30%	28%	2%	100%
An indoor water park (with water play features)	18%	18%	23%	39%	2%	100%
Outdoor soccer fields	17%	30%	35%	15%	3%	100%
A weight room	15%	19%	33%	32%	2%	100%
Outdoor tennis courts	15%	30%	36%	16%	3%	100%
Space for recreation classes	13%	30%	40%	15%	3%	100%
A youth/teen lounge	11%	25%	33%	27%	4%	100%
Space for arts and cultural activities and classes	11%	25%	43%	17%	3%	100%
Outdoor amphitheater	10%	24%	37%	26%	4%	100%
A performing arts space	8%	20%	39%	28%	4%	100%
An outdoor running track	7%	20%	38%	32%	2%	100%
Basketball/volleyball courts	7%	26%	45%	18%	3%	100%
An ice rink	7%	19%	30%	42%	3%	100%
Additional community meeting rooms	5%	15%	43%	31%	6%	100%

Table 31: Question 6

Please rate how important you think it is for the City to provide recreation programs for each of the population groups below. Programs for:	Essential	Very Important	Somewhat Important	Not at all important	Don't know	Total
Children 0 to 5 years old	28%	30%	28%	11%	2%	100%
Children 6 to 12 years old	39%	38%	17%	5%	2%	100%
Teenagers 13 to 17 years old	36%	35%	20%	8%	2%	100%
Adults	27%	41%	23%	7%	1%	100%
Senior adults (60 years old or more)	19%	42%	28%	8%	3%	100%
Families together as a group	36%	38%	18%	7%	2%	100%
People with disabilities	23%	40%	27%	7%	3%	100%
Non-residents	2%	6%	27%	62%	4%	100%
Beginner levels	24%	38%	26%	8%	5%	100%
Intermediate levels	19%	40%	28%	8%	4%	100%
Advanced or elite levels	17%	28%	33%	17%	5%	100%

Table 32: Question 7

If it were up to you (and assuming each costs about the same), how would you allocate \$100 among each of the following parks and recreation facilities for the City of Wildwood?	Average Dollar Amount
Acquisition of additional parkland and open space	\$29.01
Development of active indoor recreational facilities	\$22.05
Development of parks and outdoor recreational facilities and fields	\$30.82
Implementation of programming utilizing existing and surrounding facilities	\$18.31

Table 33: Question 8

Please indicate your level of support for or opposition to the following sources of funding to help develop parks and recreation facilities and programs in Wildwood, including the costs of land acquisition, building improvements and ongoing maintenance and operating costs. (Currently the City does not collect any real/personal property or sales taxes.)	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know	Total
Partnering with private organizations to develop parks or recreational facilities	49%	36%	6%	5%	3%	100%
Grants and gifts, which may require matching funds from the City on a portion of the monies received	47%	42%	6%	3%	2%	100%
Partnering with other municipalities, school districts or non-profits to develop joint use parks or facilities	41%	42%	10%	4%	2%	100%
Entering into reciprocal agreements with other municipalities to allow residents of each jurisdiction to use recreational facilities at resident rates	38%	35%	14%	9%	3%	100%
Use of City general revenue funds, although it may mean reducing funding for other services	17%	47%	23%	10%	3%	100%
Sales tax increase	12%	38%	19%	28%	2%	100%
Property tax increase	3%	20%	21%	54%	2%	100%

Table 34: Question 9

If new recreation facilities were built, please indicate which of the following statements best represents how you feel the cost for operating such facilities should be paid.	Percent of respondents
Fees from users should pay the majority of costs and taxes should pay the remaining costs	47%
Taxes should pay the majority of costs and fees from users the remaining costs	34%
100% through fees	17%
100% through taxes	3%
Total	100%

Table 35: Question 10

Please indicate your level of support for or opposition to the following sources of funding to help develop parks and recreation facilities and programs in Wildwood, including the costs of land acquisition, building improvements and ongoing maintenance and operating costs. (Currently the City does not collect any real/personal property or sales taxes.)	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know	Total
Individuals living outside Wildwood should pay higher fees for participating in recreation programs	76%	19%	3%	1%	0%	100%
The City of Wildwood should seek corporate sponsors in order to supplement parks and recreation funding	50%	35%	9%	5%	1%	100%
The City should supplement the costs of operating recreation programs by using different revenue sources, such as grants, donations, and taxes	39%	43%	11%	6%	2%	100%
The City should supplement the costs of operating facilities by using using different revenue sources, such as grants, donations, and taxes	37%	46%	10%	5%	2%	100%
Profitable or popular programs (such as sports leagues and swimming lessons) can help pay for less profitable programs (such as therapeutic, senior and youth programs)	28%	51%	13%	6%	2%	100%
Recreation programs must pay for themselves through user fees	22%	48%	23%	6%	1%	100%

Table 36: Question 11

Do you have any other comments or suggestions about the future of parks and recreation in the City of Wildwood?	Percent of respondents
Want a swimming facility/water park	21%
Want open areas/green spaces	12%
Want bike trails	11%
Want walking trails	10%
Limit, control, manage growth	8%
Want playgrounds	7%
Want a recreation center	7%
Want golf courses	5%
Don't raise taxes	5%
Want baseball field	4%
Want equestrian facilities/trails	3%
City should stop spending money	3%
Want soccer fields	3%
Want a dog park	2%
Taxes are too high	2%
No bikes on the roads	2%
Don't build a new City Hall	2%
Don't know	1%
Other	37%

*\*Percents may total to more than 100 as respondents could provide more than one answer*

Table 37: Question 12

How many years have you lived in the Wildwood area?*	Percent of respondents
1 year or less	8%
2 to 3 years	12%
4 to 5 years	10%
6 to 7 years	12%
8 to 9 years	11%
10 to 11 years	9%
12 to 13 years	8%
14 to 15 years	7%
16 to 20 years	10%
21 to 25 years	6%
more than 25 years	4%
Total	100%

*\*Average number of years: 11.97*

Table 38: Question 13

What is your gender?	Percent of respondents
Female	52%
Male	48%
Total	100%

Table 39: Question 14

Which of the following best describes your age?	Percent of respondents
18 - 24	2%
25 - 34	19%
35 - 44	26%
45 - 54	33%
55 - 64	13%
65 years or older	7%
Total	100%

Table 40: Question 15

Counting yourself how many people live in your household?	Percent of respondents
1 person	5%
2 people	26%
3 people	19%
4 people	32%
5 people	14%
more than 5 people	4%
Total	100%

Table 41: Questions 16 through 19

	Yes	No	Total
Do any children under age 6 live in your household?	29%	71%	100%
Do any children ages 6 to 12 live in your household?	32%	68%	100%
Do any teenagers ages 13 to 17 live in your household?	23%	77%	100%
Are you or any other members of your household aged 65 or older?	10%	90%	100%

Table 42: Question 20

About how much was your household's total income before taxes in 2006? (Please include in your total income money from all sources for all persons living in your household.)	Percent of respondents
Less than \$24,999	1%
\$25,000 to \$50,000	5%
\$50,000 to \$99,999	27%
\$100,000 or more	68%
Total	100%

Table 43: Question 21

What size lot do you reside on?	Percent of respondents
Less than half an acre	45%
Half to 1 acre	25%
Over 1 acre to 3 acres	10%
More than 3 acres	21%
Total	100%

## Appendix C: Verbatim Responses to Open-ended Survey Questions

Following are verbatim responses for Question 11, because these responses were written by survey participants, they are presented here in verbatim form, including any typographical, grammar or other mistakes.

### **Question 11: Do you have any other comments or suggestions about the future of parks and recreation in the City of Wildwood?**

- ◆ Bikes on 2 lane roads with no shoulders should be prohibited. This is unsafe that you permit this to happen. Safety is obviously not a concern of you people. By packs of 5 to 30 bikes share the road is a stupid statement by stupid people.
- ◆ Think long term, buy as much green space as available.
- ◆ It would be nice for wildwood to have city playgrounds and a decent swimming facility so residents don't have to travel to other cities to use theirs. The millions of dollars earmarked to build a new city hall which will benefit only a few, can be put to better use and benefit more people if directed toward community facilities.
- ◆ I just moved to Wildwood 2/13/07. I am just getting acquainted with the area. Sorry I am not able to help.
- ◆ Provide additional opportunities for family get togethers within the community, i.e. more parties in the park type of events.
- ◆ Think about real parks like central park in New York, forest park. An open area to picnic, walk, hot dog stands, outdoor music arena.
- ◆ As a family with small children, we would best be served by Wildwoods recreational plans if they include playgrounds and water play areas. We regularly visit the parks and water parks of other communities at a non-residential rate. We would especially appreciate playground equipment in the fairway elementary area.
- ◆ We moved to Wildwood because of the woods and natural surroundings. The focus should be about parks, open space, fishing, etc. Some developed outdoor activities are fine, such as baseball, soccer fields, etc. Please do not install swimming pools. They are costly to build, costly to maintain, are a maintenance headache, increases liability and will be used by a relatively small number of people compared to the population. Please consider my concerns. Pools are popular to discuss but reality is that they are very costly.
- ◆ How about a municipal golf course!
- ◆ As a former resident of Ballwin, I really appreciated their parks/recreation system. Particularly: golf course, swimming pool/tennis courts, pointe.
- ◆ Equestrian trails would be a great benefit to the Wildwood area. There is such a demand for more areas to ride.
- ◆ We would personally enjoy the use of baseball fields as it is hard to find available fields to practice on.

- ◆ The new walking paths are great, although they do not cover my area. A rec center like they have in Ballwin would be a real bonus and a lot of usage. It is important for all residents of wildwood to have access to parks & recreational facilities and programs.
- ◆ Would like to see municipal golf course in plans.
- ◆ My children would love a water park.
- ◆ Don't increase my tax spending for facilities/services I may not use. The users must contribute as they use.
- ◆ Do something to the vacant land at Shephard Road-109-Clayton Road intersection Anniversary Park is beautiful. So is the Old Pond School property.
- ◆ Wildwood is in desperate need of a dog park. Take a poll on how many dog owners there are. I think you will be amazed.
- ◆ I encourage the expansion in all areas discussed but especially looking at those areas for children during cold winter months when children are limited in outdoor recreational activities. Some place warm to run around in. Thanks.
- ◆ Bike trail/lane down 109 to Wildhorse Creek. Outdoor pool/water park with swim lessons, swim team, diving program. Love the skate park/basketball/indoor facility in Saint Charles off Highway N.
- ◆ Parks should be created around the natural habitat, trees & plants with the least amount of natural disturbance. All the parks in the world will not keep wildwood, wildwood if you continue to have high density housing and commercial projects. One home on 3 acres is "Wildwood".
- ◆ More green space, more bike trails.
- ◆ We really need more opportunities for outdoor trails for walking, running, biking.
- ◆ Partnership with Wildwood family YMCA for indoor sports & pool program.
- ◆ Either invest in outdoor ballfields/soccer fields for Wildwood or help improve pond AA fields. It is embarassing we don't have better fields in this town, both for organized teams and/or family use. An indoor facility for sports/rec (i.e. indoor soccer) and summer camps for school age kids also very important.
- ◆ If you construct something new, do it right. Don't do a bike path without including center lines, signage and rules about leashing dogs! We also need walking paths inside wooded areas. (mulched paths) out of the sun.
- ◆ More parks like Anniversary Park would be great. A community center like the Pointe would also be good. The YMCA is already overcrowded and being used as wildwoods community center. We have enough state/county parks, we need more playgrounds, swimming pools and golf courses. This city is missing the community factor of saying we built this for us first!
- ◆ Please save more areas of natural areas before we have none to save. We are building very fast in this area and time is now to save and to forget some of these other ideas.
- ◆ Need indoor swimming pool and exercise area or a use agreement with the YMCA.
- ◆ The biggest need most communities have is for adequate playgrounds for the younger children, activity centers for teens and a place for dog owners to exercise their animals. Other than these uses, we have state parks and other for profit organizations which can provide those activities that require large areas of land on indoor facilities and higher cost of acquisition and maintenance.

- ◆ It appears that the only recreation project in Wildwood is the multi-use trails. I believe the highest priority should be an outdoor pool/water park. There are no other real alternatives. The only thing I got when Wildwood came in was higher taxes. I receive no services from Wildwood. Now the high outlay of funds will go to a city hall so it will look as impressive as chesterfield, but Wildwood was not supposed to be about that. It was to keep open spaces!
- ◆ No new taxes!! How much did we pay for this?
- ◆ Sponsor a 10k run.
- ◆ I believe that with Babler Park and Rockwood reservation so close, Wildwood should focus their money and energy into providing a great community center, including an outdoor pool and park (i.e. Des Peres, Ballwin, etc) and also ballfields, courts. We have adequate hiking trails, etc at the state parks. Also, i believe small playgrounds (i.e. Anniversary Park) would be a great asset to families. Whether you like it or not, the population of this area is changing & their needs go beyond equestrian and nature.
- ◆ I would stress walking, hiking and bike trails. Off road bike trails would keep bikers off busy roads (109) or dangerous roads (Shephard). I also think that bike trails should be more like the Katy trail - that would appeal to more people. This rather than rugged ""mountain bike"" trails."
- ◆ Do something to get bicyclists off of allenton/melrose and on to cycling trails. They, for the most part, are rude and unsafe, riding in clusters of 6-8, sometimes 12 plus. They are a danger to the roadways in clusters!
- ◆ We should focus on a community outdoor pool first. Parents with toddlers do not feel safe in Babler state park.
- ◆ Do not build a mega recreation complex. It is a waste of tax dollars and used by relatively few residents. They can go to the YMCA. I moved here to enjoy nature and open spaces. Instead of making Wildwood just like every other suburb, keep it unique. Focus on trails, simple outdoor parks and equestrian facilities. Also, a sporting facility would be awesome.
- ◆ Bike trails & walking trails - keep increasing those networks. We enjoy it. Our children have built memories - walking, running, biking on them!
- ◆ There needs to be more (something) for the teenage set besides hopping in their cars and cruising. It is wonderful in Wildwood with the exception of the lack of activities and facilities.
- ◆ It would be great if more mountain bike trails could be built at Bablr and Rockwood Forest parks.
- ◆ An outdoor water park would be wonderful, like the Ballwin pool.
- ◆ Please keep Wildwood green! Stop the building. You are building too much.
- ◆ I think Wildwood needs 2 specific rec facilities. One for leagues (softball/baseball) ballfields, and an ice rink. Also an outdoor water park with tennis courts, volleyball courts and playgrounds. The rest of development should focus on open spaces/green space/parks including dog parks, walking paths, biking trails, et.
- ◆ Area to drop off tree and brush like Ellisville.
- ◆ I would love to see more parks, playgrounds are vital, soccer fields, fishing ponds. Camps in the summer. Please build an outdoor community water park and pool!
- ◆ If you plan on using tax money for parks and recreation, you better ease up on restrictions so some taxable businesses can/will build within the city limits.

- ◆ Would love a community golf course. Currently pay city of Ballwin to use that one. Would love to keep money in Wildwood.
- ◆ Greater enforcement of traffic laws, speed zones. Stricter enforcement of homeowner codes/subdivision rules. Dog park highly encouraged.
- ◆ We are retired - fixed income, our children are grown.
- ◆ Now that Wildwood is incorporated into a city, not an unincorporated area, all subdivision associations and their power hungry gestapo retired guys should be eliminated and only Wildwood zoning rules should apply.
- ◆ We are fortunate to have an excellent YMCA facility in Wildwood, with plans underway for significant expansion. It would be far wiser to coordinate municipal services with the y, as opposed to erecting a community recreation facility, swimming pool (aquatic center) etc.
- ◆ I don't want my money paying for very narrow, special interest facilities (example: equestrian stuff). Parks should accomodate the most people, playgrounds, trails, etc.
- ◆ I do not feel the need to build new indoor facilities. Many exist in the surrounding area.
- ◆ Facilities and land should be utilized by multiple city departments to amortize the costs more effectively.
- ◆ Keep Wildwood a family oriented area. Thank you!
- ◆ I don't see the need for a major parks effort.
- ◆ Keep Wildwood natural.
- ◆ Wildwood needs to incorporate a variety of recreation opportunities such as swimming/skating, etc to promote a community atmosphere among its residents of all ages.
- ◆ The future lies in water park/pool facilities like Ballwin. That place is packed and I see alot of Wildwood residents there. It provides jobs for teenagers and recreation for all age groups. It sure isn't cheap to go there and I would be shocked if it isn't paying for itself. If they had lights in the pools/parks and would remain at night, they would make even more revenue.
- ◆ Bike/walk/run trails are wonderful and attracting many people to our area parks.
- ◆ Quit looking for ways to spend money.
- ◆ Wildwood needs to build an indoor soccer complex. The nearest one is in Saint Charles. The Rockwood School District indoor soccer program should not be held in school gyms - half of the gym is used only...for safety reasons and lack of playing by the real indoor soccer rules, Wildwood should build their own arena and make money from outside groups using it as well. Wildwood needs to invest in building a community center to unite all our residents together like other area cities do and other states.
- ◆ We belive since Babler state park, with all its facilities, exists within Wildwood, no additional parks or facilities are needed!!
- ◆ Parks are alot of fun and I hope the city of Wildwood builds one. It would be nice to be able to go to a park or recreational center closer to home. I feel it would benefit our community greatly. It would be used all the time and for many different activities.
- ◆ We have Babler state park and Rockwood reservation for use in our area. I do not feel we need to build additional parks. I would love to see a fitness center.

- ◆ Do not raise or implement taxes. If you have enough to build an expensive new city hall, there is enough for future parks and recreation. Be conservative! Don't forget about the horse trails, facility-indoor riding arena. We would pay good money to have access to these amenities.
- ◆ The Des Peres lodge is an outstanding facility. My husband and I have enjoyed taking social dancing lessons there. Their pool facilities are wonderful. Children need to be a primary concern. Playgrounds should be handicap accessible and with good sight for parents. Safety concerns (strangers) should also be kept in mind when designing play and seating areas.
- ◆ It would be nice to have a couple of well maintained soccer fields (outdoor) and a vetta soccer complex for indoor soccer would be very nice.
- ◆ Wildwood is desperately in need of an outdoor pool to provide youth swim team opportunities, etc. We lost that with the demise of Cherry Hills Golf Club and a group of citizens has tried desperately to continue a team opportunity on its own, but they really need a home so more opportunities can be provided to more youth!
- ◆ Outdoor swimming pool and outdoor water park.
- ◆ Build outdoor 3 wall handball courts. The closest courts at this time are in forest park or the Bridgeton outdoor park.
- ◆ Your letter states you are planning the future. Well, as a senior citizen living in Wildwood, we are concerned about the present. We believe you should be addressing issues to assist people in our situation who have supported our local municipalities and government for years but are not getting anything to help us now that we are on a fixed income. We are surrounded by other cities who offer free trash service. We would appreciate free yard waste pickup/furniture, etc once or twice a year. We only have around four bags of yard waste a season and have to pay all year long to get those four bags picked up. Other cities have senior programs to help fill their days. We are not aware of any programs Wildwood has for us. We wanted to attend a concert but could not find a place to park within a reasonable walking distance. In addition, we are concerned about the heavily traveled roads across Wildwood i.e. 109 that have long lines of traffic and only two lanes. We know parts of old state is being widened but the dangerous section that runs into 109 is very narrow and curvy and we have not heard that section is being widened.
- ◆ I believe we have Babler and Rockwood reservation that provides alot of what you talk about here plus we have trails and many subdivisions have their own outdoor swimming pools, tennis and basketball courts. We need theater and arts indoors. Question - is the Eureka complex part of Wildwood? Note: our grandchildren 2 & 6 years old have enjoyed the small ""Anniversary Park"" which is small but provides just the right size in order to keep sight of two children at once."
- ◆ I love the growing development in Wildwood, especially the new buildings and shops. I am also happy about the walking trails & bridges. An indoor rec plex, indoor pool facility would be wonderful because there are so many children/families in the area. I do have concerns though about the empty buildings and higher rent that has prevented many businesses from succeeding in this area.
- ◆ If anything, we need a Wildwood pool so we don't have to pay the higher fees to Ballwin & Ellisville. Why should we give to another municipality when our own needs it. Same goes for baseball/softball. We need our own Wildwood league and park.
- ◆ Would it possible for city to work with state of Missouri to better utilize Babler & Rockwood parks where city provides some funding to expand or improve state parks in order to meet

residents needs? I think ""neighborhood parks"" are great but with Wildwood covering such a large area it may not be feasible. Glad to see the survey sounds like the city is going about this the right way."

- ◆ Require bikers use biking trails and get off right of ways! This is very unsafe as most roads are too narrow and winding and speed limits are designed for automobiles not bicycles. Why wasn't a survey given to see what businesses we would like in Wildwood? Like a McDonalds (with drive thru) instead of more banks? Nobody is going to walk to these businesses. Why do you allow drive thrus at banks & Starbucks but not a fast food near the junior college where students can get a fast meal?
- ◆ We could really use a couple of playgrounds such as the one at forest park in chesterfield.
- ◆ The city needs a state of the art recreation & fitness facility. Not just a copy of the point and Ballwin. They should be in conjunction with the new city hall and police headquarters. Outdoor parks & sports venues need to be multi use with cross over into soccer and baseball - hockey & football are not needed at this time.
- ◆ We don't need a mega million rec complex.
- ◆ My children ask, "why do people have to cut up the earth and build things all the time"? Why can't people just live on the earth without hurting it? I didn't move to Grover to watch all the green space go away. Why do our city officials think we have to compete like that?"
- ◆ Need pool facilities - indoor & outdoor.
- ◆ All of my comments were given during a public input session.
- ◆ We would very much like an outdoor recreation/pool area we spend alot of time at the Chesterfield & Ballwin pools in the summer.
- ◆ There are many young families in Wildwood. We need to concentrate efforts into providing family/child centered activities. Don't neglect far west Wildwood!
- ◆ The city of Ballwin has great facilities. We spend quite a bit at Ballwin's "the Pointe" and their outdoor water park. I think this is where Wildwood has to start - an indoor recreational facility and an outdoor water park.
- ◆ Please make all these big time developers set aside a park area.
- ◆ We don't need to reinvent all this just for Wildwood! All the cities surrounding have various facilities - work together with them to share & use resources!!
- ◆ With 3 young boys we would love to have sports teams, swimming/recreation center that we could easily access. For now, we are driving and paying extra to use Ballwins facilities. We've actually thought about moving to Ballwin for that particular reason (along with others). But for families new to the area, a recreation complex like Ballwins would be a huge draw. It would also be a place children could gather safely with friends from their own school.
- ◆ I would like to see an outdoor park with a swimming pool and playground equipment for small children built first.
- ◆ Wildwood should try to avoid duplicating services that are available for a reasonable cost at the Wildwood y. An outdoor pool would be a great start.
- ◆ Small community parks like the Anniversary Park are needed more.
- ◆ There are more than adequate facilities available! There is no need to bloat local government.

