

ninety (90) days of suspension of work. The message on a construction sign shall not include any advertisement of any product but may include information announcing the character of the business enterprise or the purpose for which the business is intended.

- C. *Temporary Signs Announcing Future Use Of Site.* Signs announcing the future use of a site, by a use permitted by the regulations of the particular zoning district in which the site is located or by an approved special procedure permit, may be erected not more than six (6) months prior to construction or development of the site. Each site may have no more than one (1) such sign facing each roadway on which the site has frontage. No such sign shall exceed fifty (50) square feet in outline area per facing, exceed a width of ten (10) feet nor extend more than ten (10) feet in height. The signs shall be erected only on the site in question and shall be removed within fourteen (14) days after the completion of construction of a building on the site in the case of a previously undeveloped site or the occupancy of an existing building or the beginning of the intended use of the site where no building is to be constructed.
- D. *Real Estate Signs.* Real estate signs advertising the sale, rental or lease of a property or portion thereof may be erected on the property being offered. Each property may have no more than one (1) such sign facing each roadway on which the property has frontage. These signs may be either freestanding or flat wall signs. Such signs shall be confined to the property in question and shall be removed within fourteen (14) days after the sale, rental or lease being advertised. A sign permit shall not be required for real estate signs which are not greater than sixteen (16) square feet in outline area.
1. Real estate signs in the "NU" Non-Urban Residence District or any "R" Residence District on vacant, undeveloped property containing five (5) or more acres in area shall not exceed thirty-two (32) square feet in outline area per facing.
  2. Other real estate signs located in the "NU" Non-Urban Residence District and all "R" Residence Districts shall not exceed sixteen (16) square feet in outline area per facing.
  3. Real estate signs located in any "C" Commercial District or "M" Industrial District shall not exceed thirty-two (32) square feet in outline area per facing.
- E. *Other Temporary Signs.* The following additional temporary signs are permitted in any zoning district:
1. Temporary signs indicating danger or other public or governmental signs as may be authorized by the Director of Public Works.
  2. Public notices and legal notices required by law.
  3. Non-commercial signs, including political issue or campaign signs. The maximum area for any one (1) sign shall be sixteen (16) square feet with a total area of thirty-two (32) square feet permitted for each lot or unit. These signs shall be erected only on private property and with temporary materials and shall be removed before such materials deteriorate.
  4. Decorative displays used for holidays during and for a maximum of thirty (30) days before and seven (7) days after the specific holiday.
  5. In all Commercial "C" Districts, temporary banners for special events may be authorized by a permit granted by the Director of Planning. The use of temporary banners shall meet the following criteria: the location of the banner shall be limited to the property where the business