



**CITY COUNCIL
LOBBYIST SELECTION COMMITTEE**

RECORD OF PROCEEDINGS

**WILDWOOD CITY HALL
16860 Main Street
City of Wildwood, Missouri 63040**

**MONDAY, AUGUST 8, 2016
5:00 P.M.**

The meeting was called to order at 5:00 P.M.

A roll call was taken with the following results:

<u>Present</u>	<u>Absent</u>
Cullinane	None
Alexander	
Goodson	
Levitt	
Marshall	

Also present:

**Mr. Ryan Thomas, City Administrator
Ms. Liz Weiss, City Clerk**

APPROVAL OF MINUTES – July 11, 2016 Meeting

A motion was made by Council Member Levitt, seconded by Council Member Cullinane, to approve the July 11, 2016 Meeting Minutes. A voice vote was taken with a unanimous affirmative result and the motion to approve the minutes was declared passed.

DISCUSSION WITH R. J. SCHERR & ASSOCIATES (2016 LOBBYIST)

A presentation was made to the City Council Lobbyist Selection Committee by Brian Bernskoetter of R.J. Scherr & Associates, the City's lobbyist. Mr. Bernskoetter noted he is a consultant and has spent ten (10) years in lobbying, association management, and communications. He went on to provide a background of the firm and its Principal and provided an overview of the 2012 through 2016 Legislative Sessions. Mr. Bernskoetter noted the actions that have been taken on behalf of the City Coalition, which Wildwood is a part of, along with Webster Groves and University City. He noted these actions have mainly dealt with House Bill 2034, which is to phase out the pool tax after ten (10) years. Mr. Bernskoetter concluded by noting general legislative issues for cities and those specific to the St. Louis Region.

Discussion was held regarding the following: if the St. Louis City and County merger is a big issue moving forward; if this merger would require an amendment to the MO State Constitution; the role of a lobbyist; how often they communicate to the City of Wildwood via Ryan Thomas, City Administrator; if the Governor plays a role in the pool tax issue; if the lobbyist believes anything should have been handled differently by them over the last eight (8) years with regards to the pool tax; the belief the best outcome has been achieved at this point; how the consolidation of cities in the region could affect the city of Wildwood; if the coalition that the city of Wildwood is a part of has been effective; what the advantages of R.J. Scherr & Associates are over their competitors; and what other types of work they complete.

Chair Marshall thanked Mr. Bernskoetter for his time and informative presentation.

ADJOURNMENT

A motion was made by Council Member Goodson, seconded by Council Member Alexander, to adjourn the meeting. A voice vote was taken with a unanimous affirmative result and the motion was declared passed. There being nothing further, the meeting was adjourned at 5:55 p.m.