- ◆ More sports programs for teenagers (age 14 to 17), who don't want to play high school sports but would like to stay active and have fun.
- ◆ Definitely needs focus. Glad to see this subject is getting attention.
- ◆ Please think long term and reduce or stop rezoning to allow commercial buildings as once target, etc is built, there is no going back. We have already too many empty retail buildings and more thought needs to be put into rezoning. These zones are that way for a reason. Also consider the "green" effect. We will become polluted with too much concrete and traffic.
- ◆ Wildwood definitely needs a large, outdoor pool and outdoor water park for families. That should be the city's main goal for their parks and recreation department.
- ◆ Look at the more mature menus in the area and learn from their mistakes and successes. We've really missed the boat in the recent past...bringing in YMCA, in my opinion, was a mistake, while Ballwin and Des Peres built top-notch facilities. Ballwin offers their residents a golf course, outside water park, indoor rec center, Vlassic Park with play grounds and ballfields. We have a long way to go to come close to thoses amenities.
- ◆ Add equestrian trails to Rockwood res, etc. Please no large water park.
- ◆ I would designate at least one park for 18 years and older only. Sometimes we just want peace and quiet without hearing children screaming. Adult only park at least one!!! We need a dog park!
- ◆ I would like the first thing done to be an outdoor swimming pool and playground facility.
- ◆ Get Wildwood out walking.
- ◆ We need a swimming facility like Ballwin or chesterfield. We pay extra to go heirs and cannot go to Wildwood because we don't have one. Otherwise we should be combined with chesterfield or Ballwin to be able to use their facilities. An ice rink would be great, lots of money because there are so few of these.
- ◆ I am very frustrated that bicycling is allowed, even encourage on roads such as 109 and old state. This puts too many citizens at risk. Now with the bike trails expanded, it would be great to reduce the exposure to risk associated with bike riding on these dangerous roads. Since Wildwood doesn't offer programs, we travel to other communities. Other communities welcome us with open arms. I hope we are gracious to our neighboring communities as we develop programs and facilities.
- ◆ We often visit Muegge Park in Saint Charles. It is great, has a water slide, water park, baseball parks, volleyball, recreation building and summer camps program. Also snow cone guy sells snow cones out of small hut at corner. It is awesome. We go almost every weekend. Also there is a small lake. I wish we had it. Also in Las Vegas (Henderson) they have small neighborhood playgrounds all over. Those are cool for small children (ages 0-6) for small walks with mom!
- ◆ Fishing is the most popular sport in the nation, somewhat an unknown fact, and with the size of Wildwood I would think that there would be several places (ponds, lakes, streams, etc) where residents could take their kids and fish.
- ◆ Wildwood should build a golf course.
- ◆ The city of Wildwood needs a ballpark/soccer facility that is easy access to main roads. A perfect location would be on 109 near YMCA. Pond field too crowded - my grandkids cannot get any field time! Plus pond road is so dangerous. We need a full size facility with future growth. Plus

pond, ballfield is very expensive! We need a public facility which doesn't cost so much...like chesterfield has. They have a great ballpark away from the residential areas!

- ◆ We already have the Rockwood school district, the YMCA, Wildwood Community College soon, church programs. We don't need a community center.
- ◆ Please lets preserve our high quality of life in our "beautiful Wildwood" if all of these changes are made to please residents...we will no longer have our beautiful area. Please stick to the master plan. Thank you. That is how we voted."
- ◆ The paved bike/walking trails should continue to be expanded to more areas. Recommend trail to Babler - road is busy at times and there is no shoulder for most of road.
- ◆ There are very few places to ride horses in Wildwood. I would like to see more of this. I also would like to see a place for horse shows. The revenue generated from this could be substantial.
- ◆ Wildwood should have purchased cherry hills gold course when they had a chance. Really think activities/parks are important which would be geared towards teens to avoid future teen related issues.
- ◆ Bowhunting deer for management of herd.
- ◆ Bicyclists should pay for their own bicycle paths. Traffic laws should apply to bicyclists too. If they run a stop sign, they should get a ticket.
- ◆ Venues, attractions and improvements that genuinely attract children & young adults to actively seek out and utilize the park system, example: skateboard. Consider private business (at least explore) enterprise franchises that attract patronage of otherwise unimproved parcels, example: horse tours.
- ◆ Many areas buy development rights or reduce taxes for the development rights while allowing the landowners to manage their land under current conditions as long as they desire. The restrictions can be for all or part of the land. It can also be designated for only certain types of future use such as: parks, trails, schools, firehouse, recreation facility, church, etc. This can allow different taxing bodies to support tax deductions on lands that have restricted development rights. This allows for future acquisition of land for non-profit groups and public use at minimal cost.
- ◆ Outdoor water park is a priority.
- ◆ Bike trail/walking path is the best addition to community. Skate park would be great for kids! We do not need a big recreation complex!
- ◆ We need a golf course & city swimming pool.
- ◆ Need more bike trails. The bicycles on the regular roads are a safety issue. More green space, less buildings. No tax increases, try not to waste money.
- ◆ Do maintenance people check for bug problems? In the past, we have been run out of parks by swarming bees in the summertime.
- ◆ We never use or have access to any Wildwood facilities. We reside in Wildwood (Highlands at Wildhorse subdivision) but we have no road access to Wildwood. I would prefer that you either build access roads south out of our subdivision so we can join Wildwood - or turn our neighborhood over to chesterfield where it should be.
- ◆ We seem to be the only city that doesn't have a nice outdoor pool with areas for kids to play in. I don't like paying non-resident rates, so we don't go very often. I would love to have a pool/water park for the city of Wildwood!

- ◆ We should be aware of what the YMCA, JCC and Rockwood schools offer and just not duplicate what is already being done.
- ◆ Wildwood should not embark on a course of action that is going to result in additional taxes. We are already being taxed heavily by the combination of federal, state, county and local taxing entities. If parks & recreation facilities and programs are going to result in further taxes, I can very easily live without the added facilities and programs.
- ◆ I think programs for adolescents should be carefully thought out as if activities that are not group focused (i.e. sponsored baseball/soccer teams) can cause liability problems and such programs (lounges/club rooms) require a lot of supervision. Would adolescents use such space??
- ◆ Let's not duplicate things that are provided by YMCA or Rockwood school district.
- ◆ We are strongly opposed to raising taxes to pay for recreation, bike trails, hiking trails and parks enhance our quality of life and increase property values. We are strongly opposed to paying taxes so that one segment of the population has the amenity they desire (i.e. dog parks, golf courses, etc) people wanting these things should pay for them, not expect others to pay. Our taxes are too high as it is!!
- ◆ Personally, I would like to see more walking and biking trails and camping facilities.
- ◆ We need an outdoor pool, ball field, soccer field, basketball, tennis courts. What I call back to basics parks. Thank you.
- ◆ It would be really, really great to have a golf course.
- ◆ The city of Wildwood can only think of how to spend money! All of the things listed can be shared with other cities. We do pay taxes on all our utilities and cable. 80% of the people pay for what 20% use.
- ◆ We believe with the growth in this area and the amount of youth that live in this area, city of Wildwood needs an ice rink for sure and more opportunities for the youth to play sports especially since the grades 6-8 have no competitive sports in school.
- ◆ Our city is beautiful and family-friendly. Thanks and keep it up!
- ◆ Do not overbuild!! We don't want another Manchester road build-up!!!
- ◆ Most important factor to our family is that Wildwood is not overdeveloped.
- ◆ A recreation center is badly needed.
- ◆ The suburbs of Chicago had schools and park districts partner together - it was great that we could walk to 3 different parks from our house. Playgrounds, tennis courts, open space (for soccer, no lines though). Right now we have to get in our car to go to a park. Love the bike trails - awesome!
- ◆ We need a pool! I live 5 minutes from the Chesterfield pool yet we must pay non-resident fees (150 versus 400). Our address is Wildwood.
- ◆ Invite more business, office space, light industry and commerce in general to help offset the tax burden.
- ◆ Wildwood definitely needs more sports and family oriented parks such as water parks, equestrian parks, ball fields, etc. All of our parks now seem to be just picnic space, paths, etc. We have to go to Chesterfield or Ballwin to go to parks that have a lot to do for families.

- ◆ Lets not duplicate amenities already offered by existing facilities, such as high school walking/jogging tracks, YMCA facilities and the community college.
- ◆ I think that we have tremendous parks in the city (Greensfelder-Babler-Rockwoods) and YMCA. All these parks are under used. Substandard roads and one way bridges come first. Adding parks to 5,000,000 plus city hall plus growing bureaucracy is plagrant waste off our money. Stop throwing away money and fix up the infrastructure.
- ◆ We are fortunate to have Babler, Greensfelder and Rockwood. This should allow Wildwood to focus more active uses rather than passive. I think an outdoor pool/water park should be the #1 parks and recreation priority. A municipal golf course would also be nice, but not essential. Perhaps some type of resident discount at an existing course (Hidden Valley or Aberdeen).
- ◆ Playgrounds and programs for our youth desperately needed!
- ◆ I go to college in Fort Worth, Texas. They have multi purpose trails that weave all throughout the Fort Worth city suburbs. These are used by joggers, roller bladers and cyclists and they are moderately crowded. I think that this could be very beneficial for Wildwood, as many of these same people crowd the trail that has already been started and wildhorse creek road. One suggestion is to increase the length of the trail already created, or create bike & pedestrian lanes along side the road. I think that the idea of incorporating small parks into different communities is a great idea too. Keep up the great work!
- ◆ Thank you for making this a priority! The best cities and towns in the country all have health and wellness at the forefront. I hope there are plans for a town square type park, in the center of the town center. Lastly, with so many hills, keep connecting trails in valleys along streams so children can ride bikes to all areas of the town.
- ◆ It would be wonderful to have a pool to take the kids to in the summer. Not everyone has one in their backyard or has room for one. It is a social place for the kids in the summer to get together instead of roming the streets looking for trouble.
- ◆ The city allows housing developers to build \$1,000,000 houses to increase tax revenue. These developers are allowed to clear cut huge sections of old trees and destroy the natural beauty & caulks creek. Developers dig out the creek bed, dump rocks and sand and re-route the stream. Wildwood cares about the developer's money, potential tax income and is allowing the natural beauty to be destroyed. This comment will probably mean nothing.
- ◆ The bike paths along Manchester road are terrific. They allow you to leisurely see the sights in our neighborhood while getting some exercise.
- ◆ "Cherry Hill golf course should have become ""Wildwood city golf course"". Hiking/walking trails are good for everyone - keep it going."
- ◆ The main objective should be to make the city attractive to outside residents. A place people want to live. Keep away from industry and large retail. Funding should be more towards men versus community as a whole.
- ◆ Our first priority should be indoor/outdoor water park such as the Pointe in Ballwin. The YMCA is overcrowded , too expensive and limited in use. We need basketball courts, baseball fields, tennis courts, etc. Fishing lakes would be great too and even though my kids are too old, playgrounds are necessary like at Manchester's Schraeder park with a sand volleyball, water park, swim team, etc.
- ◆ I'd like a big water slide.

- ◆ I oppose any increase in taxes to fund parks/recreation. I don't believe the city needs to develop a lot of facilities as there are a number of facilities available within the region. I oppose making the government/ bureaucracy any bigger. I support increasing green space wherever possible as this is a unique feature of the Wildwood area.
- ◆ I really appreciate the time and concern of my opinions. I would like to see more picnic areas with a pond or stream (no playground) to enjoy the sounds and beauty of nature. Sometimes it is nice to have separate space from a playground because the kids deserve to have fun, but sometimes you just want to read a book or have a quiet lunch with a friend.
- ◆ Survey is too lengthy. Quit spending so much money on the city hall plan and project. Moving monies in reserve to this project is ridiculous. It is obvious someone wants their name on a building. The city hall needs to be much smaller and less expensive. It should also fit into the environment not stick out as the present design...hello, I thought the city motto was to keep government spending to a minimum.
- ◆ The best and most needed recreational facility is a water park and lap swimming pool which can be used for community swim meets. Ideally this facility should be designed to accommodate year round use possibly by providing an inflatable "bubble" cover.
- ◆ I would like to see a place in Wildwood with a pool, playground without metal slides and more current playground equipment. I would also like to see the walking trails joined better such as trail from old Grover Estates to Dierbergs roundabout also extending to pedestrian bridge (on old Manchester side of bridge). I would like to see ballfields and Wildwood sports programs.
- ◆ Reciprocity with neighboring communities should be negotiated and achieved. Otherwise, higher fees should be charged those not otherwise paying their share through taxes.
- ◆ An indoor and outdoor aquatics center would be great. I'd also like more playgrounds, soccer and baseball fields. The current early childhood programs offered free through the city are fantastic and the ability to offer that to more residents would be great!
- ◆ We have always paid non-resident fees for programming that considers the need for additional support for our current 11 year old son diagnosed with a developmental delay to access the curriculum. The funding for additional support (aide) is provided by the state.
- ◆ More playground facilities desired.
- ◆ I find this survey very amusing since I have been told by the mayor himself that Wildwood was set up as a low expense government. More than 1/2 of the streets are not maintained by the city. Get the support you need for roads fast, forget your big city hall and plans for water parks, etc.
- ◆ I would love to see more small parks (or large parks) with playground facilities for young children. Anniversary Park, which is located on Clayton Road west of Strecker Road, is new, always filled with children and their families and a wonderful place to build a sense of community.
- ◆ Swimming pool. More bike trails! I would like to see the bike/multi use trails interconnect. We live off old Manchester and there are no sidewalks or trails to connect to the existing trails. I'd like to walk/ride more, but we are cut off. A library. A big playground, like Ballwin's Vlassis Park.
- ◆ Don't raise taxes.
- ◆ Although we are a small city, I do not feel like we are doing enough to make everyone feel like we are a community committed to each other. A lot is my fault I know. Many people in the greater Saint Louis area do not even know Wildwood exists. Maybe if everyone felt more proud of

Wildwood we would be more of a community united. Parks & recs might pull us together. Lets do things that separate us from other communities. Lets take pride in where we live.

- ◆ Please build a frisbee golf course. Important to get the green space before it is going, going, gone. Important to hire educated arborists, horticulturists, etc for expert help.
- ◆ I am not sure how the YMCA would be integrated into the system. Would it be another separate facility or should services at the y serve the citizens and different additional services be incorporated into the park system?
- ◆ We love having the deer in our yard.
- ◆ City should not or stop catering to small groups making lots of noise and those with political clout.
- ◆ I would love and support an indoor/outdoor facility as Des Peres has!
- ◆ The city of Wildwood does not have adequate playgrounds for 0-6 year olds. We drive to Valosis Park, Chesterfield and other areas to play and spend money. Please build a large playground and swimming pool for us. Put stores and restaurants around this to eat and shop at. Example: new Chesterfield pool and playground complex.
- ◆ We agreed to be incorporated as Wildwood some years ago to preserve the land and wildlife in this area. In fact, I believe it was suggested to us that "preservation" was the purpose of the Wildwood area breaking away from Ellisville. We suggest no more developers coming in to this area and building homes that are nearly on top of each other on every inch of land. The quality of life in the Wildwood area has been greatly damaged by so many people being crammed into such a small space, there is no relief from the stress of it all.
- ◆ Do not put in playgrounds too near residential homes due to noise factor.
- ◆ An indoor water park would be wonderful. Our family strongly objects to any county park allowing deer hunting. We need to stop this practice. Let Wildwood have some "wil" left in it.
- ◆ More activities for kids.
- ◆ I think split surface trails and trail connectivity are my biggest interests. They need to be multi use and not paved (1/2 at least) for all people to enjoy them.
- ◆ Outdoor pool please.
- ◆ Too much money is spent for too few people using such facilities. Even with more city parks & recreation facilities, it will be too few users. Individual cost per user should be calculated and probably will show unjustified high cost per user hours.
- ◆ The small green spaces at small parks are nice but seldom used. Traffic at larger parks/rec areas needs to be understood thoroughly. Question: can the recreational center be run as a non-profit organization allowing for tax deductible contribution? (a stretch). Where does the horse and rural heritage fit in?
- ◆ I really like Anniversary Park and wish a similar park was within walking distance of our house. I also enjoy a few of the Chesterfield parks (playgrounds) and hope Wildwood adds more.
- ◆ As a very high taxpayer, I believe that our taxes should offer more benefits to its contributors. My last child is now out of the school district and it would be nice if Wildwood offered something besides a fantastic school district. Also I am so tired of being inconvenienced by bikers on the roads. It is so dangerous. I wish laws would prohibit them on roads with no apron and give them a bikepath.

- ◆ The city needs to concentrate all available funds to the purchase of more lands adjacent to existing park lands to expand "green space". To use funding to promote programs, at this point (city is 10 years young) is wasting money better used to acquire land, then implement plans and programs after all available lands have been owned by city of Wildwood."
- ◆ I moved out here knowing there were not alot of commercial amenities. I could care less if there were no more strip malls or fast food joints. Preserve the wide open spaces!
- ◆ The Wildwood YMCA is an excellent facility, however it needs to be expanded! If that would happen then Wildwood could use money that would be used for an indoor facility towards other programs or facilities. I think an outdoor swimming pool/water park is essential if we want to keep pace with other cities in the area. Thanks for the opportunity to provide my opinion.
- ◆ We have some good local facilities - Babler Park, Lafayette High School and Babler Elementary. Need to be smart and not duplicate with no added value.
- ◆ The Wildwood town center needs to be developed in such a way as to entice a variety of businesses so that our tax base can be raised via company profit rather than resident increased. We need a variety of restaurants and shops that will draw people here to spend money. We do not need partisan politics. We need a town with character and interest so that we may build a reputation of the place to go for a great meal or a fun day. This would not be non-descript strip malls. The parks/rec dept is a big part of this. People spend money on fun - roller & ice skating, indoor/outdoor water parks (we already have the ""y"" for fitness), movie theaters, etc. Outdoor - open space parks don't generate income."
- ◆ I think an outdoor water park is needed in Wildwood! My family enjoys going and we have to find one in other cities and pay higher fees. We would be so excited to have one in our area!
- ◆ Please build them to assimilate with the surroundings - brick, hometown look, not modern.
- ◆ More trails/bike & walking paths connecting 109 subdivision to town would be great. A moderate pool like Chesterfield's would also be great.
- ◆ A community water park is definitely something Wildwood needs.
- ◆ Proceed with caution and don't overcommit.
- ◆ We need good long range planning.
- ◆ Shade, shade, shade. Open spaces are great, but shade from the mid day sun is very important. A skate park would eliminate an hours drive. Playgrounds for children with walking track.
- ◆ We use YMCA and Babler state park.
- ◆ We need more activities/centers/parks but the job being done now is good as my family has participated in several fun happenings.
- ◆ Bikes licensed, bikes on public roads when trails are provided for them should be fined. All trails, hiking, biking and equestrian should be inner connected with park system. Wildwood has always been a horse friendly area and we chose to see that it continues.
- ◆ Increase bike and walking paths. Connect paths to make longer routes.
- ◆ You had a perfect opportunity years ago to buy cherry hills and have a golf course with land to develop for a community center. Opportunity lost! Take a look at Chesterfield ballfields and ask them how much they make. Why do you think the city took it over and all these families from Wildwood go to Chesterfield for baseball, soccer and football. I support a new city hall but why can't some of that money be diverted to this project? Initial cost estimates seem out of whack.

