



MEETING OF THE
CITY COUNCIL'S ECONOMIC DEVELOPMENT TASK FORCE
4:45 P.M. to 5:50 P.M.
Monday, May 23, 2016
WILDWOOD CITY HALL
First Floor Community Room
16860 Main Street
Wildwood, Missouri 63040

1. Call To Order By Chair Bertolino And Roll Call Of Members
2. Opening Remarks By Chair Bertolino
3. Approval Of The Minutes From April 12, 2016 Meeting

Documents: [EDTF MINUTES APRIL 12 2016.PDF](#)

4. Public Comment(S)
5. Discussion Item(S)

5.1. Ready For Action – Four (4) Items

5.1.i. Introduction Of Proposed Marketing And Public Relations Firm

Documents: [V.A PROPOSED MARKETING FIRM SCOPE OF WORK.PDF](#)

5.1.ii. Review Of Primary City Economic Development Documents

5.1.ii.1. Economic Development Guide

Documents: [V.B.1 CITY OF WILDWOOD ECONOMIC DEVELOPMENT GUIDE.PDF](#), [V.B.1.B IMPLEMENTATION MATRIX.PDF](#)

5.1.ii.2. Master Plan – Economic Development Element

Documents: [V.B.2 MASTER PLAN - NEW ECONOMIC DEVELOPMENT ELEMENT.PDF](#)

5.1.ii.3. City Council 5-Year Strategic Goals & Objectives

Documents: [V.B.3 2015 STRATEGIC GOALS AND OBJECTIVES - ECONOMIC DEVELOPMENT ITEMS.PDF](#)

5.1.iii. Desired Qualifications For An Economic Development Position

Documents: [V.C ECONOMIC DEVELOPMENT POSITION.PDF](#)

- 5.I.iv. Future Role Of The Economic Development Task Force
- 5.II. Not Ready For Action – Six (6) Items
 - 5.II.i. Sewer Extension Planning For Historic Pond Area
 - 5.II.ii. Additional “Great Streets” Wayfinding Signage
 - 5.II.iii. Village Green Development In Town Center
 - 5.II.iv. Strategic Planning Goals – Main Street And Other Infrastructure And Utilities
 - 5.II.v. Public Financing Options As Economic Incentives
 - 5.II.vi. Networking Opportunities With Outdoor Industry Association
6. Other Business News And Updates
7. Additional Public Comment(S)
8. Next Meeting Date – Monday, June 27, 2016 – 4:45 P.m.
9. Adjournment

If you would like to submit a comment regarding an item on this meeting agenda, please visit the [Form Center](#).

The City of Wildwood is working to comply with the Americans with Disabilities Act Mandates. Individuals who require an accommodation to attend a meeting should contact City Hall, 636-458-0440 at least 48 hours in advance.

The Economic Development Task Force will consider and act upon these matters listed above and any such others as may be presented at the meeting and determined appropriate for discussion at that time.