- ◆ We have enough parks and I don't think we need to purchase any more.
- ◆ I feel we should take full advantage of the existing park system here in Wildwood. We should either acquire the land or obtain easements to connect all of our major parks with a hiking and biking trail preferably paved. While we have a vocal equestrian group, I would caution against allowing horses on all paths as most people object to plodding through horse manure while hiking or biking.
- ◆ We believe that there should be provisions for more open green space before the whole city of Wildwood is filled with concrete and buildings.
- ◆ Stop the ordinance that a developer has to give up some of his land for a park in his development. Makes too many small ones throughout the area.
- ◆ A swimming facility should be at the top of the list. Also a golf facility would be wonderful.
- ◆ Focus on developing & providing facilities, not on programs. Plenty of programs offered by several surrounding organizations.
- ◆ The highest population density with young families who need active recreation is the northeast quadrant. There is a large cornfield on strecker behind elegant child that would be perfect for soccer/baseball. Also ameren ue has 20 acres at Ossenfort/highway T next to Fahr Greenhouse that could probably be long term leased.
- ◆ We love Babler Park and the Al Foster trail and use them often for hiking and biking. We love the green space in Wildwood and feel the need to keep much of the area in this condition. Paying non-resident rates to use the chesterfield aquatic center, Ballwin water park, etc, etc. Is more cost effective than building these types of recreational facilities in Wildwood. Wildwood will continue to be attractive to potential home buyers for its beauty while every surrounding community over develops most of its space.
- ◆ Maximize the use of available parks and recreation. Stop looking for more ways to spend taxpayers money.
- ◆ As a stay at home mom and husband as a police officer with two kids, we cannot afford any additional taxes of any kind. We are barely surviving as it is. We cannot let the high fluentant people make everyone pay for what their interests are. Let the private enterprise and sources pay for that. Focus on green, natural space for wildlife and for people of all ages to enjoy instead of designating areas for only a few or single uses. Be good to the environment.
- ◆ I really like the multi purpose walking/biking trails that link the parks and reservations together throughout the county. I hope that project continues to grow.
- ◆ There is a definite need for teenage programs. We utilize the Wildwood YMCA, but feel there is a definite need for more teenage programs.
- ◆ I think it is most important for Wildwood to keep natural spaces for us. It is the reason we chose to live here and there are not many cities that keep nature a focus. Keep nature priority #1.
- ◆ It is an embarassment to Wildwood that Ballwin has so much more to offer. We have no outdoor parks with nice playground equipment for children and no outdoor water park or indoor water park/rec area. Instead of outlandishly spending \$6 million on a new city hall (wasted money). That money should be spent on providing residents with rec facilities. Plus, we need sidewalks on old Manchester Road. We think since there are not sidewalks to connect the current city hall to the town center, they decided to pick up and move it so that it can fit into their plans that

Wildwood is a community that people can walk and shop in. Hard to do without worrying about getting hit by a car!

- ◆ Dart the deer with contraceptives before mating season. Deer control is our main problem. Haven't seen much effort by the city over the last 12 years to control this problem.
- ◆ We feel that an outside pool is the most wanted and needed for our area.
- ◆ We need at least two swimming pools outside and inside.
- ◆ Any activities or buildings usage should be geared to as many different age groups and levels of ability as possible which will be available to as many people as possible.
- ◆ Wildwood parks and recreation should not expand until clear sources of revenue are identified i.e. sales tax, property tax.
- ◆ We would strongly oppose any bike/walk paths to be installed through subdivisions on the edge along 109 is fine.
- ◆ Wildwood is a high percentage horseowner population. Due to Rockwood being not usable for horse riding. It would be great to have more trails available. Also, whatever we can do to get bike riders off 2-lane, no or little shoulder roads. They are a hazard! Primary desire in this house: keep and obtain as much green space as possible!
- ◆ I think when special events are held at the state parks that are adult oriented, special allowance should be made so they can serve alcohol. We enjoy concerts at Bluebird and Faust parks where we can take our coolers of snacks and wine and beer. With "stages" moving out chesterfield maybe outdoor theatre opportunities will evolve.
- ◆ Parks should be simple and free to residents. Keep up the free Wildwood activities for moms with little kids. Would be nice to have adult tennis leagues.
- ◆ We love what we see developing around our town center. The walking paths are fantastic and we can see it as a gathering place for the community. We hope to see city events happening there during holidays.
- ◆ I feel the best situation for Wildwood would be a large park involving city golf course with outdoor water park and ballfields similar to Ballwin. Also similar to increasing rates to outside residents as Ballwin does as well. These fees would help in payments of running facilities as well as future projects that were sorely missed when the opportunity should have been done to acquire Cherry Hills golf course making a 9 hole course with park amenities and not spending 6 million dollars on a little used bridge for walkers.
- ◆ Study the successes and disappointments of other cities in the state. Avoid mistakes by talking to officials in other cities/municipalities that have already gone through this process. Bottom line - Wildwood desparately needs to focus on developing parks and recreation. I am encouraged to see that the first steps are being taken. Focus on multi use facilities and grounds that incorporate green space and materials and focus on activities that will encourage the community to get out and become active, physically and community wise.
- ◆ Wildwood needs a outdoor pool - asap.
- ◆ Actually Wildwood should spend money on upgrading and widening 109.
- ◆ Don't intimidate property owners to give part of their property to Wildwood when they sell or develop their land! This is stealing and is a sign of a corrupt city government.

- ◆ An increase in small to medium parks (1 to 5) and 20 acres is the area the city should concentrate efforts and tax money; passive use being primary emphasis. The city does not at this time need to build recreational centers. They require huge capital outlays and maintenance requirements. Parks of 1.5 to 20 acres and pedestrian & bicycle paths reach thousands, allow daily use and reduce the future maintenance and upkeep. They also add atmosphere, if you want to spend dollars, build a fountain in the park.
- ◆ The Lafayette trails subdivision doesn't have a safe way to access the walking path. We really need, at the very least, a sidewalk down to the intersection of 109 & Manchester so we could cross at the light.
- ◆ I like the idea of cooperation with other cities in West County - particularly on high end items such as outdoor water parks and golf courses. It would be neat to have a water park with use between cities to give more experiences. I like the small pocket park like Clayton road.
- ◆ My family moved to Wildwood because we love all the greenspace and the trees. In general, we'd like it to stay that way. More parks - less new subdivisions!
- ◆ Take it slow.
- ◆ Dog park!
- ◆ Within the Wildwood city limits there are some very nice baseball/softball fields. However, it seems when improvements are requested, the city makes it very difficult to get these improvements done. I wish the city would partner or at least provide some support (not necessarily monetary) with some of these private entities to make things work for everyone.
- ◆ Anything you can do to get walking and better biking trails near wild horse & 109 would be appreciated.
- ◆ Wildwood needs a public golf course.
- ◆ Water park/aquatic center definitely needed.
- ◆ The outdoors (beautiful landscapes) are one of our greatest assets. I think we should concentrate on the outdoors and leave indoor recreational venues to private enterprises. I fear that we could drive private enterprises out of business if we did what Maryland heights and other municipalities did. I worked in the Maryland heights and saw private health clubs close due to the new city sponsored health facility (lower prices & even no tax on food). I want to support private enterprises to help keep more jobs available and to not encourage unfair competition by the city. I do not own a business but I realize the importance of private enterprises in a community.
- ◆ Please make running trails that have soft ground to run on, dirt or mulch or something like that. Thank you.
- ◆ Development of additional parks/recreation areas and especially programming to get more people using parks should be the highest priority for our city.
- ◆ Every road in Wildwood should have a bike lane built beside it.
- ◆ We would love to see an indoor/outdoor water park! An outdoor ice skating rink is a great idea! Very Wildwoodish!
- ◆ We would love to have a water park in Wildwood. For the past ten years, we have been going to Ellisville, Ballwin and Manchester pools and paying the higher fees. These pools are almost always crowded and would benefit Wildwood in many ways.

- ◆ Don't really care for this questionnaire. I moved to Saint Louis County Grover 16 years ago. We have a nice home with acres and have pool, walking, picnic area on our grounds. We are not rich, we pay our own way. Let the residents pay for their recreation, why free. Your walking bridge is a joke. Streets, city maintenance, trash removal, etc are important. Why should we pay for another resident to play ball or swim!
- ◆ I feel the city should try to place equine friendly trails along side the current multi use trails (especially on trails connecting equine friendly parks) and future trails. I also think the city hall could be combined with a recreation complex. This would allow things such as meeting rooms to be shared with recreation programs instead of having them sit idle when there aren't meetings going on.
- ◆ I would like to see a gym and exercise classes for senior citizens. Classes and activities geared for senior citizens as well as children. Bird watching groups.
- ◆ Our children are grown and out of town with our grandchildren so we use these facilities very little but want them available and free and/or affordable to younger families. These facilities provided many years of great memories in the many states we lived in previously and I hope my grandchildren in Texas find them accessible.
- ◆ Concentrate on the walking path on 109 and throughout Wildwood. It is a very unique path and people use it quite a bit. Be good at a couple of things or make what we do have better.
- ◆ We would like a bigger park with a large playground. We are disappointed with Anniversary Park - it is too small with no parking and has metal slides that are too hot to use whenever the sun is out.
- ◆ Thank you for asking what we think!
- ◆ All good things come with a price, with each indoor facility there will be costs and maintenance that is where the most cost will be so limit them by asking for volunteers or fewer indoor facilities. It would be great to be able to bicycle ride to the park areas and shaded areas in park/playground areas.
- ◆ I don't want my taxes to pay for any parks programs - building on acquisition of additional land.
- ◆ Very pleased with the opening of Anniversary Park - need more like it.
- ◆ We need a pool! I have 3 children and we have to use Ballwin, Ellisville or Chesterfield pools - plus we have to have a higher rate since we are non-residents. I definitely believe there are enough families in Wildwood to use/support an outside pool/water park.
- ◆ Desperately need a bike/multi use path along Strecker Road - the new one is not long enough - doesn't reach highland summit or Wildwood meadows. Required to get on the road to connect with sidewalk and new bike path - must stay on the road even when there is a bike path - wicked hill to go up to get to it.
- ◆ I am not in favor of increasing taxes for parks and recreation. P & R (new) must be made possible without tax increases and rely totally on fees or grants. New P & R may not be procured by grants if future costs result in increased taxes.
- ◆ I think sales tax increase should be used to fund parks and rec. In addition, non-residents should pay a higher fee as we (Wildwood residents) have had to do in order to use the park & rec facilities in neighboring facilities.

- ◆ I noticed there is no mention of a golf course (like Ballwin) with the YMCA, a lot of these programs are already established and Rockwood and churches offer youth programs, sports and activities for youth & seniors. This would be duplication - so how about a golf course (9-hole) if you are looking for additional land?
- ◆ Family gathering areas, swings, picnic areas. We have a YMCA, we don't need another workout center. Walking, riding okay, no programs.
- ◆ We have to get an outdoor swimming and recreation complex. The Wildwood YMCA is all that is available and it has already been outgrown. We need a community facility.
- ◆ Need a pool, any kind outdoors, asap!! Tennis courts, picnic tables, bbq pits so people can gather and be a community.
- ◆ Keep them natural, green space, trees, etc.
- ◆ Consider new and/or additional ways to publicize the new and existing recreational programs.
- ◆ I believe any recreation needs have to be directed in helping the citizens of Wildwood not fulfilling the desires of interest groups that reside outside of Wildwood. Our biggest concern is keeping green space to foster native plants and animals. Wildwood is on the brink of redefining itself. It can choose to be the last natural world in the county or be another busy freeway of people making noise and littering. Careful consideration is needed.
- ◆ I think your survey would better serve when filled out by younger people who would use and ultimately pay for more recreational facilities.
- ◆ Seems there are already several open space parks in the area. Could use more recreational facilities.
- ◆ I think Wildwood should do this on their own. Eureka, Chesterfield & Ellisville stand on their own and so should we. My kids are almost past the recreation thing but all the activities listed help project an image of family activities that will keep this area desirable to live in. Also I don't want to give anything to senior citizens. They have the money if they live in Wildwood and they can pay just like the rest of us.
- ◆ Make sure there is adequate parking for all facilities.
- ◆ We need sidewalks from the new Cherry Hills and connect with walking, biking and paths and to strip malls to the east and west. Somebody is going to get hit walking on side of road. It might be me!
- ◆ A good outdoor swimming pool for families is the highest priority.
- ◆ Leave the trees alone! Need more green in this area! We do not need any more parks and we certainly do not need any more trees cut down to make more parks and we definitely do not need our taxes raised. We pay plenty of taxes already!
- ◆ We have lived here since 1984. The green space you asked about in question 3a has already been turned into homes. When will that stop? The golf and green space is all homes now! Question 8g - look at blue bird park in Ellisville. I walk there, I would like to take trees, etc to their mulch pile. If I take grandchildren to the pool and pay extra as a non-resident. Apply that to any facilities for non-resident of Wildwood.
- ◆ The bike/hiking trail stops at ba and cyclists then ride on the road from 109 to balder park. When there are groups or when the cyclist chooses to ride on the road (especially at dusk) it is dangerous. The sun can get in your eyes and you literally cannot see them. Please finish that trail

instead of dumping them into danger. Wildwood should encourage and allow private businesses to do and create recreational centers & activities.

- ◆ I would love to see the current bike trail connected on all major roads.
- ◆ Golf course -even a 9 hole course.
- ◆ I really like the idea of allowing outside resident to be included but at a higher price.
- ◆ An outdoor water park is essential! It would draw others to the city - provide summertime employment for teens - be a focal point for the city to grow with. Nothing it more essential than this. We have a subdivision pool and the requests from other neighborhoods wanting to use our pool is tremendous and has been continually for the 13 years we've lived in Missouri. Other teen activities are also needed - I have heard for years that teens have nothing to do and no where to go. Now that I have one - I concur. Lets set the standard here!
- ◆ Lived in Ballwin for 8 years and loved their parks and recreation.
- ◆ I believe parks are for the enjoyment of wildlife and nature. But to enjoy with a family riding bikes, hiking, horseback riding. To preserve the beauty of nature, a family activity can be flying a kite, throwing a frisbee, ball. I don't think we always need to build outlandish recreation facilities.
- ◆ I would love to see an ice rink and more fishing in this area.
- ◆ While it seems I don't utilize many of the programs/park ideas you have, I think for our city we need to offer these to keep competitive for home selling and attractiveness of our city.
- ◆ I'd like to see a community fitness center complete with weight training, i.e. upscale cafe and coffee shop. Also regarding planned activities: the rec center should have a bi monthly ""singles night"" strictly for single adults searching for a partner! Single adults are the fastest growing demographic in America. We have money, an education and we vote!
- ◆ We would like to see more indoor/outdoor sports parks...baseball/softball complexes-soccer complexes etc...this would attract more people adding to the revenue of our area. We would like to have a teen hangout facility, christian like atmospherem similar to the YMCA, but geared specifically for only teens.
- ◆ I am 75 years old and disabled. I can't do any of these things.
- ◆ Purchase of open land/park land is important. As a former resident of Chesterfield, land became so pricey and difficult to find open area; development of parks was nearly impossible. Keep green spaces.
- ◆ Build more soccer & baseball fields and don't develop any of the areas that remain wooded i.e. Rockwood Reservation & Babler State Park.
- ◆ No recreation complex/building.
- ◆ The city needs to stay up to date with knowing what recreational activities are popular with todays youth. I think there needs to be a skateboard park in our area for youth. This will keep kids safer and not destroying commercial properties. We need evening concerts in the summer months and a nice firework display for the city of Wildwood to enjoy on the fourth of July. Thanks for the survey.
- ◆ We need a dog park where dogs can run. Love the bike and walking paths. Love our hiking trails. Would like to maximize interconnectivity included to dog park.

- ◆ I/my family would enjoy the addition of an indoor recreational complex, that is similar to the point in Ballwin, St Peters Rec Plex or YMCA. The cost sounds prohibitive but I believe the community and surrounding area populace would all benefit. We/I would all enjoy the progressing inclusion of bike/walk trails. An access of such that lends all the way to Babler, Rockwood and Lowe Elk Parks would be fantastic. Thanks for all your time and efforts in your community endeavors.
- ◆ Utilize Babler and Rockwood reservation. Continue bike trail/walking trail. Love it. Need more public subdivision pools.
- ◆ Need baseball and soccer fields easily accessible to major roads: city run so it could be less expensive and more children could participate, near the YMCA and college would be great. Land for sale there. Also Babler state park needs help to expand parking lot for horse trails. Then Wildwood would not have to worry about spending more money for equestrians. Pond ballfield too small and crowded - needs to move. Pond Road is dangerous.
- ◆ Our family believes that we currently had adequate parks and recreation facilities available to us. Adjacent facilities, both public and private, do not need to be replicated to satisfy the collective egos of the Wildwood city government officials, which will result in ever increasing taxes. We have enough.
- ◆ We really need a Wildwood water park/swimming pool complex. This would add so much to our community. We are sorely lacking in this area. We love the bike/walking path along Highway 100 and we have Babler and Rockwood, all great areas for biking, hiking, picnics, etc. So I really feel our focus at this time should be a pool so all members of our community have their own place to swim. Thank you.
- ◆ We really need more playgrounds and a pool.
- ◆ We used to live in Ballwin and loved being able to use the Pointe, Ballwin outdoor pool facility and golf course at very low cost because we were residents. Now we still use them but have to pay more because Wildwood does not offer these. The YMCA is too expensive. Wildwood needs to focus on building these community assets rather than the new City Hall.
- ◆ A golf course would be great!
- ◆ Continue to expand hiking, biking and walking trails.
- ◆ There have been many changes in Wildwood over the 20 years I have lived and raised my family here. What has not changed is its natural beauty and unique relationship with the horse community in Missouri. There are more horses per capita in Wildwood than any other city in our state. Future parks and recreational facilities should reflect this special heritage.
- ◆ We need to provide public pools/water parks for kids from 0-17. Water slides, lazy river, water playgrounds like Ballwin. Ballwin's public recreation system is awesome, golf courses, pools, recreation centers. Our children need a place to have fun that is safe and reasonable.
- ◆ With respect to land acquisition, Wildwood needs to be pro active. Highway 109 will eventually need to be substantially enlarged -- we should gather property and limit certain development to accommodate 2 lanes each way using 109 and ba for each way with many connections and use of high end features like stone veneer bridges and nice lighting at intersections.
- ◆ I would love to see more walking and bike trails in Wildwood. I think something for teenagers is a must, like a skateboard facility.

- ◆ I feel Wildwood would really benefit from an outdoor aquatic center - like the one in Chesterfield. I also think it is very important to maintain the pool at Babler state park. It offers a tranquil swimming experience!
- ◆ My wife and I feel we have very adequate state and county parks in our area that offer indoor and outdoor recreational opportunities.
- ◆ Preserving green space should be the priority. The unchecked development has entered into the natural areas and takes away from the idyllic community Wildwood was when we moved here.
- ◆ While the future development of parks and recreation facilities is very important to Wildwood, we must be a full service government. By that I mean we must have a professional streets department, perhaps even before or in conjunction with the future of parks. An example, I believe, of a community who has developed parks and a recreation complex in a very professional manner is the community of Webster Groves, Missouri i.e. Blackburn Park (open space) and their rec plex complex.
- ◆ Please consider street sweeping/paving/widening wild horse creek road east of Highway 109 to long road. Please create a walking path here in conjunction with Chesterfield. At least street sweep. It has not been done at least not the shoulder since at least 4/2006 or before. Please promptly remove road kill as well for walkers, runners, bikers. Thank you!
- ◆ I believe #1 priority should be a recreation center like Ballwin Pointe and/or outdoor water park.
- ◆ Buy all the land you can. Development can come later.
- ◆ More camping facilities within existing parks, including small cabins.
- ◆ Wildwood needs its own recreation center with indoor/outdoor pools. Bike/walking path along entire length of Strecker.
- ◆ The reward of "forest park forever" through its membership fees has been outstanding in helping the park improve and grow perhaps review with their leaders. Forever grove park in Saint Louis city has made great progress over past 10-15 years. They use open space, an improving landscape, indoor and outdoor performing arts venues and recreational fields. Also, a converted "palm house" used for rental space for receptions, etc. Along with a European style cafe used year round for Sunday brunch at a modest price (managed by a local catering group). Park director John Karel would be an outstanding source of help."
- ◆ I appreciate the opportunity to participate in the planning. I feel there is a very strong need for an outdoor pool/waterpark.
- ◆ If any type of recreational facility (specialized i.e. rec-plex, skating, courts, etc) are going to be constructed, I think it should be considered as to how many residents (majority) currently residing within the city will actually use it. Not to be built on the presumption of attracting citizens from other communities to use them, or used to sell Wildwood to draw people to move here. I think the money spent on the walking trails/bridge along Highway 100 was money poorly spent, catering mostly to the high density subdivisions in that area, not to the city as a whole. In addition, if bike/walking trails are supposed to be used by those - it would be appreciated if they were to be constructed in an area other than on a major thoroughfare and used instead of the streets themselves.
- ◆ Wildwood should maintain a balance for all people in the community. They should provide cultural as well as recreational facilities in keeping with the original focus of green space.

- ◆ I would advise the city officials to consider the economic impact of bringing in equestrian show facility and trail system. Equestrian sports serve a dual purpose, a place for equestrians to compete and entertainment for spectators. These facilities can be paid for through grants and corporate sponsorships. Revenue generated from the sale of bridle tags (trail riders) and rental/lease of the show grounds will more than pay for the maintenance, perhaps with money to spare that could be used for other non-revenue generating park/rec facilities. Bringing participants and spectators to the city will support businesses/hotels, restaurants, shops, etc. In town center. Focusing on equestrian sports will be good for the entire city.
- ◆ I really don't care. I didn't want to be a part of Wildwood, but the vote did not go my way.
- ◆ Wildwood needs a recreational center and a water park.
- ◆ I would like a safe bike path to connect subdivisions to each other and bike paths and the bike bridge. Please connect Nantucket to villages of Cherry Hills. At least a bike path on old Manchester. Don't waste money on big elaborate buildings. Not fancy, functional.
- ◆ We do not need any more parks as we already have nice large parks as for walking/bicycle riding and horseback riding. There is nothing in the programs for seniors, so why should we have to pay for others to use.
- ◆ A rec type center is important to us.
- ◆ Bike trails - too dangerous to have bikes on narrow winding roads.
- ◆ The walking/biking trail along highway 100 is great! I don't want too much "organization". Put parks near high density housing. Let the people who live on acreage enjoy "the country" just the way it is. If we wanted more structure, we wouldn't have moved out in the country to begin with!
- ◆ More walking trails...additions to Manchester Road were great. Swimming pool...excellent outdoor. Amphitheater, arts, etc...excellent idea! I miss Cherry Hills golf course!! Keep open land/trees, less stores!! Less banks. (I did not move to Manchester)!! Keep limits on drive thrus.
- ◆ We are only a few miles from Babler State Park and rarely use any park. I think parks should be a low priority for Wildwood's city finances. Whereas an indoor facility similar to Ballwin's the Pointe would get more use.
- ◆ We have many private health clubs in the area. There are also many swimming facilities, both private and public. There are ball and soccer fields galor in the area. What we really need is a skate park!
- ◆ City should pursue all possibilities for facilities and operation available through sources in 8e, f, g. Direct main efforts in those program areas not available in other jurisdictions such as schools, etc. Example: why build a playground and equipment when it is available at nearby school.
- ◆ I feel we need some sort of rec center here besides the y. As a young family we cannot go anywhere to swim in winter or summer without paying a high admit fee.
- ◆ Wildwood should quit spending tax dollars foolishly...i.e. the million dollar walkway to nowhere! Allow business development and quit soaking residents with taxes. We try and tout our "family friendly" community yet we have basically nothing for families. Communities all around us have rec centers. Skating rinks, bowling alleys, swimming pools, parks with nice playgrounds, etc. If you want to be "family friendly" prove it but not by raising our taxes...start by cutting government waste!

- ◆ We don't need any parks. We have the y, Reockwood Res and Greensfelder. Lower our property taxes and get rid of the stupid plans for that monstrous city hall you are building.
- ◆ Why you haven't figured out to build a water park is unbelievable!!
- ◆ Any land acquired for parks and recreation by the city should be purchased at fair market value from the land owners, including developers. It is wrong to force anyone to give land to the city. Wildwood already has alot of open space, i.e. state and county-owned lands. If the city had been more cooperative with these entities when it was incorporated, perhaps joint ventures on these existing public-owned properties would be possible now, but I doubt either entity is too keen on helping Wildwood yet.
- ◆ Wildwood parks and green spaces are fabulous and one of the reasons we moved here. Let everyone else develop rec centers, large city halls, ballfields, outdoor/indoor pools, etc. Leave Wildwood much the way it is. Put money into maintenance and improving what already exists, not building new facilities. Babler Park is enjoyed by many. Keep it useful. Maintain pool, hiking trails, nature center, equestrian trials, etc. Thank you!
- ◆ City should supply residents a way to stay active without duplicating what is available in the private sector (such as golf courses, weight training, etc). Utilize private money where available and possibly a work program partnership with local colleges and their phys ed students giving them practical experience working with kids. Also possibly asking some of the professional and retired pros that live in the area to participate in instruction of the youth of the city.
- ◆ We have loved living in Wildwood the last four years and truly enjoy the existing trails and Babler Park. We have enjoyed riding on the new bike trail, but since we live in a neighborhood off 109, it is quite dangerous to get to the trail. We would also love to have a way to get to the elementary (Babler) and high school (Lafayette) safely. We live as close to both schools, but are unable to walk there due to dangerous road conditions on 109 & Shepard. As far as the pools, we would love to have outdoor pool facilities with a pool area for children. I am not sure, however, if an indoor pool would end up being more cost effective since it could be used year round.
- ◆ I was unsure of the bridge and path that was built when planning was happening, but now feel it was a good idea. Please place bike racks around to encourage people biking to stop in local stores. El Maquey actually has a sign that says no bikes - kind of silly considering the amount of money spent building bike/walkways that lead to their restaurant! We like to ride our bikes for lunch or ice cream. Please consider paths down 109 for your residents.
- ◆ Open spaces are not as important as trail (all trails) - programs are most important, things that keep kids busy and facilities for programs. We are surrounded with beautiful state parks, for open spaces, so we should concentrate on facilities and programs. Regardless of what is available some kids won't do anything.
- ◆ I would not want to use tax dollars to pay for a gym or YMCA type community center- Wildwood already has that. If people want to join either they can pay the fees and get the amenities. I feel the city should focus on the old fashion Vlsasis Park, a family type place to interact with our own family not a community center.
- ◆ I think having a strong and attractive system of parks and recreation helps maintain property values and attract and retain families, and as such, is an integral aspect of a strong, viable community.
- ◆ Please keep the "wild" in Wildwood. Please make sure that the ecological impacts of any form of land use is considered. We do not need to repeat the land use disasters that Saint Charles county

and chesterfield have encountered due to a lack of long term planning. We and others moved to Wildwood because it had alot of green space. If the city ruins this, many residents will leave and move westward. Please work closely with the M.D.C.

- ◆ 10d & e should be a question with grants and donations only and do not raise taxes since all residents do not use facilities and many residents are seniors and on a fixed income.
- ◆ Wildwood needs to retain and maintain open spaces. I think a very important recreational issue is the building of bike paths. Many people bike in Wildwood, but few roads are made for bicycles.
- ◆ I am very thankful and happy that Wildwood renewed their stand on tree removal after the storm. I really appreciated their intelligent means to have the federal government help with our problem.
- ◆ Keep up the great work!!
- ◆ Please no tax increase. Property tax is high enough! If we must have parks, make only those who use it pay for them. No swimming pools. Alot of us have our own or have friends who do. We won't use it and the maintenance is expensive. We moved here because Wildwood is clean, peaceful and doesn't believe in unbridled growth. The lack of parks and recreation is not a problem.
- ◆ Order of preference - #1 soccerfields, #2 outdoor water park, #3 walking trail with lakes, #4 playground, pavillions. Focus on grants, funding, sponsers. Less focus on taxes, they're already high enough.
- ◆ My highest priority would be a water park type of facility, ideally with both indoor and outdoor sections. It should be located centrally, preferably in town center, to provide maximum access.
- ◆ Need an outdoor pool.
- ◆ Keep Wildwood a quiet non-commercial town.
- ◆ Maintain what we have (Babler, Rockwood). Rather than building new, use the YMCA and other existing facilities in the area. Let's keep our "rural" feel in Wildwood.
- ◆ Please build a rec plex type facility.
- ◆ If an ice rink is considered it should be coupled with an inline skate rink such as All American in South County.
- ◆ We don't use the parks enough. We work all the time. We tend to get our entertainment from technology at home. Our son is a Boy Scout (Life rank) and rides his bike. We have a YMCA family membership. Our daughter is at an out of state college but is home during the summer. We do not want our taxes raised.
- ◆ I have used the facility "the Pointe" in Ellisville and would like a similar complex. All that live in Wildwood cannot afford private clubs or even the "y" for swimming or other exercise. As we get older, we need places for seniors to congregate that are safe and affordable. Family is our most important business. We need to promote the idea of safe gathering and caring for each other, including all age groups."
- ◆ Only the people that use them should pay for them.
- ◆ The city should develop a rec plex which has indoor/outdoor water park and workout facilities. This is what the people of Wildwood have told you previously in other surveys. Give the people what they want. This should be the number one priority.

- ◆ Let's do it!
- ◆ More neighborhood playgrounds for children with areas of shade and restroom facilities. Perhaps poll parents of young children on playground design. A certain "new park" was developed within the past year, but has many design flaws that make it impossible to utilize during summer months, i.e. aluminum slides that get scorching hot. We need a neighborhood swimming pool! We will pay money for non-resident use at other community pools and would much rather benefit our own community. We need outdoor concerts, carnivals and other neighborhood recreational events."
- ◆ Please, if swimming facilities, include lap swimming! Include activities for 60 plus!
- ◆ Need a Wildwood city owned golf practice range and an 18 hole golf course.
- ◆ Most subdivisions in my area have their own pools, tennis courts and club houses. We should stay away from developing same facilities.
- ◆ More natural/primitive areas.
- ◆ Wildwood is very much behind the times! We need a large multi-functional recreation complex to serve the community needs.
- ◆ Wildwood doesn't need to try to become a chesterfield. The "y" offers many of the recreation/athletic activities for residents. Pond ballfields offers much already. Wildwood needs to support what is already here and keep things simple and basic including city hall.
- ◆ Indoor facilities for swimming and indoor playgrounds for young children (0-12 years old) are very important as Saint Louis weather is very cold or raining half of the year, rendering outdoor facilities half useful.
- ◆ Rather than building "new", utilize already available such as pond ballfields. Contribute to making that "state of art" rather than making it spend money to protect from residents and city as was done a few years ago."
- ◆ It would really feel more like a community if we had our own facilities like a ballfield similar to Ballwin not another blue bird park. Need something for 7-12 years olds...arts, dance lessons, performing arts.
- ◆ Would love to see another ice rink in the area. Competitive soccer fields would be huge. We drive to north county to play practice fields for baseball, would also be nice for high school kids as there are very few places to practice.
- ◆ Why are you wanting more of what we already have? In Wildwood we have hiking & walking trails via Wildwood itself, Babler Park, Greensfelder Park, Rockwood reservation. We have schools with access to tennis courts, track, pools, etc. We also have the pond ball park and YMCA. The best thing you could do is less and lower taxes so that families can enjoy living in Wildwood with less financial pressure put upon them. Thank you!
- ◆ No water park. They cost a fortune to maintain. Go to Six Flags.
- ◆ In regard to a recreation center, our family cannot afford the \$75 plus a month fee at the YMCA. Using the Pointe in Ballwin is less expensive, even as a non-resident, but we would not use it as often due to the 15 plus minute drive time. It would be wonderful for Wildwood to have its own recreation center and parks. Thank you.
- ◆ Wildwood needs a swimming pool.

- ◆ I pay much more than residents when i use the water parks in Ballwin, Chesterfield, Maryland Heights, etc. Every community in the area has a water park except Wildwood! Need a youth triatholon in Wildwood! Sara Lee/Earth Grains sponsored a successful one for years, but is no longer due to moving corporate headquarters.
- ◆ Wildwood spends way too much money on cosmetic fluff. Money needs to be spent with more focus on needs versus wants on entire community, not just the higher income. The original purpose of Wildwood is not being held up.
- ◆ Wildwood by its very nature is just one big park! What is going to pay for improvements and maintenance? What does a "cost/benefit analysi"" indicate? How much did this survey cost?
- ◆ I believe Wildwood already made a big blunder by putting up a bridge and pathway over Manchester Road which serves only a small part of the city. Trying to tax people for more goof ups is wrong. All future improvements should be voted on by the general public. People in the subdivisions are supporting the city and do not get any services in return. Why doesn't Wildwood plow snow in the subdivisions and repair the roads? Also garbage disposal should be made free as other cities do. If the city doesn't want to service the subdivisions, maybe they should forget taxing them, or let them break away from the city as non-taxed bodies. The city really needs to get their act together and quit spending money they don't have!
- ◆ I think we need some kind of indoor/outdoor rec plex such as river chase or the point. If we can't have one then perhaps the city could come to some kind of partnership with the YMCA so residents could use the facility at a reduced rate and help the YMCA to build outdoor swimming pool and rec area.
- ◆ I believe that a multi purpose rec center would be a wonderful addition for Wildwood if they price is right. Without knowledge of how such a facility would be funded it is difficult to determine my level of committment. Beyond a new rec center, I believe that existing recreational opportunities in Wildwood and surrounding areas are sufficient.
- ◆ Does the city own any park land? Where??
- ◆ We now have a one year old son and would love to see Wildwood's parks and recreation facilities grow. We will use them more now as a family than we would have as just a couple.
- ◆ Continue bike trail development.
- ◆ Don't waste money on the fancy city hall. Spend it on parks.
- ◆ I would like to see the development of parks that can be enjoyed by citizens. Anniversary Park was a great addition to the parks department. I'd like to see some larger ones too. Although a community center would be nice, I don't know if the price tag warrants it because citizens can use the YMCA. I would like to see the money got to more outdoor facilities and parks.
- ◆ This survey is too long and questions seem repetitive and overlapping.
- ◆ Golf.
- ◆ Raising taxes is not an option.
- ◆ Wildwood seems to think they can operate totally or most heavily on the backs of residential tax assessments. They need to get a reality check and quit forcing businesses and their tax base to locate elsewhere. I am of no mind to agree to tax increases as long as the above philosophy permeates city government.
- ◆ Check into incentives such as tax cuts for people to sell land for parks at below property values.

- ◆ Has plenty now.
- ◆ The city of Wildwood should be creative and create new ideas into its cities recreational activities. Perhaps an outdoor hiking, biking, exercise trail through lavishly landscaped garden paths with native Missouri plants and flowers labeled and scattered about the trails so one can exercise, be outdoors getting fresh air and also learn about plants, flowers, etc. While enjoying the parks beauty all at the same time. How wonderful!
- ◆ Parks and recreation should always locate where surrounding homes would not be impacted by noise, lights, trespassers or other things that would disturb their quality of living (homeowners).
- ◆ Field for frisbee golf, many people my age travel to other areas to play frisbee golf, but the parks are not near as nice as Wildwoods. Tetherball - maybe just one area, nothing big.
- ◆ A complex such as Saint Peters has would be wonderful. I do believe that is should be Wildwoods only, but non-residents would be welcome at a higher rate. We love the biking trails to ride or walk!
- ◆ City could float a bond in order to pay for their facilities.
- ◆ Please incorporate dog parks in planning - large owner population, easily maintained. Please include mature trees in settings, illustrates Wildwood, evokes permanence. Please be prepared to referee park usage disputes if facilities are solely located near subdivisions. History shows that subdivisions will discourage non-tenant use and take ovr the parks usage as their own. Thank you for asking.
- ◆ There is a small park in the San Diego area with a short par 3 golf course which is combined with a frisbee golf course. Also included a small clubhouse great for kid's birthday parties or other small group functions. It is a very clever and efficient use of a relatively small area. Also would like outdoor raquetball/handball court like in Kirkwood Park and Forest Park.
- ◆ I agree fully with the need for Wildwood to have a recreation facility for the community to use. We need swimming areas, outdoors. Ice skating facilities and all that goes with the recreational programs.
- ◆ When looking to make a move a couple of years ago, I specifically looked in the Wildwood area. I like the animals/wildlife, along with the recycling efforts that the city promotes. I hope that alot of the existing land will be kept in its natural state, park like setting. I appreciate Wildwood taking the time to receive input from the citizens.
- ◆ I believe that this kind of self evaluatoin and planning is needed in order to make Wildwood a first class city. In the end, the key is funding because without funding these ideas will never see light of day. One of the best sources of funding is steady growth of residential & commercial developments, however, under the current management and makeup of the board, builders and developers by and large are so disenchanted with their interaction that new growth property values are stunted. Thus less revenues for parks and recreation.
- ◆ Indoor/outdoor rec center. Like Des Peres or Ballwin or Saint Peters rec plex would be great!
- ◆ Lets get the ball rolling. Our kids need recreational programs that are currently not offered within Wildwood.
- ◆ Many of us moved to Wildwood for the natural green spaces. Please don't let us lose anymore of what brought us here!

- ◆ We have parks around us already...Babler, Rockwood reservations, Greensfelder and schools/churches and the YMCA have gyms and athletic facilities. It doesn't make sense to compete with these. It seems we are better served by filling voids, connecting parks, community pool, if Bablers does not reopen, bike trails, etc.
- ◆ I am 67 years old, bike riding and hiking are activities I am no longer able to do. What I can do is ride my horse. This is my way to enjoy our parks and our beautiful area. It is most distressful to me to see the bike and hiking trails blacktopped. These trails could so easily be multi purpose and include horses, if they were of chat or pea gravel. There are a great many horse owners at present in Wildwood, with more coming all the time. There needs to be more multi use trails and other facilities for horses. It sets a flavor for our town similar to that in Kentucky. A meeting place with a riding ring, parking for trailers and lights, so we can use the facility at night, would be greatly appreciated, and I assure you, would get a great deal of use. Thank you for reading my comments. Marlene Thelemann...1015 Wild Horse Valley Road...Wildwood, MO 63005-3808
- ◆ Buy them up before land prices go out of sight.
- ◆ Need commercial development/sales tax to fund recreation programs and reduce real estate taxes. Need pool/water play in Wildwood. We don't have a good recreation area. We so many young parents and kids in the city, we need these badly!
- ◆ Mark as much family oriented programs/facilities as possible.
- ◆ We need lots of open space and nature walks. My husband is in a hand pushed wheelchair, accessibility is a big issue - not every handicapped accessible park is easy to access if in a non-motorized wheelchair.
- ◆ I'd like to see an option to the YMCA indoor facility and more big playgrounds. Love to have an outdoor pool. The lodge at Des Peres is a good example.
- ◆ Forget about building an oversize city hall to use the money on something the residents can use. Wildwood facilities should only be used by Wildwood residents!
- ◆ I would like to see an indoor/outdoor pool facility like the city of Des Peres has.
- ◆ Though we have a neighborhood pool, it would be nice to have a water park and pool in the community of Wildwood. We go to Ballwin Pointe for swim lessons and to play at the water park. Also, we end up going to parks in Ellisville, Ballwin and even Twin Oaks to play on their playgrounds. The Twin Oaks park is beautiful with a pond, lots of wildflowers, gazebos and playground. It would be wonderful to have a beautiful park similar to this one in Wildwood.
- ◆ Partner with YMCA. Plenty of facilities in the area already. Don't need increased taxes -- if people want more ballfields, they can pay for it.
- ◆ Throughout this survey there is nothing about golf. Are there any plans for colf courses? Other municipalities have municipal course which help pay for itself. The residents get a special rate and the non-residents pay more.
- ◆ As indicated in question 7, I really like the idea of parkland or open space. The current walking/jogging trail is a good example. Parks and outdoor rec facilities are important as well. The idea of a stocked fishing pond is interesting (kids only?).
- ◆ The pond Grover Loop Road should not be extended. This undeveloped area should be connected as a walking/hiking or biking trail, and I don't want a road with a bike trail lane. This area should be for peaceful open space for bird watching too with exercise stations and stretching stations for handicapped like other parks. There is an established trail on Manchester and another

on Highway 109 that could hook up to the Pond-Grover Loop are as a trail extension and parks instead of a road. I like to walk and ride my bike and so do the neighbors and kids. We could walk or ride to the town center. This area has room for trails, picnic areas, swings, walking dogs. There is a pond and wildlife where deer, racoons, groundhogs, chipmuns, squirrels, great blue herons, cedar waxwings, cardinals, goldfinches, blue birds, geese, ducks, fox, chickadees, carolina wrens, owls, kentucky warbler, northern flicker, red-winged blackbirds, hawks, rabbits, green herons, bluejays, woodpeckers and peace and quiet in a busy world. We already have the YMCA. People need to slow down and enjoy nature. TV, phones, cars and multiple activities are killing family time and communication.

- ◆ Obtain resident/volunteer support to man/support and help offset labor costs at parks/plant tree plantings, code enforcement, etc. Live concerts more often like Creve Couer, Ellisville, Ballwin, Chesterfield (free) yet could set up volunteer concessions to offset costs. I own several businesses and would help set up volunteer groups. Michael Forst...2227 Edgewood Manor...636-236-5366
- ◆ With the addition of hiking and biking trails maybe this would reduce the dangerous interaction with vehicles on roadways. We need facilities for the very young to senior citizens. Covered picnic areas are desperately needed for gatherings. I don't believe an expensive multi purpose building is needed.
- ◆ Keep the 3 acre minimum lot size. Stop trying to buy more land (greenways). With the 3 acre lots, residents own enough greenways and Rockwood reservations and Babler State Park are big. Use our money to buy (or use existing land) to develop one nice, big park combining facilities similar to YMCA, Bluebird Park lake and amphitheatre, Classic Park Lake, continue the nice asphalt multi use trails to connect this new park to all neighborhoods. Ballwins "the pointe" is nice.
- ◆ Would like a city of Wildwood city park with playground, picnic areas, biking and walking/hiking trails and outdoor water park. An indoor rec center with fitness center would be nice, but prefer the outdoors.
- ◆ Please build an outdoor water park and swimming pool soon!! Miniature golf course also.
- ◆ Please direct your intention and resources to the outcome of this survey. This supports the residents. Minimize our investment in city hall buildings, etc. This is not needed, use our resources wisely.
- ◆ We are new to the area, but very interested in future development.
- ◆ More needed.
- ◆ As a GIS manager for a major engineering firm in Saint Louis, I would suggest utilizing Wildwood's GIS to help determine the best locations for park purchases or enhancements.
- ◆ Wildwood lands and natural areas should be used and responsible steward to maintain biodiversity and natural space.
- ◆ Even though I am not in the demographic for pocket parks, the Anniversary Park is great for the community.
- ◆ Look into joint projects with the community college at/near their new campus. Rental fees for banquet rooms, pavillions and other large facilities could help cover costs. Use website to register for classes.

- ◆ Babler & Rockwood already in existence. Focus on services to residents i.e. police, fire depts, water, sanitary sewer, cable facilities, public transportation. Ask voters what they want, not what city chooses to provide.
- ◆ Within our city we have Babler and Rockwood parks, the YMCA offers swimming, weight training, meeting rooms, activities, bicycle and walking trails and one small city park. There are Saint Louis county parks close by and an ice arena along with several spas and physical fitness facilities available. The results of the survey summary should indicate if there are significant increased need beyond those available. The commission should also consider that the majority of citizens benefit from any provided new development considered.
- ◆ It would be convenient if whatever facilities are purchased/constructed were connected by bike or hiking paths.
- ◆ We have 3 large parks...Babler, Rockwoods, Greensfelder. That is enough!
- ◆ Focus on limited recreational space and limited facilities! But do them right! Don't attempt too much!!
- ◆ The space and parks are some of the greatest assets Wildwood has. More of that and better use are good. I think a top rated multi purpose recreational center is very much needed. Look at the YMCA's success. I think a top rated public golf course would be a great long term asset. Look at Saint Albins success. Thank you.
- ◆ I would heavily endorse bicycle trails for wildhorse creek road and/or other dangerous roads such as Rieger Road or Hardt Road.
- ◆ There will never be more land, buy what you can. People need change daily (skate park today, fishing lake tomorrow). You need to make better use of volunteers i.e. maintain trails, plant flowers. We can gather 3000 people for the county fair.
- ◆ I believe the youth activity park in Saint Charles, MO is one of the best parks I've seen with a very nice outdoor skate park and indoor youth center. There is nothing of its kind in west Saint Louis county. Parks of this nature are in high demand and I feel Wildwood should incorporate a skate park and youth center into the plan. The youth of our community and surrounding communities have no where to go.
- ◆ Please build a skate board park for our children.
- ◆ Given the leash laws, I am most interested in a dog park, funded by animal dues for residents and higher annual fees for non-residents.
- ◆ I am pleased to see that this is a current issue. Thank you for allowing me to have input. I will be happy when there are more facilities and parks in Wildwood.
- ◆ Be cautious! Facilities are very expensive to maintain! Don't build what cannot be maintained out of current revenues and user fees.
- ◆ Wildwood residents pay a substantial amount of taxes - we have nothing, no pool, large park (Ellisville, Ballwin), outdoor water park (like Manchester & Ballwin), no indoor facility (like Fenton), no golf course (like Ballwin)...could go on and on. All surrounding municipalities provide taxpayers with exceptional facilities and many programs for children. We cannot even have a drive thru McDonalds! All we have is a new monstrous city hall being planned. David & Sandy Kearney.

- ◆ Please consider a community outdoor water park/diving and swim lane capable of providing for our families. We are giving way too much revenue to surrounding municipalities...lets keep that revenue at home!! Thanks for all you are doing.
- ◆ Please continue to make parks and green space a priority as Wildwood continues to develop. It is wonderful to live in a city and be proud of its mission to make open space important. We lived in Colorado for many years with parks on many corners and we love hearing about Wildwood's plans for more parks. Thank you!
- ◆ Wildwood needs a community outdoor/indoor swimming and water park. This is a trend that is spreading nationwide to bring families together as well as attracting people to the community. Wildwood must desperately come up with a plan to offer families some of the other services that many other communities are, such as Kirkwood, Manchester, Ballwin, Chesterfield and Saint Charles are doing. We are missing the mark on this one!
- ◆ Because Wildwood has not acquired an indoor/outdoor facility for lap and water play along with a fitness center, we have joined Ballwin's recreational complexes. A dream for us is that Wildwood (as we are young with much growth and potential) could someday duplicate these complexes. All will come with time. Thank you Wildwood so much for your work.
- ◆ I feel that Wildwood really needs to offer its residents some benefits - as do other "towns" in the area. Houses expensive here and I don't feel the city offers much right now. However, I am vehemently opposed to taxes being raised.
- ◆ There is park newly built at Clayton & Strecker - hardly ever see anyone using it. Tennis court on Westglen farms drive, once in a blue moon there may be some teens playing tennis. We have a lake on thunderhead that people use constantly, there is room for a picnic area and small trout in that area. The city needs to offer leaf pick up service along with tree limb removal service so we could have more time at the parks. How about a trolley car for the area residents for local shopping malls or restaurants.
- ◆ I have lived in the Kirkwood, Glendale, Webster area for 44 years. Pay as you go works. If you open programs to other areas for free, you best get used to seeing them bussed in.
- ◆ I tried very hard to think 5-10 years ahead - and answer the questions the way I felt would benefit planning. My children are young, ages 2, 5, 8 and I love the parks we have available. I'd love to see a "village" of Wildwood emerge, with rec facilities that compliment others in the area. If interested, look into the Rochester, NY area. They have sucessfully implemented "villages" with a village center. I'd be happy to share more info if wanted. Peggy Kamrud...636-273-5250"
- ◆ Have 3 children ages 10, 13 and 16 and belong to the local YMCA but outdoor sports facilities are limited in Wildwood. Baseball, soccer, basketball facilities are limited.
- ◆ City water and sewer are more important. There are enough parks and facilities in area.
- ◆ We need pool facilities!! Indoor/outdoor water park type. Our neighborhood has none and I have to pay money to use other communities facilities. Number 1 need in Wildwood...there is no good size park. Anniversary Park is very nice but small & limited. Again I drive to other communities to use their park. Bluebird in Ellisville was a nice set up. Pool, park, tennis & community center in one place. How about community facility: center, water park, tennis, park, basketball. Champaign, IL just gained awesome water park, Centennial Park.
- ◆ We are very new to this area, moving here from the western U.S. we are relatively unfamiliar with the Wildwood park & recreation programs.

- ◆ Perhaps this isn't the correct forum, but I would love to see the intersection on highway 100 into Dierbergs made safer. It is ridiculous that you cannot make it all the way across the intersection, in one light. Standing in the middle with no barrier and 50-60 mph traffic does not encourage me to walk. On that note, I would like to see an overview of the rails which have been added so I could take longer loops. Would like to have more park space (like Anniversary Park) within walking distance.
- ◆ With Babler and Rockwood parks so close, I don't think we need more walking or biking trails or picnic tables. I think Wildwood could use a large water park with play features.
- ◆ Outdoor concerts seem very popular for chesterfield and fireworks at Ballwin and Ballwin's indoor water park also popular. Should take advantage of beautiful woods/forests/river access to create hiking and biking trails.
- ◆ Thank you for the opportunity to provide input!
- ◆ It is important to make sure there are sufficient funds to maintain any facilities constructed. It is better to have a few nice facilities than many cheap or neglected ones.
- ◆ In my opinion with the city of Wildwood being the 3rd largest city by size geographically in the state of Missouri and representing the leading edge of contemporary rural/suburban growth. Wildwood should be on the forefront of park & recreation and community center design on behalf of its citizens and the surrounding community. The city of Wildwood has the unique benefit of demographic & topographic assets that make it an ideal location to showcase leading edge park & recreation facilities that can be an example for other municipalities nationwide. Wildwood has a natural asset of a growing diverse community (44,000 plus) with a median age of 38 years old seeking a progressive rural/suburban lifestyle that represents a low six figure annual household income. The demographics of the Wildwood community represents more than 85% of households are families. Wildwood also has the unique topographic assets of being bordered by the Missouri & Meramac rivers (north & south respectively) and the Ozark Mountain Range to its southwest. These natural resources offer a variety of outdoor recreational choices close to the Wildwood community that no other community has the distinction of. In addition to these natural resources, Wildwood enjoys the unique benefit of state & county parks and reserves (Babler State Park, Rockwood Reservation and Greenfelder County Park) that represent over 9300 acres of hiking and bicycling multi use trails, equestrian facilities and camping and picnicking facilities. Already rich in abundant natural resources surrounding Wildwood, the community also enjoys having the hidden valley ski resort within minutes to its geographic proximity. In my opinion, these unique surrounding topographic assets to the city of Wildwood suggest an abundance of natural outdoor resources available to the Wildwood community. As a result of these unique assets, the city of Wildwood should be directed towards and spare no expense in building best in class indoor and outdoor aquatic facilities and a multi functional community center that represent another compelling reason why the city of Wildwood, mo is one of the best places to live in the state of Missouri and in the united states. The opportunities for funding these facilities are tremendously abundant. The only challenge to this opportunity that I can see is that the executive management of the city of Wildwood has not been committed in the past to pursuing this goal. This is represented by the fact that no steps have been taken in the past five years since the last surveys have been taken and the master parks and recreation plan have been completed. The cost of waiting is problematic in that both the cost of materials, construction and financing will continue to rise and the risk of a neighboring community making the decision to build similar facilities will detract from demand for these facilities within our own community. Bruce W. Winsborough...2633 Rockwood Pointe Ct...Wildwood, MO 63040

- ◆ We need somewhere that pre-teens and especially teens can go. There are few places for them to go unless they belong to expensive facilities. We need more teen programs and activities, fun things, recreational rather than all organized sports.
- ◆ It would be wonderful to have a playground that is shaded part of the day. My family would use a fishing pond and rec center often.
- ◆ I think it is pathetic that our area has not provided its residents with a dog park. It is the one amenity that wouldn't cost much to start, a small amount of land, posted rules, very simple and much appreciated.
- ◆ Don't want to see so much money spent on a new city hall.
- ◆ It would be nice to have more neighborhood parks with playground equipment. Being new to the area, I am astonished by the lack of this in an area that is highly populated with growing families. One of the neighboring towns where I used to live offered a playground park (it was small) with part of the equipment having water coming out of it. It was free to all because it was so small but it was a nice option (even if you charged a small fee during the warm season).
- ◆ We must have our own park! We need a city park with playground equipment, a walking trail and picnic area. We need this park to have lots of trees and flowers, it should show the "wildlife" of Wildwood. Shaded areas for families to hang out at on weekends and play with their families. Lots of trees and shrubs. Nice, upscale playground equipment, don't cut corners on our park! "a gathering place".
- ◆ If an equine facility is considered, please consider opening up this facility to programs which provide horse therapy to kids/adults with special needs.
- ◆ I think Wildwood needs more outdoor facilities, a community center with a pool (outdoor), sand volleyball courts, and indoor space for meetings and art classes would be wonderful. More parks and playgrounds would also be great. Bike trails through the woods would be nice. Also more hiking trails. I love the ecpr that Wildwood currently has. All of my children have participated in it and loved it. Most of all, our family would most utilize an outdoor pool with discounted rates for residents.
- ◆ The city of Wildwood needs to focus on creating common bike/walking paths connecting public parks, schools and library facilities. Children and families must be able to walk/bike to common public facilities without traveling or crossing busy roadways. As a relatively new resident of Wildwood, I am very disappointed that this was not planned out much earlier as developments grew. We should focus on family-friendly common spaces and walkways instead of a new city hall! Currently, we see sidewalks that lead to nowhere.
- ◆ We need to keep our younger generation involved in sports, art and exercise. Bicycle trails for families with bathroom facilities.
- ◆ Because I am the only person in my household, I think it is too out of my age group to have opinions that matter on this survey. I hope that the young families with or without children can help you with the activities that need to be accommodated. I am returning this survey so that someone else might fill it out. Thank you for choosing me and sorry to disappoint you. Marjorie Murray...16566 Victoria Crossing Dr, unit D.
- ◆ Please do not increase property taxes as they have risen a lot over the last several years. Parks are important but not to raise taxes to use surplus and joint funds.

- ◆ How much is this survey costing the city? Please do not use city funds to establish an equestrian facility (trail or center). With all the parks in the surrounding area, we do not need a city "open space".
- ◆ We have a great city! I have 3 children who use other cities parks and rec centers throughout the year. We pay non-resident rates but feel it is worth it because Wildwood does not offer the activities my family enjoys. We use the outdoor water parks in Ballwin, Manchester and Chesterfield almost daily during the summer and the indoor facilities during the winter. Wildwood residents deserve the same facilities. The response will be overwhelming and supported.
- ◆ We really need a skate park, outdoor and indoor as kids have no place to do this. They are considered a problem to businesses and are not allowed to skate on sidewalks/roadways.
- ◆ Save the money you spent on this survey and use it for some reasonable issue. This was way too long and boring.
- ◆ Need a golf driving range. Soccer park or multi field facility. Community recreation center. Public fishing.
- ◆ We're called Wildwood but I see increasingly more strip malls. Lets keep our Wildwoods so our children know what trees are! We love being able to safely walk our dog at night. The area is great with expanding bike trails. Love being between Babler & Rockwood.
- ◆ Wildwood should develop a city golf course with preferential rates for citizens.
- ◆ Pond ball park must be moved. Please have a city ballpark where it is not necessary for the parents to work the concession stands or be required to pay! It must be large and away from residential property, what about near the YMCA? Must be accessible to a major road not pond road - too many accidents. Also please help Babler with its horse trailer parking lot. They need a larger one! Our 4H club couldn't ride there, not enough space to park!
- ◆ I love the walking trails. We have no park spaces. We have the YMCA, so there is no need to duplicate what they are already providing.
- ◆ We need an ice rink, indoor preferred. The present generation of kids (0-18 years) don't have any decent skating opportunities within 10 minutes of home (Chesterfield Valley is too far). Should have an outdoor pool with lap lane. Wildwood needs to think a little more like Kirkwood/Webster area. These are my main two requests. (We have a YMCA and now a community college to meet many other community needs).
- ◆ Another way to help fund the future of parks and recreation in Wildwood: new house fee, fee based on full sale price of new homes. Charge \$1.00 per square foot. \$35.00 annual gate fee for 1st vehicle, \$15.00 for 2nd vehicle. Allows vehicles and passengers to enter Wildwood properties (parks).
- ◆ Preserve and protect existing green space/wooded areas with many, many walking trails. If people want ballfields and rec centers, they can move to chesterfield or Ballwin.
- ◆ No more taxes, new or increased. You are forcing us to leave the community because of the ever increasing tax burden.
- ◆ One facility I like is the Fenton facility. It has ballparks, tennis courts, walking/biking paths and is extensive. I would love to see something like that in Wildwood.

- ◆ I like the trails and semi-rural flavor of Wildwood. I don't want to see a bunch of urban style, multi-use or single use recreation centers that are magnets for teens and troubled, young adults. I prefer focus on pastoral setting parks, multi-use of single use trails, river access, picnicking and similar focused things that preserve Wildwood's pastoral flavor and don't increase traffic, concession services, large groups and assemblies, etc.
- ◆ A large part of Wildwood is already parkland. Public land is not taxed like land in private use. Once land is in public use, it is almost impossible to return it to taxable land. Because you can borrow from the future should you? Thank you for this survey.
- ◆ We have a new YMCA which I use for exercise. We have a lovely state park, Babler State Park, which my tax dollars maintain. Wildwood doesn't need a park and taxpayers shouldn't have to pay for it. If someone wants a facility, pay for it through wage or admittance fees, not taxes! We have neighborhood sidewalks for walking paths and Castlewood State Park for trails. We don't need more.
- ◆ Under question 8, why couldn't funding be usage based, like membership assessment or entrance fees? Thanks...oops, later addressed in #10.
- ◆ In summary, we would like to have one central rec center much like the Clayton center. We love the trail system and would like to see that grow. The pocket parks are a nice idea but I know of only one. So maybe a once a year mailer of services, activities, park amenities/locations, etc is in order.

## Appendix D: Responses to Selected Survey Questions by Respondent Characteristics

Selected survey results within demographic subgroups are compared in this appendix. Responses that are significantly different ( $p < 0.05$ , meaning that the probability that difference observed are due to chance alone is less than 5%) are marked with gray shading.

### Crosstabulations by Presence of Children or Seniors in Household

Table 44: Participation in Activities by Presence of Children or Seniors in Household

In the past year, have you or any member of your household participated in any of the following activities at a City of Wildwood park or facility, or another location? (Please check all that apply.)	Do any children under age 6 live in your household?		Do any children ages 6 to 12 live in your household?		Do any teenagers ages 13 to 17 live in your household?		Are you or any other members of your household aged 65 or older?	
	Yes	No	Yes	No	Yes	No	Yes	No
Played baseball or softball on an outdoor field	49%	32%	69%	23%	52%	32%	12%	40%
Used an outdoor soccer field	43%	27%	62%	17%	47%	27%	14%	33%
Used an outdoor tennis court	25%	25%	41%	18%	38%	20%	7%	26%
Used an outdoor sand volleyball court	12%	8%	13%	7%	13%	8%	1%	10%
Used a golf course	54%	40%	51%	41%	48%	43%	24%	46%
Used an outdoor running track	45%	40%	54%	35%	59%	36%	13%	44%
Used a playground	90%	41%	83%	42%	52%	55%	26%	58%
Fished at a stocked pond or lake	28%	26%	42%	20%	34%	25%	18%	27%
Had a picnic or party at a park pavilion	60%	48%	67%	44%	54%	51%	32%	54%
Used a BBQ pit	23%	27%	32%	23%	34%	24%	16%	27%
Used a walking path	82%	70%	75%	72%	70%	74%	49%	76%
Used a hiking trail	55%	55%	64%	50%	57%	54%	29%	58%
Used a biking trail	49%	43%	59%	38%	53%	42%	20%	47%
Used a boat/kayak river launch access in the Meramec River area	8%	17%	18%	13%	16%	14%	8%	15%
Used an equestrian trail	3%	8%	10%	5%	8%	7%	7%	7%
Used an equestrian center/facility or attended an equestrian event	5%	8%	10%	5%	7%	7%	9%	7%
Went birdwatching or wildlife viewing	20%	30%	30%	25%	29%	26%	21%	27%
Used an indoor swimming pool (large enough for lap swim)	63%	40%	75%	34%	59%	42%	24%	49%
Used an outdoor swimming pool (large enough for lap swim)	68%	40%	76%	35%	61%	44%	20%	51%
Used an indoor water park (pool with water play features)	40%	26%	61%	15%	47%	25%	11%	32%
Used an outdoor water park (pool with water play features)	53%	33%	74%	22%	55%	33%	17%	40%
Used an indoor basketball or volleyball court	37%	30%	58%	20%	53%	25%	16%	34%
Used a fitness center or weight room	63%	55%	64%	53%	71%	52%	35%	59%
Took a class or used the space/equipment at a multi-purpose recreation center	41%	31%	47%	28%	47%	30%	20%	36%
Attended a concert or play in an outdoor venue	43%	45%	48%	42%	49%	43%	33%	45%
Attended a concert or play in an indoor venue	30%	34%	36%	31%	38%	31%	27%	33%
Used a skate park	14%	16%	30%	9%	24%	12%	5%	16%

\*Numbers represent the percent of respondents who reported doing the activity at any location.

Note: Grey shading indicates differences observed are "statistically significant."

**Table 45: Active versus Passive Parkland by Presence of Children or Seniors in Household**

As the City acquires and develops new parkland, both active and passive uses are being considered. Assuming you could designate the percentage of parkland for each type of use, what percentage of 100% would you assign for each?	Do any children under age 6 live in your household?		Do any children ages 6 to 12 live in your household?		Do any teenagers ages 13 to 17 live in your household?		Are you or any other members of your household aged 65 or older?	
	Yes	No	Yes	No	Yes	No	Yes	No
% active (such as athletic fields and courts, playgrounds, multiple-use trails, skate parks, band shells, horse arenas)	64%	53%	63%	53%	59%	55%	47%	57%
% passive (such as picnic areas, pavilions, gardens, open grass areas)	36%	47%	37%	47%	41%	45%	53%	43%

\*Numbers represent the average percent designated by respondents.

Note: Grey shading indicates differences observed are "statistically significant."

**Table 46: Importance of Future Parks and Recreation Planning by Presence of Children or Seniors in Household**

The City of Wildwood is determining important guiding principles for future parks and recreation programming. Recognizing that all the statements may reflect values that are important to you, from each pair of statements below, please indicate which ONE of the two statements you believe is more important for Wildwood and its future.	Do any children under age 6 live in your household?		Do any children ages 6 to 12 live in your household?		Do any teenagers ages 13 to 17 live in your household?		Are you or any other members of your household aged 65 or older?	
	Yes	No	Yes	No	Yes	No	Yes	No
The City of Wildwood should build one or more indoor recreation centers.	49%	37%	53%	34%	47%	38%	20%	42%
The City of Wildwood should continue to focus on acquiring and developing greenways, open space and neighborhood parks.	51%	63%	47%	66%	53%	62%	80%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Parks and recreation facilities should have a wide variety of amenities for diverse uses	71%	64%	72%	64%	70%	65%	60%	66%
Parks and recreation facilities should focus on fewer, more basic amenities for targeted audiences	29%	36%	28%	36%	30%	35%	40%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Parks and recreation program offerings should be targeted to all individuals who represent the community	46%	61%	49%	60%	60%	56%	67%	56%
Parks and recreation program offerings should focus on the groups who will use them the most	54%	39%	51%	40%	40%	44%	33%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%

The City of Wildwood is determining important guiding principles for future parks and recreation programming. Recognizing that all the statements may reflect values that are important to you, from each pair of statements below, please indicate which ONE of the two statements you believe is more important for Wildwood and its future.	Do any children under age 6 live in your household?		Do any children ages 6 to 12 live in your household?		Do any teenagers ages 13 to 17 live in your household?		Are you or any other members of your household aged 65 or older?	
	Yes	No	Yes	No	Yes	No	Yes	No
	Future parks and recreation in Wildwood should be designed to meet the current (and growing) needs of the residents of Wildwood	52%	68%	52%	68%	58%	65%	78%
Wildwood should include one or more regional attractions (e.g., performing arts venue, equestrian center or facility, ice arena, large water park) in its parks and recreation planning	48%	32%	48%	32%	42%	35%	22%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Parks and recreation program offerings should be at many different skill levels, i.e. beginner-very advanced	91%	83%	88%	84%	87%	84%	79%	86%
Parks and recreation program offerings should focus primarily on introductory levels.	9%	17%	12%	16%	13%	16%	21%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Parks and recreation facilities should be actively programmed with leagues and other pre-planned activities or events.	36%	18%	28%	21%	26%	23%	15%	24%
Parks and recreation facilities should have some active programming, but mostly available for public use.	64%	82%	72%	79%	74%	77%	85%	76%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Parks and recreation program offerings should focus on traditional sports like baseball, soccer, and basketball because that serves the most number of people.	58%	46%	52%	48%	46%	50%	45%	50%
In addition to traditional sports, parks and recreation programs should include diverse opportunities like arts and crafts, nontraditional sports (skateboarding, for example), and single interest courses.	42%	54%	48%	52%	54%	50%	55%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%

The City of Wildwood is determining important guiding principles for future parks and recreation programming. Recognizing that all the statements may reflect values that are important to you, from each pair of statements below, please indicate which ONE of the two statements you believe is more important for Wildwood and its future.	Do any children under age 6 live in your household?		Do any children ages 6 to 12 live in your household?		Do any teenagers ages 13 to 17 live in your household?		Are you or any other members of your household aged 65 or older?	
	Yes	No	Yes	No	Yes	No	Yes	No
	Parks should offer a variety of activities at each site (playground, single baseball field, small skate park, basketball court at one site, for example).	80%	70%	75%	72%	68%	74%	66%
Park design should focus on one use for each site (multi-field baseball complex, for example).	20%	30%	25%	28%	32%	26%	34%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Wildwood should design new parks to maximize programmable space with sports fields and courts.	40%	28%	45%	25%	40%	29%	17%	33%
Wildwood should integrate passive play areas and natural open space into new park design.	60%	72%	55%	75%	60%	71%	83%	67%
Total	100%	100%	100%	100%	100%	100%	100%	100%
The City should provide facilities and programs that complement others in the area and not replicate them	54%	58%	48%	61%	57%	57%	64%	56%
The City should provide facilities and programs identified by residents, notwithstanding other providers' venues or improvements in or near Wildwood.	46%	42%	52%	39%	43%	43%	36%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Note: Grey shading indicates differences observed are "statistically significant."

**Table 47: Importance of Parks and Park Amenities by Presence of Children or Seniors in Household**

Please rate how important you think it is for the City of Wildwood Parks and Recreation Department to begin providing or providing more of the following types of parks or park amenities listed below.	Do any children under age 6 live in your household?		Do any children ages 6 to 12 live in your household?		Do any teenagers ages 13 to 17 live in your household?		Are you or any other members of your household aged 65 or older?	
	Yes	No	Yes	No	Yes	No	Yes	No
Additional multiple-use trails	56%	56%	46%	61%	57%	56%	42%	57%
Additional bike trails	54%	49%	46%	52%	55%	49%	32%	52%
Additional hiking trails	44%	51%	38%	54%	50%	49%	37%	50%
Additional equestrian trails	6%	11%	6%	12%	10%	10%	10%	10%
An equestrian activity center/facility	5%	11%	7%	10%	6%	10%	12%	9%
Additional boat/kayak river launch access points in the Meramec River area	16%	20%	15%	21%	17%	19%	21%	19%
Playgrounds	94%	58%	70%	68%	53%	73%	46%	71%
A fishing lake	47%	35%	39%	39%	34%	41%	31%	40%
Additional picnic areas	63%	48%	50%	54%	44%	55%	43%	54%
Additional BBQ pits	37%	37%	36%	38%	37%	37%	31%	38%
Additional natural lands/open space	51%	64%	50%	65%	55%	62%	63%	60%
Additional pocket parks (1/4 to 1/2 acre in size)	67%	38%	43%	48%	33%	51%	33%	48%
Additional small neighborhood parks (1 to 5 acres in size)	81%	53%	63%	61%	53%	64%	40%	64%
Additional larger community or regional parks (5 to 10 acres in size)	76%	59%	72%	60%	67%	63%	37%	66%
Skate park	16%	15%	23%	12%	27%	12%	5%	16%
Dog park and/or canine off-leash recreation area	22%	29%	19%	30%	24%	28%	15%	28%

*\*Numbers represent the percent of respondents who said "essential" or "very important".*

*Note: Grey shading indicates differences observed are "statistically significant."*

Table 48: Importance of Recreation Facilities or Amenities by Age Groups

Please rate how important you think it is for the City of Wildwood Parks and Recreation Department to begin providing or providing more of the following recreational facilities or amenities listed below.	Do any children under age 6 live in your household?		Do any children ages 6 to 12 live in your household?		Do any teenagers ages 13 to 17 live in your household?		Are you or any other members of your household aged 65 or older?	
	Yes	No	Yes	No	Yes	No	Yes	No
A multi-purpose recreation/community center	69%	50%	67%	50%	61%	54%	38%	57%
A series of open space corridors for the purpose of providing habitat and facilitating future connections between other open space holdings	41%	51%	44%	50%	47%	49%	42%	49%
An outdoor running track	31%	26%	29%	28%	24%	29%	20%	29%
Basketball/volleyball courts	45%	29%	44%	29%	40%	32%	17%	36%
A fitness center	51%	37%	43%	40%	37%	41%	30%	42%
A weight room	44%	30%	38%	33%	34%	34%	18%	36%
A youth/teen lounge	41%	35%	40%	36%	45%	35%	33%	37%
Space for recreation classes	57%	38%	52%	40%	43%	44%	24%	46%
Space for arts and cultural activities and classes	41%	35%	43%	35%	39%	37%	27%	38%
A performing arts space	35%	27%	29%	30%	29%	30%	21%	31%
Additional community meeting rooms	25%	19%	18%	23%	21%	21%	22%	21%
An outdoor water park (with water play features)	70%	40%	68%	40%	57%	46%	22%	51%
An indoor water park (with water play features)	52%	30%	50%	30%	40%	35%	17%	38%
An outdoor swimming pool (with swim lanes)	69%	43%	62%	46%	55%	49%	29%	53%
An indoor swimming pool (with swim lanes)	52%	37%	51%	38%	44%	41%	23%	44%
An ice rink	35%	23%	34%	23%	32%	25%	13%	28%
Outdoor amphitheater	43%	31%	35%	35%	41%	33%	22%	36%
Outdoor ballfields	67%	46%	60%	48%	54%	51%	39%	53%
Outdoor soccer fields	62%	43%	57%	45%	51%	48%	36%	50%
Outdoor tennis courts	57%	41%	51%	44%	52%	44%	30%	48%

\*Numbers represent the percent of respondents who said "essential" or "very important".

Note: Grey shading indicates differences observed are "statistically significant."

**Table 49: Importance of Recreation Programs for Specific Population Groups by Age Groups**

Please rate how important you think it is for the City to provide recreation programs for each of the population groups below.	Do any children under age 6 live in your household?		Do any children ages 6 to 12 live in your household?		Do any teenagers ages 13 to 17 live in your household?		Are you or any other members of your household aged 65 or older?	
	Yes	No	Yes	No	Yes	No	Yes	No
Children 0 to 5 years old	85%	49%	63%	58%	51%	62%	40%	61%
Children 6 to 12 years old	94%	71%	90%	72%	79%	77%	60%	79%
Teenagers 13 to 17 years old	80%	69%	84%	67%	79%	70%	62%	73%
Adults	77%	66%	74%	67%	69%	69%	55%	70%
Senior adults (60 years old or more)	66%	62%	63%	63%	64%	63%	51%	64%
Families together as a group	89%	70%	78%	74%	72%	76%	58%	77%
People with disabilities	70%	63%	64%	65%	62%	66%	54%	66%
Non-residents	15%	5%	5%	9%	5%	8%	2%	8%
Beginner levels	81%	58%	66%	64%	58%	67%	40%	67%
Intermediate levels	77%	55%	67%	59%	62%	61%	38%	64%

\*Numbers represent the percent of respondents who said "essential" or "very important".

Note: Grey shading indicates differences observed are "statistically significant."

**Table 50: Distribution of Potential Funds by Age Groups**

If it were up to you (and assuming each costs about the same), how would you allocate \$100 among each of the following parks and recreation facilities for the City of Wildwood?	Do any children under age 6 live in your household?		Do any children ages 6 to 12 live in your household?		Do any teenagers ages 13 to 17 live in your household?		Are you or any other members of your household aged 65 or older?	
	Yes	No	Yes	No	Yes	No	Yes	No
Acquisition of additional parkland and open space	\$23.35	\$31.39	\$23.23	\$31.72	\$26.56	\$29.94	\$33.52	\$28.47
Development of active indoor recreational facilities	\$24.77	\$20.82	\$26.10	\$20.06	\$23.91	\$21.32	\$16.87	\$22.41
Development of parks and outdoor recreational facilities and fields	\$37.06	\$28.19	\$37.27	\$27.68	\$32.73	\$29.94	\$24.91	\$31.40
Implementation of programming utilizing existing and surrounding facilities	\$14.81	\$19.59	\$13.39	\$20.53	\$16.79	\$18.80	\$24.69	\$17.73

\*Numbers represent the average percent designated by respondents.

Note: Grey shading indicates differences observed are "statistically significant."

**Crosstabulations by Income**

**Table 51: Support for or Opposition to Funding Sources by Income**

Please indicate your level of support for or opposition to the following sources of funding to help develop parks and recreation facilities and programs in Wildwood, including the costs of land acquisition, building improvements and ongoing maintenance	About how much was your household's total income before taxes in 2006?			
	Less than \$24,999	\$25,000 to \$50,000	\$50,000 to \$99,999	\$100,000 or more
Sales tax increase	40%	36%	48%	57%
Property tax increase	0%	10%	24%	27%
Use of City general revenue funds, although it may mean reducing funding for other services	48%	56%	65%	69%
Grants and gifts, which may require matching funds from the City on a portion of the monies received	75%	82%	91%	92%
Partnering with other municipalities, school districts or non-profits to develop joint use parks or facilities	46%	85%	87%	87%
Partnering with private organizations to develop parks or recreational facilities	84%	88%	91%	89%
Entering into reciprocal agreements with other municipalities to allow residents of each jurisdiction to use recreational facilities at resident rates	84%	72%	75%	76%

*\*Numbers represent the percent who "strongly" or "somewhat" agreed.*

*Note: Grey shading indicates differences observed are "statistically significant."*

**Table 52: Source of Operating Costs for New Recreation Facilities by Income**

If new recreation facilities were built, please indicate which of the following statements best represents how you feel the cost for operating such facilities should be paid.	About how much was your household's total income before taxes in 2006?				
	Less than \$24,999	\$25,000 to \$50,000	\$50,000 to \$99,999	\$100,000 or more	Overall
100% through taxes	10%	0%	5%	1%	2%
Taxes should pay the majority of costs and fees from users the remaining costs	6%	27%	29%	38%	35%
Fees from users should pay the majority of costs and taxes should pay the remaining costs	68%	39%	49%	47%	48%
100% through fees	17%	33%	17%	13%	15%
Total	100%	100%	100%	100%	100%

*Note: Grey shading indicates differences observed are "statistically significant."*

### Crosstabulations by Lot Size

**Table 53: Active versus Passive Parkland by Resident Lot Size**

As the City acquires and develops new parkland, both active and passive uses are being considered. Assuming you could designate the percentage of parkland for each type of use, what percentage of 100% would you assign for each?	What size lot do you reside on?				Overall
	Less than half an acre	Half to 1 acre	Over 1 acre to 3 acres	More than 3 acres	
% active (such as athletic fields and courts, playgrounds, multiple-use trails, skate parks, band shells, horse arenas)	58%	58%	53%	52%	56%
% passive (such as picnic areas, pavilions, gardens, open grass areas)	42%	42%	47%	48%	44%

\*Numbers represent the average percent designated by respondents.

Note: Grey shading indicates differences observed are “statistically significant.”

**Table 54: Importance of Parks and Park Amenities by Lot Size**

Please rate how important you think it is for the City of Wildwood Parks and Recreation Department to begin providing or providing more of the following types of parks or park amenities listed below.	What size lot do you reside on?				Overall
	Less than half an acre	Half to 1 acre	Over 1 acre to 3 acres	More than 3 acres	
Additional multiple-use trails	55%	55%	59%	56%	56%
Additional bike trails	54%	47%	52%	46%	50%
Additional hiking trails	52%	47%	43%	47%	49%
Additional equestrian trails	6%	4%	17%	21%	10%
An equestrian activity center/facility	4%	7%	11%	23%	9%
Additional boat/kayak river launch access points in the Meramec River area	15%	19%	25%	24%	19%
Playgrounds	75%	70%	66%	55%	69%
A fishing lake	44%	36%	45%	29%	39%
Additional picnic areas	57%	52%	55%	42%	53%
Additional BBQ pits	39%	38%	45%	26%	37%
Additional natural lands/open space	60%	52%	66%	69%	60%
Additional pocket parks (1/4 to 1/2 acre in size)	56%	43%	42%	33%	47%
Additional small neighborhood parks (1 to 5 acres in size)	68%	61%	60%	49%	62%
Additional larger community or regional parks (5 to 10 acres in size)	70%	63%	54%	56%	64%
Skate park	15%	14%	23%	14%	15%
Dog park and/or canine off-leash recreation area	26%	25%	34%	29%	27%

\*Numbers represent the percent of respondents who said "essential" or "very important".

Note: Grey shading indicates differences observed are “statistically significant.”

**Table 55: Distribution of Potential Funds by Resident Lot Size**

If it were up to you (and assuming each costs about the same), how would you allocate \$100 among each of the following parks and recreation facilities for the City of Wildwood?	What size lot do you reside on?				
	Less than half an acre	Half to 1 acre	Over 1 acre to 3 acres	More than 3 acres	Overall
Acquisition of additional parkland and open space	\$27.66	\$27.55	\$33.06	\$31.29	\$28.91
Development of active indoor recreational facilities	\$23.28	\$23.00	\$20.62	\$19.07	\$22.08
Development of parks and outdoor recreational facilities and fields	\$33.20	\$32.17	\$27.09	\$25.80	\$30.82
Implementation of programming utilizing existing and surrounding facilities	\$15.86	\$17.27	\$19.22	\$23.84	\$18.19

*\*Numbers represent the average dollar amount designated by respondents.  
 Note: Grey shading indicates differences observed are "statistically significant."*

**Crosstabulations by Ward**

**Table 56: Participation in Activities at a City of Wildwood Park or Facility by Ward**

In the past year, have you or any member of your household participated in any of the following activities at a City of Wildwood park or facility? (Please check all that apply.)	Ward								Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7	Ward 8	
Played baseball or softball on an outdoor field	2%	1%	6%	14%	7%	5%	14%	6%	7%
Used an outdoor soccer field	5%	6%	8%	12%	2%	4%	8%	4%	6%
Used an outdoor tennis court	2%	2%	2%	10%	0%	0%	13%	3%	4%
Used an outdoor sand volleyball court	0%	0%	1%	0%	0%	0%	0%	1%	0%
Used a golf course	2%	1%	0%	1%	1%	3%	7%	1%	2%
Used an outdoor running track	9%	6%	9%	13%	18%	9%	4%	13%	10%
Used a playground	18%	33%	30%	39%	36%	12%	25%	34%	28%
Fished at a stocked pond or lake	1%	2%	3%	3%	3%	1%	8%	6%	3%
Had a picnic or party at a park pavilion	15%	12%	20%	12%	8%	18%	10%	10%	13%
Used a BBQ pit	2%	3%	5%	7%	3%	10%	1%	3%	4%
Used a walking path	33%	28%	39%	47%	66%	47%	43%	53%	44%
Used a hiking trail	14%	12%	20%	27%	35%	38%	25%	22%	24%
Used a biking trail	17%	15%	19%	26%	34%	26%	35%	28%	25%
Used a boat/kayak river launch access in the Meramec River area	2%	0%	1%	3%	0%	6%	0%	2%	2%
Used an equestrian trail	3%	1%	1%	2%	1%	6%	0%	1%	2%
Used an equestrian center/facility or attended an equestrian event	1%	0%	1%	0%	1%	3%	1%	2%	1%
Went birdwatching or wildlife viewing	8%	6%	9%	11%	4%	21%	19%	7%	11%
Used an indoor swimming pool (large enough for lap swim)	6%	8%	11%	8%	12%	10%	17%	14%	11%
Used an outdoor swimming pool (large enough for lap swim)	4%	2%	4%	2%	1%	4%	11%	11%	5%
Used an indoor water park (pool with water play features)	0%	0%	1%	2%	0%	3%	0%	0%	1%
Used an outdoor water park (pool with water play features)	1%	0%	1%	0%	0%	0%	0%	0%	0%
Used an indoor basketball or volleyball court	3%	3%	5%	7%	8%	5%	10%	9%	6%
Used a fitness center or weight room	11%	5%	11%	11%	15%	11%	23%	15%	13%
Took a class or used the space/equipment at a multi-purpose recreation center	11%	3%	6%	5%	8%	4%	19%	13%	9%
Attended a concert or play in an outdoor venue	10%	7%	5%	7%	5%	6%	11%	5%	7%
Attended a concert or play in an indoor venue	1%	1%	1%	2%	2%	1%	6%	1%	2%
Used a skate park	0%	1%	1%	0%	1%	1%	5%	0%	1%

*\*Numbers represent the percent of respondents reporting having participated in the activity.  
 Note: Grey shading indicates differences observed are "statistically significant."*

**Table 57: Participation in Activities at another City's Park or Facility by Ward**

In the past year, have you or any member of your household participated in any of the following activities at another City's park or facility? (Please check all that apply.)	Ward								Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7	Ward 8	
Played baseball or softball on an outdoor field	21%	31%	21%	32%	27%	18%	39%	28%	27%
Used an outdoor soccer field	14%	25%	17%	17%	19%	12%	21%	24%	19%
Used an outdoor tennis court	11%	14%	9%	11%	13%	5%	11%	15%	11%
Used an outdoor sand volleyball court	6%	6%	4%	4%	15%	2%	8%	6%	6%
Used a golf course	24%	25%	29%	35%	35%	20%	38%	40%	31%
Used an outdoor running track	8%	7%	15%	4%	13%	11%	17%	21%	12%
Used a playground	29%	41%	35%	40%	48%	27%	45%	51%	39%
Fished at a stocked pond or lake	7%	9%	10%	14%	14%	13%	14%	9%	11%
Had a picnic or party at a park pavilion	28%	34%	25%	30%	35%	33%	40%	46%	34%
Used a BBQ pit	13%	11%	7%	9%	14%	14%	24%	11%	13%
Used a walking path	27%	40%	28%	40%	40%	30%	34%	35%	34%
Used a hiking trail	15%	20%	20%	24%	30%	21%	22%	16%	21%
Used a biking trail	16%	17%	12%	16%	22%	20%	16%	13%	16%
Used a boat/kayak river launch access in the Meramec River area	4%	4%	4%	6%	3%	10%	8%	2%	5%
Used an equestrian trail	4%	1%	2%	0%	1%	1%	1%	0%	1%
Used an equestrian center/facility or attended an equestrian event	6%	2%	1%	0%	0%	4%	1%	0%	2%
Went birdwatching or wildlife viewing	7%	7%	8%	4%	7%	12%	7%	8%	8%
Used an indoor swimming pool (large enough for lap swim)	14%	25%	17%	28%	20%	11%	17%	24%	19%
Used an outdoor swimming pool (large enough for lap swim)	29%	33%	29%	41%	32%	18%	23%	38%	30%
Used an indoor water park (pool with water play features)	25%	22%	18%	25%	18%	16%	32%	33%	24%
Used an outdoor water park (pool with water play features)	29%	30%	33%	35%	28%	22%	40%	47%	33%
Used an indoor basketball or volleyball court	9%	7%	6%	18%	17%	7%	22%	17%	13%
Used a fitness center or weight room	12%	12%	13%	16%	12%	7%	16%	10%	12%
Took a class or used the space/equipment at a multi-purpose recreation center	11%	13%	7%	13%	7%	8%	15%	18%	12%
Attended a concert or play in an outdoor venue	35%	30%	24%	28%	24%	25%	45%	33%	30%
Attended a concert or play in an indoor venue	13%	17%	16%	11%	8%	9%	20%	10%	13%
Used a skate park	7%	11%	9%	10%	7%	5%	14%	8%	9%

*\*Numbers represent the percent of respondents reporting having participated in the activity.  
Note: Grey shading indicates differences observed are "statistically significant."*

**Table 58: Participation in Activities at a private or School Park or Facility by Ward**

In the past year, have you or any member of your household participated in any of the following activities at a private or School park or facility? (Please check all that apply.)	Ward								Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7	Ward 8	
Played baseball or softball on an outdoor field	19%	20%	17%	19%	19%	8%	28%	19%	18%
Used an outdoor soccer field	19%	23%	24%	15%	16%	10%	30%	29%	21%
Used an outdoor tennis court	13%	16%	18%	16%	12%	9%	17%	9%	14%
Used an outdoor sand volleyball court	0%	5%	4%	2%	10%	4%	3%	2%	4%
Used a golf course	18%	22%	24%	22%	22%	24%	28%	16%	22%
Used an outdoor running track	28%	26%	30%	23%	35%	20%	23%	33%	27%
Used a playground	25%	29%	28%	25%	30%	13%	32%	41%	28%
Fished at a stocked pond or lake	4%	6%	9%	6%	4%	9%	11%	12%	8%
Had a picnic or party at a park pavilion	10%	8%	4%	5%	4%	0%	10%	9%	6%
Used a BBQ pit	5%	2%	3%	2%	2%	2%	3%	3%	3%
Used a walking path	12%	15%	9%	10%	10%	4%	17%	11%	11%
Used a hiking trail	5%	4%	5%	7%	8%	4%	6%	2%	5%
Used a biking trail	2%	1%	1%	0%	1%	1%	4%	4%	2%
Used a boat/kayak river launch access in the Meramec River area	3%	3%	1%	2%	0%	0%	3%	3%	2%
Used an equestrian trail	2%	3%	3%	1%	1%	1%	1%	2%	2%
Used an equestrian center/facility or attended an equestrian event	7%	5%	4%	1%	1%	2%	1%	6%	3%
Went birdwatching or wildlife viewing	8%	3%	7%	3%	2%	4%	4%	2%	4%
Used an indoor swimming pool (large enough for lap swim)	24%	23%	32%	21%	20%	23%	22%	36%	26%
Used an outdoor swimming pool (large enough for lap swim)	19%	24%	21%	19%	10%	13%	36%	31%	22%
Used an indoor water park (pool with water play features)	5%	10%	8%	9%	14%	4%	12%	12%	9%
Used an outdoor water park (pool with water play features)	10%	15%	7%	10%	8%	5%	11%	15%	10%
Used an indoor basketball or volleyball court	24%	27%	25%	25%	25%	16%	29%	23%	24%
Used a fitness center or weight room	34%	40%	41%	39%	48%	36%	37%	35%	39%
Took a class or used the space/equipment at a multi-purpose recreation center	18%	18%	18%	20%	24%	12%	16%	24%	19%
Attended a concert or play in an outdoor venue	8%	11%	17%	15%	15%	7%	13%	11%	12%
Attended a concert or play in an indoor venue	17%	21%	18%	27%	26%	16%	25%	12%	20%
Used a skate park	6%	5%	5%	2%	1%	6%	4%	3%	4%

\*Numbers represent the percent of respondents reporting having participated in the activity.

Note: Grey shading indicates differences observed are “statistically significant.”

**Table 59: Participation in Activities at a State or County Park or Facility by Ward**

In the past year, have you or any member of your household participated in any of the following activities at a State or County park or facility? (Please check all that apply.)	Ward								Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7	Ward 8	
Played baseball or softball on an outdoor field	8%	5%	9%	14%	6%	4%	10%	6%	8%
Used an outdoor soccer field	4%	6%	7%	8%	3%	3%	7%	5%	5%
Used an outdoor tennis court	3%	2%	3%	2%	4%	0%	1%	3%	2%
Used an outdoor sand volleyball court	0%	4%	4%	0%	1%	1%	1%	2%	1%
Used a golf course	5%	7%	6%	11%	9%	5%	8%	17%	8%
Used an outdoor running track	3%	5%	4%	3%	9%	5%	3%	6%	5%
Used a playground	18%	23%	19%	21%	30%	15%	19%	27%	22%
Fished at a stocked pond or lake	14%	9%	15%	17%	8%	9%	16%	13%	13%
Had a picnic or party at a park pavilion	24%	20%	17%	19%	18%	15%	25%	20%	20%
Used a BBQ pit	15%	10%	10%	9%	10%	11%	9%	16%	12%
Used a walking path	34%	26%	29%	37%	41%	33%	34%	37%	34%
Used a hiking trail	36%	26%	30%	35%	36%	35%	33%	31%	33%
Used a biking trail	24%	22%	18%	25%	23%	21%	20%	25%	22%
Used a boat/kayak river launch access in the Meramec River area	9%	8%	5%	8%	4%	15%	10%	11%	9%
Used an equestrian trail	10%	2%	4%	1%	1%	6%	1%	4%	4%
Used an equestrian center/facility or attended an equestrian event	7%	1%	2%	1%	1%	4%	1%	1%	2%
Went birdwatching or wildlife viewing	20%	10%	19%	16%	20%	17%	16%	12%	16%
Used an indoor swimming pool (large enough for lap swim)	1%	1%	4%	7%	1%	0%	1%	5%	2%
Used an outdoor swimming pool (large enough for lap swim)	7%	5%	8%	10%	8%	1%	5%	8%	6%
Used an indoor water park (pool with water play features)	2%	0%	2%	6%	2%	0%	4%	4%	2%
Used an outdoor water park (pool with water play features)	3%	1%	2%	5%	4%	2%	2%	6%	3%
Used an indoor basketball or volleyball court	1%	2%	1%	3%	3%	1%	1%	3%	2%
Used a fitness center or weight room	2%	0%	2%	2%	1%	0%	0%	1%	1%
Took a class or used the space/equipment at a multi-purpose recreation center	0%	1%	0%	2%	4%	0%	0%	0%	1%
Attended a concert or play in an outdoor venue	6%	4%	7%	8%	4%	8%	5%	6%	6%
Attended a concert or play in an indoor venue	0%	1%	2%	2%	1%	2%	4%	6%	2%
Used a skate park	7%	7%	2%	2%	4%	2%	5%	3%	4%

*\*Numbers represent the percent of respondents reporting having participated in the activity.  
 Note: Grey shading indicates differences observed are “statistically significant.”*

**Table 60: Participation in Activities at Any Park or Facility by Ward**

In the past year, have you or any member of your household participated in any of the following activities at any park or facility? (Please check all that apply.)	Ward								Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7	Ward 8	
Played baseball or softball on an outdoor field	34%	36%	35%	41%	37%	25%	53%	41%	38%
Used an outdoor soccer field	30%	35%	32%	30%	30%	20%	36%	40%	32%
Used an outdoor tennis court	22%	27%	26%	30%	23%	14%	35%	27%	25%
Used an outdoor sand volleyball court	6%	10%	9%	5%	18%	6%	10%	10%	9%
Used a golf course	38%	41%	40%	48%	45%	37%	54%	49%	44%
Used an outdoor running track	38%	33%	45%	35%	50%	32%	42%	52%	41%
Used a playground	46%	54%	50%	58%	57%	40%	61%	73%	55%
Fished at a stocked pond or lake	21%	22%	26%	28%	25%	27%	31%	33%	27%
Had a picnic or party at a park pavilion	51%	50%	45%	47%	45%	53%	60%	60%	52%
Used a BBQ pit	26%	22%	19%	22%	24%	35%	32%	27%	26%
Used a walking path	63%	64%	63%	75%	86%	73%	80%	81%	73%
Used a hiking trail	50%	48%	53%	55%	63%	65%	58%	49%	55%
Used a biking trail	41%	38%	39%	44%	58%	45%	47%	46%	44%
Used a boat/kayak river launch access in the Meramec River area	15%	12%	11%	13%	6%	22%	17%	16%	14%
Used an equestrian trail	12%	5%	8%	3%	3%	11%	2%	7%	7%
Used an equestrian center/facility or attended an equestrian event	15%	6%	8%	2%	3%	9%	3%	9%	7%
Went birdwatching or wildlife viewing	29%	19%	29%	22%	23%	38%	30%	20%	26%
Used an indoor swimming pool (large enough for lap swim)	39%	45%	51%	46%	45%	38%	49%	58%	47%
Used an outdoor swimming pool (large enough for lap swim)	45%	52%	46%	53%	41%	29%	56%	60%	48%
Used an indoor water park (pool with water play features)	28%	29%	27%	32%	27%	20%	39%	39%	30%
Used an outdoor water park (pool with water play features)	33%	39%	37%	39%	34%	25%	45%	52%	38%
Used an indoor basketball or volleyball court	30%	30%	30%	33%	37%	22%	43%	33%	32%
Used a fitness center or weight room	55%	51%	58%	55%	65%	50%	64%	56%	56%
Took a class or used the space/equipment at a multi-purpose recreation center	38%	29%	28%	32%	39%	22%	41%	44%	34%
Attended a concert or play in an outdoor venue	48%	41%	42%	44%	42%	38%	58%	42%	44%
Attended a concert or play in an indoor venue	27%	38%	32%	36%	36%	27%	43%	25%	33%
Used a skate park	17%	19%	13%	13%	12%	13%	23%	14%	15%

\*Numbers represent the percent of respondents reporting having participated in the activity.  
 Note: Grey shading indicates differences observed are "statistically significant."

**Table 61: Active versus Passive Parkland by Ward**

As the City acquires and develops new parkland, both active and passive uses are being considered. Assuming you could designate the percentage of parkland for each type of use, what percentage of 100% would you assign for each?	Ward								Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7	Ward 8	
% active (such as athletic fields and courts, playgrounds, multiple-use trails, skate parks, band shells, horse arenas)	56%	58%	55%	57%	57%	49%	55%	62%	56%
% passive (such as picnic areas, pavilions, gardens, open grass areas)	44%	42%	45%	43%	43%	51%	45%	38%	44%

\*Numbers represent the average percent designated by respondents.

Note: Grey shading indicates differences observed are "statistically significant."

**Table 62: Importance of Future Parks and Recreation Planning by Ward**

The City of Wildwood is determining important guiding principles for future parks and recreation programming. Recognizing that all the statements may reflect values that are important to you, from each pair of statements below, please indicate which ONE of the two statements you believe is more important for Wildwood and its future.	Ward								Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7	Ward 8	
The City of Wildwood should build one or more indoor recreation centers.	38%	33%	41%	45%	46%	31%	39%	50%	41%
The City of Wildwood should continue to focus on acquiring and developing greenways, open space and neighborhood parks.	62%	67%	59%	55%	54%	69%	61%	50%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Parks and recreation facilities should have a wide variety of amenities for diverse uses	58%	63%	68%	70%	71%	54%	70%	77%	66%
Parks and recreation facilities should focus on fewer, more basic amenities for targeted audiences	42%	37%	32%	30%	29%	46%	30%	23%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Parks and recreation program offerings should be targeted to all individuals who represent the community	59%	52%	57%	57%	54%	53%	56%	65%	57%
Parks and recreation program offerings should focus on the groups who will use them the most	41%	48%	43%	43%	46%	47%	44%	35%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Future parks and recreation in Wildwood should be designed to meet the current (and growing) needs of the residents of Wildwood	63%	70%	62%	66%	59%	72%	65%	50%	63%
Wildwood should include one or more regional attractions (e.g., performing arts venue, equestrian center or facility, ice arena, large water park) in its parks and recreation planning	37%	30%	38%	34%	41%	28%	35%	50%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

The City of Wildwood is determining important guiding principles for future parks and recreation programming. Recognizing that all the statements may reflect values that are important to you, from each pair of statements below, please indicate which ONE of the two statements you believe is more important for Wildwood and its future.	Ward								Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7	Ward 8	
Parks and recreation program offerings should be at many different skill levels, i.e. beginner-very advanced	83%	83%	80%	84%	93%	81%	91%	89%	85%
Parks and recreation program offerings should focus primarily on introductory levels.	17%	17%	20%	16%	7%	19%	9%	11%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Parks and recreation facilities should be actively programmed with leagues and other pre-planned activities or events.	20%	28%	21%	12%	23%	12%	20%	44%	23%
Parks and recreation facilities should have some active programming, but mostly be available for public use	80%	72%	79%	88%	77%	88%	80%	56%	77%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Parks and recreation program offerings should focus on traditional sports like baseball, soccer, and basketball because that serves the most number of people.	57%	46%	46%	48%	39%	42%	46%	64%	49%
In addition to traditional sports, parks and recreation programs should include diverse opportunities like arts and crafts, nontraditional sports (skateboarding, for example), and single interest courses.	43%	54%	54%	52%	61%	58%	54%	36%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Parks should offer a variety of activities at each site (playground, single baseball field, small skate park, basketball court at one site, for example).	77%	68%	71%	75%	77%	66%	82%	71%	73%
Park design should focus on one use for each site (multi-field baseball , for example)	23%	32%	29%	25%	23%	34%	18%	29%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Wildwood should design new parks to maximize programmable space with sports fields and courts	33%	25%	26%	31%	49%	18%	34%	39%	32%
Wildwood should integrate passive play areas and natural open space into new park design	67%	75%	74%	69%	51%	82%	66%	61%	68%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
The City should provide facilities and programs that complement others in the area and not replicate them	62%	60%	56%	53%	67%	60%	52%	46%	57%
The City should provide facilities and programs identified by residents, notwithstanding other providers' venues or improvements in or near Wildwood.	38%	40%	44%	47%	33%	40%	48%	54%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

**Table 63: Importance of Parks and Park Amenities by Ward**

Please rate how important you think it is for the City of Wildwood Parks and Recreation Department to begin providing or providing more of the following types of parks or park amenities listed below.	Ward								Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7	Ward 8	
Additional multiple-use trails	58%	59%	50%	54%	71%	57%	51%	50%	56%
Additional bike trails	51%	59%	46%	49%	62%	40%	45%	51%	50%
Additional hiking trails	39%	47%	47%	55%	60%	49%	53%	44%	49%
Additional equestrian trails	22%	4%	5%	6%	5%	19%	4%	9%	10%
An equestrian activity center/facility	20%	8%	7%	5%	2%	22%	4%	4%	9%
Additional boat/kayak river launch access points in the Meramec River area	21%	16%	16%	19%	13%	31%	15%	16%	19%
Playgrounds	61%	76%	56%	67%	79%	50%	77%	83%	69%
A fishing lake	30%	29%	32%	36%	40%	33%	50%	58%	39%
Additional picnic areas	48%	55%	46%	50%	51%	39%	61%	68%	52%
Additional BBQ pits	32%	36%	31%	34%	42%	26%	47%	48%	37%
Additional natural lands/open space	62%	59%	57%	47%	74%	72%	62%	50%	60%
Additional pocket parks (1/4 to 1/2 acre in size)	32%	46%	44%	49%	60%	36%	58%	52%	47%
Additional small neighborhood parks (1 to 5 acres in size)	54%	62%	62%	67%	72%	44%	68%	67%	62%
Additional larger community or regional parks (5 to 10 acres in size)	67%	66%	56%	57%	69%	52%	63%	77%	64%
Skate park	15%	13%	18%	10%	12%	12%	23%	20%	16%
Dog park and/or canine off-leash recreation area	22%	18%	30%	26%	34%	36%	18%	31%	27%

*\*Numbers represent the percent of respondents who said "essential" or "very important".*

*Note: Grey shading indicates differences observed are "statistically significant."*

**Table 64: Importance of Recreation Facilities or Amenities by Ward**

Please rate how important you think it is for the City of Wildwood Parks and Recreation Department to begin providing or providing more of the following recreational facilities or amenities listed below.	Ward								Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7	Ward 8	
A multi-purpose recreation/community center	57%	54%	49%	60%	63%	45%	57%	61%	56%
A series of open space corridors for the purpose of providing habitat and facilitating future connections between other open space holdings	57%	45%	43%	44%	55%	55%	55%	36%	48%
An outdoor running track	28%	28%	25%	26%	32%	22%	34%	30%	28%
Basketball/volleyball courts	34%	34%	30%	27%	36%	21%	47%	42%	34%
A fitness center	34%	39%	39%	37%	49%	35%	45%	49%	41%
A weight room	28%	31%	32%	29%	40%	22%	47%	46%	34%
A youth/teen lounge	41%	40%	37%	38%	41%	26%	35%	40%	37%
Space for recreation classes	35%	43%	41%	45%	44%	36%	50%	58%	44%
Space for arts and cultural activities and classes	33%	42%	41%	40%	41%	29%	39%	37%	37%
A performing arts space	26%	32%	34%	31%	29%	21%	23%	41%	30%
Additional community meeting rooms	23%	25%	18%	13%	25%	17%	21%	27%	21%
An outdoor water park (with water play features)	47%	58%	46%	42%	50%	32%	45%	67%	49%
An indoor water park (with water play features)	38%	31%	34%	32%	33%	25%	39%	58%	37%
An outdoor swimming pool (with swim lanes)	53%	61%	48%	53%	50%	33%	40%	68%	51%
An indoor swimming pool (with swim lanes)	47%	43%	39%	42%	37%	31%	33%	59%	42%
An ice rink	27%	30%	21%	23%	23%	20%	29%	38%	27%
Outdoor amphitheater	27%	31%	37%	24%	32%	25%	46%	54%	35%
Outdoor ballfields	43%	58%	46%	51%	58%	35%	55%	66%	52%
Outdoor soccer fields	40%	51%	47%	45%	54%	33%	49%	66%	49%
Outdoor tennis courts	40%	50%	42%	44%	48%	26%	47%	67%	46%

*\*Numbers represent the percent of respondents who said "essential" or "very important".*

*Note: Grey shading indicates differences observed are "statistically significant."*

**Table 65: Importance of Recreation Programs for Specific Population Groups by Ward**

Please rate how important you think it is for the City to provide recreation programs for each of the population groups below.	Ward								Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7	Ward 8	
Children 0 to 5 years old	55%	70%	54%	62%	68%	41%	68%	64%	60%
Children 6 to 12 years old	76%	86%	76%	78%	83%	57%	87%	82%	78%
Teenagers 13 to 17 years old	70%	73%	73%	70%	72%	61%	78%	81%	72%
Adults	63%	62%	70%	69%	79%	53%	72%	82%	69%
Senior adults (60 years old or more)	62%	58%	66%	67%	71%	49%	70%	67%	64%
Families together as a group	72%	71%	73%	73%	85%	61%	82%	87%	75%
People with disabilities	57%	66%	61%	66%	85%	49%	71%	68%	65%
Non-residents	8%	5%	3%	9%	14%	4%	4%	15%	8%
Beginner levels	59%	64%	66%	66%	70%	48%	69%	76%	65%
Intermediate levels	59%	62%	62%	54%	62%	42%	72%	76%	62%
Advanced or elite levels	46%	45%	49%	37%	49%	35%	53%	62%	47%

*\*Numbers represent the percent of respondents who said "essential" or "very important".*

*Note: Grey shading indicates differences observed are "statistically significant."*

**Table 66: Distribution of Potential Funds by Ward**

If it were up to you (and assuming each costs about the same), how would you allocate \$100 among each of the following parks and recreation facilities for the City of Wildwood?	Ward								Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7	Ward 8	
Acquisition of additional parkland and open space	\$32.63	\$29.71	\$28.31	\$27.60	\$28.12	\$31.21	\$28.74	\$25.11	\$28.90
Development of active indoor recreational facilities	\$18.89	\$21.43	\$21.15	\$24.49	\$23.75	\$18.06	\$23.89	\$25.27	\$22.03
Development of parks and outdoor recreational facilities and fields	\$30.63	\$29.76	\$32.05	\$30.73	\$33.15	\$25.11	\$30.51	\$34.48	\$30.81
Implementation of programming utilizing existing and surrounding facilities	\$17.83	\$19.09	\$18.48	\$17.17	\$14.98	\$25.62	\$16.87	\$15.13	\$18.25

*\*Numbers represent the average percent designated by respondents.*

*Note: Grey shading indicates differences observed are "statistically significant."*

**Table 67: Support for or Opposition to Funding Sources by Ward**

Please indicate your level of support for or opposition to the following sources of funding to help develop parks and recreation facilities and programs in Wildwood, including the costs of land acquisition, building improvements and ongoing maintenance	Ward								Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7	Ward 8	
Sales tax increase	50%	48%	49%	50%	59%	48%	47%	63%	52%
Property tax increase	19%	25%	23%	35%	22%	20%	28%	24%	24%
Use of City general revenue funds, although it may mean reducing funding for other services	65%	57%	69%	63%	66%	62%	71%	73%	66%
Grants and gifts, which may require matching funds from the City on a portion of the monies received	87%	93%	91%	89%	98%	89%	90%	88%	91%
Partnering with other municipalities, school districts or non-profits to develop joint use parks or facilities	82%	91%	82%	87%	89%	83%	86%	86%	86%
Partnering with private organizations to develop parks or recreational facilities	86%	87%	86%	91%	90%	80%	95%	93%	88%
Entering into reciprocal agreements with other municipalities to allow residents of each jurisdiction to use recreational facilities at resident rates	72%	81%	71%	76%	79%	75%	75%	73%	75%

*\*Numbers represent the percent who "strongly" or "somewhat" agreed.*

*Note: Grey shading indicates differences observed are "statistically significant."*

**Table 68: Source of Operatings Costs for New Recreation Facilities by Ward**

If new recreation facilities were built, please indicate which of the following statements best represents how you feel the cost for operating such facilities should be paid.	Ward								Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7	Ward 8	
100% through taxes	2%	5%	1%	0%	2%	0%	8%	5%	3%
Taxes should pay the majority of costs and fees from users the remaining costs	31%	37%	33%	40%	42%	22%	37%	32%	34%
100% through fees	20%	14%	19%	20%	14%	29%	8%	8%	17%
Fees from users should pay the majority of costs and taxes should pay the remaining costs	48%	44%	46%	39%	42%	48%	47%	55%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

*Note: Grey shading indicates differences observed are "statistically significant."*

**Table 69: Options for Future Parks and Recreation Funding by Ward**

The City of Wildwood is exploring ways to fund parks and recreation in the future. Please indicate the extent to which you agree or disagree with each of the following funding options.	Ward								Overall
	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6	Ward 7	Ward 8	
The City of Wildwood should seek corporate sponsors in order to supplement parks and recreation funding (e.g., signage with advertisements on baseball fences or hockey dasherboards, use of event banners with logos/advertising during events or games)	87%	88%	86%	85%	89%	81%	87%	87%	86%
Recreation programs must pay for themselves through user fees	72%	70%	74%	63%	68%	84%	60%	70%	71%
Profitable or popular programs (such as sports leagues and swimming lessons) can help pay for less profitable programs (such as therapeutic, senior and youth programs)	85%	81%	77%	76%	87%	75%	79%	82%	80%
The City should supplement the costs of operating recreation programs by using different revenue sources, such as grants, donations, and taxes.	76%	89%	72%	88%	92%	84%	87%	83%	83%
The City should supplement the costs of operating facilities by using different revenue sources, such as grants, donations, and taxes	74%	87%	78%	85%	87%	84%	91%	91%	85%
Individuals living outside Wildwood should pay higher fees for participating in recreation programs	94%	94%	95%	96%	95%	94%	99%	96%	95%

*\*Numbers represent the percent who "strongly" or "somewhat" agreed.*

*Note: Grey shading indicates differences observed are "statistically significant."*

## Appendix E: Survey Methodology

### Sample Selection

Approximately 3,000 households within the city limits of Wildwood were selected to participate in the survey using a stratified, systematic sampling method on addresses within each ward as supplied by the City. (Systematic sampling is a method that closely approximates random sampling by selecting every Nth address until the desired number of households are chosen.)

Attached (multi-family) housing units were oversampled to compensate for detached (single-family) housing unit residents' tendency to return surveys at a higher rate. Additionally, younger people, people of lower socioeconomic status and those who rent their housing respond at a lower rate than older people, people of higher socioeconomic status and those who own their housing. Many of these variables are intercorrelated (e.g., younger people are more likely to rent than older people), so by oversampling the multi-family housing, it increases the chances of receiving surveys from those who live in this type of housing.

An individual within each household was randomly selected to complete the survey using the birthday method. (The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys.)

### Survey Administration and Response Rate

Households received three mailings each beginning in late February. Completed surveys were collected over the following six weeks. The first mailing was a prenotification postcard announcing the upcoming survey. A week after the prenotification postcard was sent the first wave of the survey was sent. The second wave was sent one week after the first. The survey mailings contained a letter from the Mayor inviting the household to participate in the 2007 Wildwood Parks and Recreation Survey, a questionnaire and self-mailing envelope.

About 4% of the surveys were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the 2,887 eligible households, 1,020 completed the survey, providing a response rate of 35%. This is a good response rate; typical response rates for a mailed resident survey range from 25% to 40%. The number of responses received per ward is shown in the table below.

**Table 70: Response Rate per Ward**

Ward	Number of Surveys Mailed	Number of Surveys Received	Response Rate*
Ward 1	375	140	37%
Ward 2	375	99	26%
Ward 3	375	157	42%
Ward 4	375	137	37%
Ward 5	375	118	31%
Ward 6	375	141	38%
Ward 7	375	124	33%
Ward 8	375	104	28%
Total	3,000	1,020	34%

*\*This is the "unadjusted" response rate; that is, it does not take into account the number of surveys that were "undeliverable," which was not tracked by ward.*

## Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” (or margin of error). The 95 percent confidence level for the survey is generally no greater than plus or minus three percentage points around any given percent reported for the entire sample (1,020 completed surveys). For each ward from the survey, the margin of error rises to as much as plus or minus 9% for a sample size of 108 (in smallest) to plus or minus 8% for 155 completed surveys (in largest). Where estimates are given for sub groups, they are less precise. Generally the 95% confidence interval is plus or minus five percentage points for samples of about 400 to 10 percentage points for samples as small as 100.

## Data Entry, Data Weighting and Data Analysis

Completed questionnaires were checked for accuracy by the staff of National Research Center, Inc. and assigned a unique identification number. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; NRC staff would choose randomly two of the three selected items to be coded in the dataset.

All surveys were then entered into an electronic dataset. This dataset was subject to a data entry protocol of “key and verify,” in which survey data are entered twice into an electronic dataset and then compared. Discrepancies are evaluated against the original survey form and corrected. Range checks as well as other forms of quality control are also performed. The dataset was then imported for analysis using the Statistical Package for the Social Sciences (SPSS).

The demographic characteristics of the survey sample were compared to those found in the 2000 Census estimates and other population norms for the City of Wildwood and were statistically adjusted to reflect the larger population when necessary.<sup>1</sup> Survey results were weighted by sex, age and ward. The results of the weighting scheme are presented in Table 71 on the next page.

For the most part, frequency distributions and mean ratings are presented in the body of the report. A complete set of frequencies for each survey question is presented in Appendix B: Responses to Survey Questions.

Also included are results by demographic characteristics (Appendix D: Responses to Selected Survey Questions by Respondent Characteristics). Chi-square or ANOVA tests of significance were applied to these breakdowns of selected survey questions. A “p-value” of 0.05 or less indicates that there was less than a 5% probability that differences observed between groups were due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represented “real” differences among those populations. Where differences between subgroups were statistically significant, they were marked with grey shading in the appendices.

<sup>1</sup> An example of how weighting works may be helpful. Hypothetically, suppose the population norm for gender was 50%/50% but 70% of the surveys received were from females and 30% were from males. The weights applied to make the sample representative of the population would be 0.7143 females (thereby giving each response **less** weight in the overall ratings) and 1.6667 for males (giving each response **more** weight overall). If it is further supposed that these two groups had very different ratings of the importance of a recreation center; with a much greater proportion of females feeling a recreation center was important (hypothetically, that 80% of females felt it was “essential” or “very important” than males (hypothetically, 40%). Since in this scenario there are more responses from females, if the results were NOT weighted, a recreation center would be deemed more important than if the data were weighted. The unweighted percent rating a new recreation center as at least very important would be 68% (80x70%+40x30%), while the weighted percent would be 60% (80x50%+40x50%).

Characteristic	Percent in Population	Percent in Sample	Weight	Unweighted Rating of Importance		Weighted Rating of Importance	
Females	50%	70%	0.7143 (50%÷70%)	80%	x 70% = 56%	80%	x 70% x 0.7143
Males	50%	30%	1.6667 (50%÷30%)	40%	x 30% = 12%	40%	x 30% x 1.6667
TOTAL	100%	100%	---	68%		60%	

Market segmentation analysis was performed on the data. The statistical technique most commonly used to derive segments from survey data is cluster analysis. The analysis itself determines the number of clusters and sorts cases (respondents) into the “clusters,” that is, groups in which cases are most similar to other cases within the same group and different from cases in other groups.

For this dataset, the SPSS procedure “TwoStep Cluster Analysis” was used. The algorithm employed by this procedure allows larger datasets (over 250 cases) to be analyzed into “clusters.” Clusters are formed by comparing responses to a set of selected variables. The procedure seeks patterns of response that are shared by a number of individuals and that are distinct from other groups of individuals. These groups are the clusters. This procedure can handle both continuous (numeric) and categorical variables, and automatically determines the optimal number of clusters. The trade-off items from Question #3 on the survey were used for this analysis.

The likelihood measure was used to determine how the similarity between two clusters was computed. (The alternative measure is the Euclidean measure, which is a “straight line” distance between two clusters. It can be used only when all of the variables are continuous.) The Bayesian Information Criterion was used to determine the criteria for the optimal number of clusters. (The alternative is the Akaike Information Criterion.)

There is a mixture of “art” and “science” with this kind of statistical procedure. For instance, once the clusters were identified, additional crosstabulation analyses were performed to help understand more about the groups. The names and descriptions of the groups were given by NRC staff based on our understanding of the data we examined.

**Table 71: Comparison of Unweighted and Weighted Data to Population Norms**

Characteristic	Population Norm*	Unweighted Data	Weighted Data
<b>Sex and Age</b>			
18-34 years of age	22%	7%	21%
35-54 years of age	58%	59%	59%
55+ years of age	20%	33%	20%
Female	52%	59%	52%
Male	48%	41%	48%
Females 18-34	12%	6%	12%
Females 35-54	30%	38%	30%
Females 55+	10%	15%	10%
Males 18-34	10%	2%	9%
Males 35-54	29%	21%	29%
Males 55+	10%	18%	10%
<b>Ward</b>			
Ward 1	13%	12%	13%
Ward 2	13%	9%	13%
Ward 3	13%	14%	13%
Ward 4	11%	12%	11%
Ward 5	11%	14%	11%
Ward 6	14%	13%	14%
Ward 7	11%	15%	11%
Ward 8	15%	12%	15%

\*Source: 2000 Census for sex and age; mailing lists for Ward.

## Appendix F: Survey Materials

The following pages contain a copy of the first wave cover letter and the questionnaire.



## WILDWOOD

February 2007

Dear Resident:

You are able to play a vital role in helping shape the future of parks and recreation in Wildwood! The City of Wildwood, through the Citizens Committee for Park Progress (a resident advisory board), is evaluating the City's parks and recreation needs and determining how to address them in the future. You can find more information about this board on-line at:

**<http://www.cityofwildwood.com/department/board.asp?fDD=7-119>**

The City Council and I want to know what residents think about local parks and recreation opportunities in Wildwood and the West County Area. That is why your household has been randomly selected to participate in the 2007 City of Wildwood Parks and Recreation Survey.

**To get a scientifically reliable sample of Wildwood residents, the adult (anyone 18 years or older) in your household who most recently had a birthday should complete this survey. Year of birth of the adult does not matter.**

Please have the appropriate member of the household take a few minutes to fill out the enclosed survey. Your answers will help the City make decisions that affect you and your community. You should find the questions interesting and we will definitely find your answers useful. Please participate!

The questionnaire can be returned in the enclosed postage-paid envelope to National Research Center, Inc., the independent research organization conducting and analyzing this survey. **Your responses will remain completely anonymous.**

Your participation in this survey is very important – especially since your household is one of only 3,000 households being surveyed. If you have any questions about this survey or about the parks and recreation planning process, please contact Joe Vujnich at (636) 458-0440 or [Joe@CityofWildwood.com](mailto:Joe@CityofWildwood.com)

Please help the City Council, staff, and me to continue to improve the quality of life in Wildwood by completing this survey and letting us know your thoughts and opinions. Thank you for your help and participation.

Sincerely,

Edward L. Marshall, Mayor  
City of Wildwood

*Planning Tomorrow Today*

# City of Wildwood Parks and Recreation Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Your responses are anonymous and will be reported in group form only.

**1. In the past year, have you or any member of your household participated in any of the following activities at a City of Wildwood park or facility, or another location? (Please check all that apply.)**

	Did at a City of Wildwood Park or Facility	Did at another City's Park or Facility	Did at a private or School Park or Facility	Did at a State or County Park or Facility
a. Played baseball or softball on an outdoor field.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Used an outdoor soccer field.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Used an outdoor tennis court.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Used an outdoor sand volleyball court.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Used a golf course.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Used an outdoor running track.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Used a playground.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Fished at a stocked pond or lake.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i. Had a picnic or party at a park pavilion.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
j. Used a BBQ pit.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
k. Used a walking path.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
l. Used a hiking trail.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
m.Used a biking trail.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
n. Used a boat/kayak river launch access in the Meramec River area.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
o. Used an equestrian trail.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
p. Used an equestrian center/facility or attended an equestrian event.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
q. Went birdwatching or wildlife viewing.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
r. Used an indoor swimming pool (large enough for lap swim)..	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
s. Used an outdoor swimming pool (large enough for lap swim)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
t. Used an indoor water park (pool with water play features)....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
u. Used an outdoor water park (pool with water play features) .	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
v. Used an indoor basketball or volleyball court.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
w.Used a fitness center or weight room.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
x. Took a class or used the space/equipment at a multi-purpose recreation center.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
y. Attended a concert or play in an outdoor venue.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
z. Attended a concert or play in an indoor venue.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
aa. Used a skate park.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**2. As the City acquires and develops new parkland, both active and passive uses are being considered. Assuming you could designate the percentage of parkland for each type of use, what percentage of 100% would you assign for each?**

\_\_\_\_\_ % active (such as athletic fields and courts, playgrounds, multiple-use trails, skate parks, band shells, horse arenas)

+ \_\_\_\_\_ % passive (such as picnic areas, pavilions, gardens, open grass areas)

**=100 %**

**3. The City of Wildwood is determining important guiding principles for future parks and recreation programming. Recognizing that all the statements may reflect values that are important to you, from each pair of statements below, please indicate which ONE of the two statements you believe is more important for Wildwood and its future.**

- a.  The City of Wildwood should build one or more indoor recreation centers.  
 The City of Wildwood should continue to focus on acquiring and developing greenways, open space and neighborhood parks.
- b.  Parks and recreation facilities should have a wide variety of amenities for diverse uses.  
 Parks and recreation facilities should focus on fewer, more basic amenities for targeted audiences.
- c.  Parks and recreation program offerings should be targeted to all individuals who represent the community.  
 Parks and recreation program offerings should focus on the groups who will use them the most.
- d.  Future parks and recreation in Wildwood should be designed to meet the current (and growing) needs of the residents of Wildwood  
 Wildwood should include one or more regional attractions (e.g., performing arts venue, equestrian center or facility, ice arena, large water park) in its parks and recreation planning
- e.  Parks and recreation program offerings should be at many different skill levels, i.e. beginner-very advanced.  
 Parks and recreation program offerings should focus primarily on introductory levels.
- f.  Parks and recreation facilities should be actively programmed with leagues and other pre-planned activities or events.  
 Parks and recreation facilities should have some active programming, but mostly be available for public use.
- g.  Parks and recreation program offerings should focus on traditional sports like baseball, soccer, and basketball because that serves the most number of people.  
 In addition to traditional sports, parks and recreation programs should include diverse opportunities like arts and crafts, nontraditional sports (skateboarding, for example), and single interest courses.
- h.  Parks should offer a variety of activities at each site (playground, single baseball field, small skate park, basketball court at one site, for example).  
 Park design should focus on one use for each site (multi-field baseball complex, for example).
- i.  Wildwood should design new parks to maximize programmable space with sports fields and courts.  
 Wildwood should integrate passive play areas and natural open space into new park design.
- j.  The City should provide facilities and programs that complement others in the area and not replicate them.  
 The City should provide facilities and programs identified by residents, notwithstanding other providers' venues or improvements in or near Wildwood.

**4. Please rate how important you think it is for the City of Wildwood Parks and Recreation Department to begin providing or providing more of the following types of parks or park amenities listed below.**

	<u>Essential</u>	<u>Very Important</u>	<u>Somewhat Important</u>	<u>Not at all Important</u>	<u>Don't Know</u>
a. Additional multiple-use trails.....	1	2	3	4	<input type="checkbox"/>
b. Additional bike trails .....	1	2	3	4	<input type="checkbox"/>
c. Additional hiking trails.....	1	2	3	4	<input type="checkbox"/>
d. Additional equestrian trails.....	1	2	3	4	<input type="checkbox"/>
e. An equestrian activity center/facility .....	1	2	3	4	<input type="checkbox"/>
f. Additional boat/kayak river launch access points in the Meramec River area.....	1	2	3	4	<input type="checkbox"/>
g. Playgrounds .....	1	2	3	4	<input type="checkbox"/>
h. A fishing lake.....	1	2	3	4	<input type="checkbox"/>
i. Additional picnic areas.....	1	2	3	4	<input type="checkbox"/>
j. Additional BBQ pits.....	1	2	3	4	<input type="checkbox"/>
k. Additional natural lands/open space .....	1	2	3	4	<input type="checkbox"/>
l. Additional pocket parks (1/4 to 1/2 acre in size).....	1	2	3	4	<input type="checkbox"/>
m. Additional small neighborhood parks (1 to 5 acres in size).....	1	2	3	4	<input type="checkbox"/>
n. Additional larger community or regional parks (5 to 10 acres in size) .....	1	2	3	4	<input type="checkbox"/>
o. Skate park.....	1	2	3	4	<input type="checkbox"/>
p. Dog park and/or canine off-leash recreation area .....	1	2	3	4	<input type="checkbox"/>

**5. Please rate how important you think it is for the City of Wildwood Parks and Recreation Department to begin providing or providing more of the following recreational facilities or amenities listed below.**

	<u>Essential</u>	<u>Very Important</u>	<u>Somewhat Important</u>	<u>Not at all Important</u>	<u>Don't Know</u>
a. A multi-purpose recreation/community center.....1	1	2	3	4	<input type="checkbox"/>
b. A series of open space corridors for the purpose of providing habitat and facilitating future connections between other open space holdings.....1	1	2	3	4	<input type="checkbox"/>
c. An outdoor running track .....1	1	2	3	4	<input type="checkbox"/>
d. Basketball/volleyball courts .....1	1	2	3	4	<input type="checkbox"/>
e. A fitness center .....1	1	2	3	4	<input type="checkbox"/>
f. A weight room .....1	1	2	3	4	<input type="checkbox"/>
g. A youth/teen lounge.....1	1	2	3	4	<input type="checkbox"/>
h. Space for recreation classes.....1	1	2	3	4	<input type="checkbox"/>
i. Space for arts and cultural activities and classes .....1	1	2	3	4	<input type="checkbox"/>
j. A performing arts space .....1	1	2	3	4	<input type="checkbox"/>
k. Additional community meeting rooms.....1	1	2	3	4	<input type="checkbox"/>
l. An outdoor water park (with water play features).....1	1	2	3	4	<input type="checkbox"/>
m. An indoor water park (with water play features) .....1	1	2	3	4	<input type="checkbox"/>
n. An outdoor swimming pool (with swim lanes).....1	1	2	3	4	<input type="checkbox"/>
o. An indoor swimming pool (with swim lanes) .....1	1	2	3	4	<input type="checkbox"/>
p. An ice rink .....1	1	2	3	4	<input type="checkbox"/>
q. Outdoor amphitheater.....1	1	2	3	4	<input type="checkbox"/>
r. Outdoor ballfields.....1	1	2	3	4	<input type="checkbox"/>
s. Outdoor soccer fields.....1	1	2	3	4	<input type="checkbox"/>
t. Outdoor tennis courts.....1	1	2	3	4	<input type="checkbox"/>

**6. Please rate how important you think it is for the City to provide recreation programs for each of the population groups below.**

<u>Programs for:</u>	<u>Essential</u>	<u>Very Important</u>	<u>Somewhat Important</u>	<u>Not at all Important</u>	<u>Don't Know</u>
a. Children 0 to 5 years old.....1	1	2	3	4	<input type="checkbox"/>
b. Children 6 to 12 years old .....1	1	2	3	4	<input type="checkbox"/>
c. Teenagers 13 to 17 years old.....1	1	2	3	4	<input type="checkbox"/>
d. Adults .....1	1	2	3	4	<input type="checkbox"/>
e. Senior adults (60 years old or more) .....1	1	2	3	4	<input type="checkbox"/>
f. Families together as a group .....1	1	2	3	4	<input type="checkbox"/>
g. People with disabilities.....1	1	2	3	4	<input type="checkbox"/>
h. Non-residents.....1	1	2	3	4	<input type="checkbox"/>
i. Beginner levels .....1	1	2	3	4	<input type="checkbox"/>
j. Intermediate levels.....1	1	2	3	4	<input type="checkbox"/>
k. Advanced or elite levels .....1	1	2	3	4	<input type="checkbox"/>

**7. If it were up to you (and assuming each costs about the same), how would you allocate \$100 among each of the following parks and recreation facilities for the City of Wildwood?**

\$ \_\_\_\_\_ Acquisition of additional parkland and open space

\$ \_\_\_\_\_ Development of active indoor recreational facilities

\$ \_\_\_\_\_ Development of parks and outdoor recreational facilities and fields

\$ \_\_\_\_\_ Implementation of programming utilizing existing and surrounding facilities

= \$ 100 **TOTAL**

8. Please indicate your level of support for or opposition to the following sources of funding to help develop parks and recreation facilities and programs in Wildwood, including the costs of land acquisition, building improvements and ongoing maintenance and operating costs. (Currently the City does not collect any real/personal property or sales taxes.)

	Strongly <u>Agree</u>	Somewhat <u>Agree</u>	Somewhat <u>Disagree</u>	Strongly <u>Disagree</u>	Don't <u>Know</u>
a. Sales tax increase.....	1	2	3	4	<input type="checkbox"/>
b. Property tax increase.....	1	2	3	4	<input type="checkbox"/>
c. Use of City general revenue funds, although it may mean reducing funding for other services .....	1	2	3	4	<input type="checkbox"/>
d. Grants and gifts, which may require matching funds from the City on a portion of the monies received.....	1	2	3	4	<input type="checkbox"/>
e. Partnering with other municipalities, school districts or non-profits to develop joint use parks or facilities .....	1	2	3	4	<input type="checkbox"/>
f. Partnering with private organizations to develop parks or recreational facilities .....	1	2	3	4	<input type="checkbox"/>
g. Entering into reciprocal agreements with other municipalities to allow residents of each jurisdiction to use recreational facilities at resident rates .....	1	2	3	4	<input type="checkbox"/>

9. If new recreation facilities were built, please indicate which of the following statements best represents how you feel the cost for operating such facilities should be paid.

- 100% through taxes
- Taxes should pay the majority of costs and fees from users the remaining costs
- 100% through fees
- Fees from users should pay the majority of costs and taxes should pay the remaining costs

10. The City of Wildwood is exploring ways to fund parks and recreation in the future. Please indicate the extent to which you agree or disagree with each of the following funding options.

	Strongly <u>Agree</u>	Somewhat <u>Agree</u>	Somewhat <u>Disagree</u>	Strongly <u>Disagree</u>	Don't <u>Know</u>
a. The City of Wildwood should seek corporate sponsors in order to supplement parks and recreation funding (e.g., signage with advertisements on baseball fences or hockey dasherboards, use of event banners with logos/advertising during events or games).....	1	2	3	4	<input type="checkbox"/>
b. Recreation programs must pay for themselves through user fees .....	1	2	3	4	<input type="checkbox"/>
c. Profitable or popular programs (such as sports leagues and swimming lessons) can help pay for less profitable programs (such as therapeutic, senior and youth programs) .....	1	2	3	4	<input type="checkbox"/>
d. The City should supplement the costs of operating recreation programs by using different revenue sources, such as grants, donations, and taxes. ....	1	2	3	4	<input type="checkbox"/>
e. The City should supplement the costs of operating facilities by using different revenue sources, such as grants, donations, and taxes. ....	1	2	3	4	<input type="checkbox"/>
f. Individuals living outside Wildwood should pay higher fees for participating in recreation programs .....	1	2	3	4	<input type="checkbox"/>

11. Do you have any other comments or suggestions about the future of parks and recreation in the City of Wildwood?

\_\_\_\_\_
\_\_\_\_\_
\_\_\_\_\_
\_\_\_\_\_
\_\_\_\_\_
\_\_\_\_\_
\_\_\_\_\_
\_\_\_\_\_
\_\_\_\_\_
\_\_\_\_\_

Demographics

12. How many years have you lived in the Wildwood area?.....years
(Please mark "0" if less than 6 months)

13. What is your gender?
[ ] Female [ ] Male

14. Which of the following best describes your age?
[ ] 18 - 24 [ ] 45 - 54
[ ] 25 - 34 [ ] 55 - 64
[ ] 35 - 44 [ ] 65 years or older

15. Counting yourself how many people live in your household? ..... people

16. Do any children under age 6 live in your household?..... [ ] yes [ ] no
17. Do any children ages 6 to 12 live in your household?..... [ ] yes [ ] no
18. Do any teenagers ages 13 to 17 live in your household? ..... [ ] yes [ ] no
19. Are you or any other members of your household aged 65 or older? ..... [ ] yes [ ] no

20. About how much was your household's total income before taxes in 2006? (Please include in your total income money from all sources for all persons living in your household.)

- [ ] Less than \$24,999
[ ] \$25,000 to \$50,000
[ ] \$50,000 to \$99,999
[ ] \$100,000 or more

21. What size lot do you reside on?

- [ ] Less than half an acre
[ ] Half to 1 acre
[ ] Over 1 acre to 3 acres
[ ] More than 3 acres

Thank you!

The City of Wildwood and the Citizens Committee for Park Progress greatly appreciate your responses! Please return the survey in the enclosed business reply envelope to the independent organization analyzing the results at:
National Research Center, Inc.
3005 30th Street
Boulder, CO 80301